# City of Jacksonville, Florida

Lenny Curry, Mayor

City Hall at St. James 117 W. Duval St. Jacksonville, FL 32202 (904) 630-CITY www.coj.net

July 1, 2021

The Honorable Samuel Newby, President The Honorable Rory Diamond, LUZ Chair And Members of the City Council 117 West Duval Street Jacksonville, Florida 32202

RE: Planning Commission Advisory Report / Ordinance No. 2021-306/Application No. L-5542-21C

Dear Honorable Council President Hazouri, Honorable Council Member and LUZ Chairman Boylan and Honorable Members of the City Council:

Pursuant to the provisions of Section 650.405 *Planning Commission* Advisory *Recommendation and Public Hearing*, the Planning Commission **APPROVED** Ordinance 2021-306 on June 17, 2021.

P&DD Recommendation APPROVE

PC Issues: The Commission indicated that the reuse of this extended stay hotel as

multi-family would be an improvement for the area.

PC Vote: 6-0 APPROVE

Joshua Garrison, Chair Aye
Dawn Motes, Vice-Chair Aye
David Hacker, Secretary Aye
Marshall Adkison Absent
Daniel Blanchard Aye
lan Brown Aye
Alexander Moldovan Aye

Absent

Jason Porter

Planning Commission Report July 1, 2021 Page 2

If you have any questions or concerns, please do not hesitate to contact me at your convenience.

Sincerely,

Kristen D. Reed

Kristen D. Reed, AICP
Chief of Community Planning Division
City of Jacksonville - Planning and Development Department
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## Report of the Jacksonville Planning and Development Department

# Small-Scale Future Land Use Map Amendment – June 11, 2021

Ordinance/Application No.: 2021-306 / L-5542-21C

Property Location: 8737 Baymeadows Road

Real Estate Number(s): 152612 0290

Property Acreage: 3.90 acres

Planning District: District 3, Southeast

City Council District: District 11

Applicant: Wyman Duggan, Esquire

Current Land Use: Community/General Commercial (CGC)

Proposed Land Use: Community/General Commercial (CGC) with site

specific Future Land Use Element (FLUE) Policy

4.4.20

Current Zoning: Planned Unit Development (PUD)

Proposed Zoning: Planned Unit Development (PUD)

**Development Boundary:** Urban Area

RECOMMENDATION: APPROVE

# APPLICANT'S JUSTIFICATION FOR THE LAND USE MAP AMENDMENT

To permit the conversion of the existing hotel rooms into apartments. The attached site specific text amendment is proposed, permitting 100% residential use and ground floor residential use on a road classified as arterial or higher.

# **BACKGROUND**

The 3.90 acre subject site is located at the northeast quadrant of the intersection of Baymeadows Road (SR-152), a minor arterial road, and Baymeadows Way, an unclassified road. The applicant is proposing a Future Land Use Map (FLUM) amendment from Community/General Commercial (CGC) to Community/General Commercial (CGC) with site specific FLUE Policy 4.4.20 (detailed below and included as Exhibit 3, dated May 10, 2021, to the Ordinance) to allow for use of the site as a single-use multi-family

residential development. The applicant is also proposing a companion rezoning from Planned Unit Development (P U D) to Planned Unit Development (P U D) which is pending concurrently with this amendment, pursuant to Ordinance 2021-307.

The subject site currently contains a hotel, which is located within an existing commercial corridor along Baymeadows Road, and is located within the Deerwood Center. The Deerwood Center is a business park that contains a mix of commercial, office, warehousing, and institutional uses.

There has been one proximate land use amendment associated with the nearby Freedom Commerce Centre DRI. In 2001, a 143.83 acre parcel located to the southeast of the subject site, across Baymeadows Road, was changed from Business Park (BP), Community/General Commercial (CGC), Conservation (CSV) and Light Industrial (LI) to Multi-Use (MU) pursuant to 2001-225-E.

Proposed site specific FLUE Policy 4.4.20

Pursuant to the authority granted by Sec. 163.3187(1)(b), Florida Statutes, Ordinance 2021-306 for a Small-Scale Amendment is approved subject to the following site specific conditions:

To implement Policy 1.1.25 of the 2030 Comprehensive Plan Future Land Use Element, the following shall apply to this small scale land use map amendment:

- o Development shall be exempt from the Community/General Commercial Urban Area Development Characteristic prohibiting ground floor residential uses abutting the roadways classified as arterials or higher on the Functional Highway Classification Map.
- Single use residential development shall be permitted on 100% of the site.

The site's location on the Baymeadows Road commercial corridor provides a mix of commercial uses, supportive of a multi-family development. The site is located in close proximity to public transportation and connects to full urban services.

The adjacent land use categories, zoning districts and property uses are as follows:

North: Land Use: CGC, BP Zoning: CCG-1, IBP Property Use: Office

South: Land Use: CGC, CSV, MU Zoning: PUD, CCG-1

Property Use: Vacant, Commercial

East: Land Use: CGC
Zoning: CCG-1, PUD

Property Use: Commercial, Interstate-95

West: Land Use: CGC Zoning: CCG-1, IBP

Property Use: Commercial, Office

# **IMPACT ASSESSMENT**

Potential impacts of a proposed land use map amendment have been analyzed by comparing the Development Impact Standards for the subject site's existing vs. proposed land use categories unless maximum density/intensity is noted on the Annotated FLUM or is in a site specific policy. Development Impact Standards are detailed in FLUE Policy 1.2.16, *Development Standards for Impact Assessment*. These standards produce development potentials as shown in this section.

Where there is not an associated site specific policy or note on the annotated FLUM, the impact assessment incorporates supplemental information for non-residential land use categories that permit residential uses in order to assess the potential impacts. Supplemental information related to these impacts are depicted as scenario 2 in the Impact Assessment Baseline Review Table and, as relevant, in the analysis following the table.

**Impact Assessment Baseline Review** 

| <b>Development Analysis</b>                   |   |   |
|---|---|---|
| Development Boundary                          | Urban Area  |   |
| Roadway Frontage Classification / State Road  | Baymeadows Road (SR-152)- minor arterial and Baymeadows Way- unclassified             |   |
| Plans and/or Studies                          | Southeast Vision Plan   |   |
| Site Utilization                              | Current:<br>Hotel   | Proposed:<br>Multi-family   |
| Land Use / Zoning                             | Current:<br>CGC / PUD   | Proposed:<br>CGC with Site Specific<br>Policy / PUD               |
| Development Standards for Impact Assessment   | Current:<br>non-residential- 0.35 FAR<br>residential: 30 DU/Acre                      | Proposed:<br>non-residential- 0.35 FAR<br>residential: 30 DU/Acre |
| Development Potential                         | Current:<br>Scenario 1: 59,459 Sq. Ft.<br>Scenario 2: 11,892 Sq. Ft.<br>and 93 MF DUs | Proposed:<br>Scenario 1: 59,459 Sq. Ft.<br>Scenario 2: 117 MF DUs |
| Net Increase/Decrease in Maximum Density      | Scenario 1: Not applicable Scenario 2: Increase of 24 DUs                             |   |
| Net Increase/Decrease in Potential Floor Area | Scenario 1: No net increase or decrease Scenario 2: Decrease of 11,892 Sq. Ft.        |   |
| Population Potential                          | Current: Scenario 1: Not applicable Scenario 2: 218 people                            | Proposed: Scenario 1: Not applicable Scenario 2: 274 people       |

| Development Analysis                       |   |  |
|--|---|--|
| Special Designation Areas                  |   |  |
| Aquatic Preserve                           | No  |  |
| Septic Tank Failure Area                   | No  |  |
| Airport Environment Zone                   | 500 Foot Height and Hazard- NAS Jax   |  |
| Industrial Preservation Area               | Situational Compatibility   |  |
| Cultural Resources                         | No  |  |
| Archaeological Sensitivity                 | Low and high  |  |
| Historic District                          | No  |  |
| Coastal High Hazard/Adaptation Action Area | No  |  |
| Groundwater Aquifer Recharge Area          | Discharge   |  |
| Wellhead Protection Zone                   | No  |  |
| Boat Facility Siting Zone                  | No  |  |
| Brownfield                                 | No  |  |
| Public Facilities                          |   |  |
| Potential Roadway Impact                   | Scenario 1: no net new daily trips  |  |
| Potential Public School Impact             | Scenario 2: no net new daily trips Scenario 1: Not applicable Scenario 2: 37 new students |  |
|  |   |  |
| Water Provider                             | JEA   |  |
| Potential Water Impact                     | Scenario 1: no net increase or decrease Scenario 2: Increase of 5,045 gallons per day     |  |
| Sewer Provider                             | JEA   |  |
| Potential Sewer Impact                     | Scenario 1: no net increase or decrease   |  |
| . Stantial Savar Impact                    | Scenario 2: Increase of 3,784 gallons per day   |  |
| Potential Solid Waste Impact               | Scenario 1: no net increase or decrease   |  |
|  | Scenario 2:Increase of 43 tons per year   |  |
| Drainage Basin/Sub-basin                   | Arlington River/Pottsburg Creek   |  |
| Recreation and Parks                       | Freedom Commerce Center Property  |  |
| Mass Transit Access                        | JTA Bus Route 27  |  |
| Natural Features                           |   |  |
|  | 45 20 feet  |  |
| Elevations                                 | 15-20 feet  |  |
| Land Cover                                 | 1400: Commercial and Services   |  |
| Soils                                      | 22;7  |  |
| Flood Zones                                | 0.2 Percent Annual Chance Flood Hazard Flood Zone   |  |
| Wetlands                                   | No  |  |

| Development Analysis                                 |    |
|--|----|
| Wildlife (applicable to sites greater than 50 acres) | No |

#### **Utility Capacity**

The calculations to determine the water and sewer flows contained in this report and/or this spreadsheet have been established by the City of Jacksonville Planning and Development Department and have been adopted by JEA solely for the purpose of preparing this report and/or this spreadsheet. The method of calculating water and sewer flows in order to properly size infrastructure shall continue to be based on JEA's Water, Sewer and Reuse for New Development Projects document (latest edition).

#### **Future Land Use Element**

**Policy 1.2.9** 

Require new development and redevelopment in the Central Business District, Urban Priority Area, Urban Area, and Suburban Area to be served by centralized wastewater collection and potable water distribution systems when centralized service is available to the site. New septic tanks in this area maybe permitted only as interim facilities pursuant to the requirements of the Sanitary Sewer Sub-Element.

#### **Transportation**

The Planning and Development Department completed a transportation analysis, which is on file with the Department, and determined that the proposed amendment from Community/General Commercial (CGC) to Community/General Commercial (CGC) with site specific Policy 4.4.20 has an existing development potential as 100% Commercial or 80% Commercial and 20% residential and a proposed development potential under scenario 1 as 100% commercial and under scenario 2 as 100% residential uses. If the land use is amended to CGC with site specific Policy 4.4.20, development could result in no net new daily trips under scenario 1 or no net new daily trips under scenario 2. Trips generated by the new development will be processed through the Concurrency and Mobility Management System Office.

#### Transportation Element

Policy 1.2.1 The

The City shall use the Institute of Transportation Engineers *Trip Generation Manual*, latest edition, to determine the number of trips to be produced or attracted to a particular land use when assessing a traffic impact.

### Capital Improvements Element

Policy 1.6.1 Upon adoption of the Mobility Plan implementing ordinance, the City shall cease transportation concurrency and use a quantitative formula for purposes of assessing a landowner's mobility fee for transportation impacts generated from a proposed development, where the landowner's mobility fee shall equal the cost per vehicle miles traveled (A): multiplied by the average vehicle miles traveled per Development

Area (B); multiplied by the daily trips (C); subtracted by any trip reduction adjustments assessed to the development.

#### Supplemental Transportation Information

**Objective 2.4** of the Transportation Element (TE) of the 2030 Comprehensive Plan requires that the City shall coordinate the mobility circulation system with the future land uses shown on the Future Land Use Map series to ensure that roads, road improvements and other mobility alternative improvements are provided as necessary to support development in an economically efficient and environmentally sound manner.

**Policy 2.4.2** of the TE of the 2030 Comprehensive Plan requires that the City shall amend the adopted Comprehensive Plan to incorporate the data and analysis generated by a periodic regional transportation model and study and facilitate the implementation of the study recommendations.

These two Comprehensive Plan policies ensure that the transportation impact related to land use amendments are captured in the Long-Range Transportation Plan (LRTP) that is conducted every 5 years. This analysis includes the cumulative effect of all land use amendments that were approved within this time. This plan identifies the future transportation needs and is used to create cost feasible roadway needs that can be funded by the City's Mobility Strategy Plan.

Mobility needs vary throughout the city and to quantify these needs, the city was divided into 10 Mobility Zones. The Mobility Strategy Plan identifies specific transportation strategies and improvements to address traffic congestion and mobility needs for each mode of transportation. The project site is in Mobility Zone 1.

The subject site is accessible via Baymeadows Road, a divided minor arterial facility and Baymeadows Way, a local facility. The proposed CGC development will have zero net new trips and will not have any significant impacts on the external roadway network.

#### **School Capacity**

The 3.90 acre proposed land use map amendment has a development potential of 117 dwelling units and, under scenario 2, 37 new students. The proposed development was analyzed in accordance with the adopted level of service standards (LOS) for school capacity as established in the Interlocal Agreement (ILA) and the Public Schools and Facilities Element. The ILA was entered into in coordination with the Duval County Public School System (DCPS) and the other municipalities within Duval County.

School concurrency LOS is the methodology used to analyze and to determine whether there is adequate school capacity for each school type (elementary, middle, and high school) to accommodate a proposed development. The LOS (105% of permanent capacity) is based on Concurrency Service Areas (CSAs), not the closest school in the area for elementary, middle and high schools, as well as on other standards set forth in the City of Jacksonville School Concurrency Ordinance.

In evaluating the proposed residential development for school concurrency, the following results were documented:

- Elementary School
  - o Concurrency Service Area (CSA) 4
  - o 2020/2021 enrollment: 5,438
  - o Current utilization: 80%
  - o New student development from amendment: 19
  - o 5-year utilization: 100%
  - o Available seats in CSA 4: 550
  - o Available seats in adjacent CSA(s): 3 and 5 is 2,053
- Middle School
  - o CSA 4
  - o 2020/2021 enrollment: 4,005
  - o Current utilization: 82%
  - o New student development from amendment: 8
  - o 5-year utilization: 85%
  - Available seats in CSA 4: 338
  - Available seats in adjacent CSA(s): 3 and 5 is 382
- High School
  - o CSA 4
  - o 2020/2021 enrollment: 856
  - Current utilization: 67%
  - New student development from amendment: 10
  - o 5-year utilization: 86%
  - Available seats in CSA 4: 75
  - Available seats in adjacent CSA(s): 3 and 5 is 142

The analysis of the proposed residential development does not reveal any deficiency for school capacity within the CSA.

#### **Public School Facilities Element**

- Policy 2.3.2 The City will coordinate with DCPS to establish plan review procedures to manage the timing of Future Land Use Map amendments and other land use decisions so that these decisions coordinate with adequate school capacity.
- Policy 2.3.3 The City will take into consideration the DCPS comments and findings on the availability of adequate school capacity in the evaluation of comprehensive plan amendments, and other land use decisions as provided in Section 163.3177(6)(a), F.S. and development of regional impacts as provided in 1380.06, F.S
- Objective 3.2 Adopted Level of Service (LOS) Standards

Through the implementation of its concurrency management systems and in coordination with the DCPS, the City shall ensure that the capacity of schools is sufficient to support new residential developments at the adopted level of service (LOS) standards within the period covered in the five-year schedule of capital improvements and the long range planning period. These standards shall be consistent with the Interlocal Agreement agreed upon by the DCPS, the City and the other municipalities. Minor deviations to the LOS standards may occur, so long as they are limited, temporary and with scheduled capacity improvements, school capacity is maximized to the greatest extent feasible.

Policy 3.1.1 The LOS standards set forth herein shall be applied consistently for the purpose of implementing school concurrency, including determining whether sufficient school capacity exists to accommodate a particular development application, and determining the financial feasibility of DCPS Five-Year Capital Facilities Plan and the City's Capital Improvement Plan.

#### **Supplemental School Information:**

The following additional information regarding the capacity of the assigned neighborhood schools was provided by the Duval County School Board. This is not based on criteria utilized by the City of Jacksonville School Concurrency Ordinance. Note that the percentage occupied may not appear correct due to ESE space requirements.

- Beauclerc Elementary School
  - o CSA 4
  - o Amendment student generation: 19
  - School Capacity including permanent spaces and portables: 1,041
  - o Current enrollment 20 day county for 2020/2021: 669
  - o Percent Occupied: 64%
  - o 4-year projection: 73%
- Southside Middle School
  - o CSA 3
  - o Amendment student generation: 8
  - School Capacity including permanent spaces and portables: 977
  - o Current enrollment 20 day county for 2020/2021: 955
  - o Percent Occupied: 98%
  - o 4-year projection: 80%
- Atlantic Coast High School
  - o CSA 5
  - Amendment student generation: 10
  - School Capacity including permanent spaces and portables: 2,443
  - o Current enrollment 20 day county for 2020/2021: 2,311

Percent Occupied: 95%4-year projection: 97%

#### **Archaeological Sensitivity**

According to the Duval County Archaeological Predictive Model, the subject property is located within an area of low and high sensitivity for the presence of archaeological resources. Projects that move forward through the Site Review process may be required to perform a Professional Archaeological Reconnaissance Survey on the portion of the site that is in a high sensitivity area. If archaeological resources are found during future development/redevelopment of the site, Section 654.122 of the Code of Subdivision Regulations should be followed.

#### **Historic Preservation Element**

Policy 1.2.6 The Planning and Development Department shall maintain and update for planning and permitting purposes, a U.S.G.S. series of topographic maps upon which recorded archaeological sites are shown.

#### **Airport Environment Zone**

The site is located within the 500 foot Height and Hazard Zone for the Jacksonville Naval Air Station (NAS Jax). Zoning will limit development to a maximum height of less than 500 feet, unless approved by the Jacksonville Aviation Authority or the Federal Aviation Administration. Uses located within the Height and Hazard Zone must not create or increase the potential for such hazards as electronic interference, light glare, bird strike hazards or other potential hazards to safe navigation of aircraft as required by Section 656.1005.1(d).

#### **Future Land Use Element**

Objective 2.5 Support and strengthen the role of Jacksonville Aviation Authority (JAA) and the United States Military in the local community, and recognize the unique requirements of the City's other airports (civilian and military) by requiring that all adjacent development be compatible with aviation-related activities.

#### **Industrial Zones**

The subject property is located within the "Industrial Situational Compatibility" Zone. "Industrial Sanctuary" and "Industrial Situational Compatibility" Zones are areas identified on the Industrial Preservation Map (Map L-23) of the Future Land Use Map series of the Future Land Use Element of the 2030 Comprehensive Plan as strategically located industrial lands for future industrial expansion and economic development. The industrial overlay policies do not address commercial to commercial category amendments.

#### Flood Zones

Approximately 0.26 of an acre of the subject site is located within the 0.2 Percent Annual Chance Flood Hazard flood zone. Flood zone designations are assigned by the Federal Emergency Management Agency (FEMA). FEMA defines the various flooding characteristics of different lands based on a 100-year storm. The 100-year storm or

Special Flood Hazard Area (SFHA) refers to a flood occurring from a storm event that happens an average of every 100 years. This does not mean that a storm of this type will happen every 100-years. There is a 1-percent chance that a storm of this magnitude will occur in any given year.

The 0.2 Percent Annual Chance Flood Hazard flood zone is defined as an area within the 500-year floodplain and outside of the SFHA. Flood insurance is not mandatory within these flood zones. The areas are deemed to be subject to moderate flood hazards. Any development within the floodplain will be required to comply with Chapter 652, the Floodplain Management Ordinance.

Conservation /Coastal Management Element (CCME)

- Policy 1.4.4 The City shall require all development within the 100-year flood plain to be in strict conformance with all applicable federal, State, regional and local development regulations.
- Policy 2.7.1 The City shall continue to define the surface hydrology of the area to determine flood plain vulnerability and sensitivity, and will determine appropriate protection measures.
- Policy 2.7.3 The City shall protect appropriate floodplain areas for the public benefit and restore degraded floodplain areas by:
  - A. Land acquisition or conservation easement acquisition;
  - B. Regulation, including setbacks, buffer zones, designated wildlife corridors, low density zoning, performance standards and open space requirements; and
  - C. Incentives, including tax benefits and transfer of development rights.

# PROCEDURAL COMPLIANCE

Upon site inspection by the Planning and Development Department on May 28, 2021, the required notices of public hearing signs were posted. Forty-four (44) notices were mailed out to adjoining property owners informing them of the proposed land use change and pertinent public hearing and meeting dates.

The Citizen Information Meeting was held on June 1, 2021. No members of the public attended to speak on the proposed amendment.

# **CONSISTENCY EVALUATION**

Consistency with 2030 Comprehensive Plan Goals, Objectives and Policies

Future Land Use Element (FLUE)

Development Area

Urban Area (UA): The UA is the second tier Development Area and generally corresponds with the densely developed portions of the City that have been in residential or employment generating uses prior to consolidation. It also includes major corridors which connect the other Development Areas. Similar to the Urban Priority Area (UPA), the intent of the UA is to encourage revitalization and the use of existing infrastructure through redevelopment and infill development, but at moderate urban densities which are transit friendly. Also similar to the UPA, the UA is intended to support multi-modal transportation and the reduction of per capita greenhouse gas emissions and vehicle miles traveled. Development is encouraged to employ urban development characteristics as further described in each land use plan category.

Goal 1

To ensure that the character and location of land uses optimize the combined potentials for economic benefit and enjoyment and protection of natural resources, while minimizing the threat to health, safety and welfare posed by hazards, nuisances, incompatible land uses and environmental degradation.

- **Policy 1.1.5**
- The amount of land designated for future development should provide for a balance of uses that:
- A. Fosters vibrant, viable communities and economic development opportunities;
- B. Addresses outdated development patterns;
- C. Provides sufficient land for future uses that allow for the operation of real estate markets to provide adequate choices for permanent and seasonal residents and businesses and is not limited solely by the projected population.
- Policy 1.1.12

Promote the use of Planned Unit Developments (PUDs), cluster developments, and other innovative site planning and smart growth techniques in all commercial, industrial and residential plan categories, in order to allow for appropriate combinations of complementary land uses, and innovation in site planning and design, subject to the standards of this element and all applicable local, regional, State and federal regulations.

Policy 1.1.21

Future amendments to the Future Land Use Map series (FLUMs) shall include consideration of their potential to further the goal of meeting or exceeding the amount of land required to accommodate anticipated growth and the projected population of the area and to allow for the operation of real estate markets to provide adequate choices for permanent and seasonal residents and business consistent with FLUE Policy 1.1.5. The projected growth needs and population projections must be based on relevant and appropriate data which is collected pursuant to a professionally acceptable methodology. In considering the growth needs and the allocation of land, the City shall also evaluate land use need based on the characteristics and land development

pattern of localized areas. Land use need identifiers include but may not be limited to, proximity to compatible uses, development scale, site limitations, and the likelihood of furthering growth management and mobility goals.

Policy 1.1.22

Future development orders, development permits and plan amendments shall maintain compact and compatible land use patterns, maintain an increasingly efficient urban service delivery system and discourage urban sprawl as described in the Development Areas and the Plan Category Descriptions of the Operative Provisions.

Policy 1.1.25 The City will encourage the use of such smart growth practices as:

- 1. Interconnectivity of transportation modes and recreation and open space areas;
- 2. A range of densities and types of residential developments;
- 3. A mix of uses including office, commercial, and residential which encourage internal capture of trips;
- 4. Use of the Development Areas;
- 5. Revitalization of older areas and the downtown, and
- Purchase of land through the Preservation Project to remove it from development and preserve it as open space, recreation or conservation use.

**Policy 1.3.8** 

The City shall require through the development review process, the interconnections of land uses in order to reduce the need for trip generation and encourage alternative methods of movement. The development review criteria shall include provisions for convenient onsite traffic flow, considering need for vehicular parking.

Goal 3

To achieve a well-balanced and organized combination of residential, non-residential, recreational and public uses served by a convenient and efficient transportation network, while protecting and preserving the fabric and character of the City's neighborhoods and enhancing the viability of non-residential areas.

Objective 3.1

Continue to maintain adequate land designated for residential uses which can accommodate the projected population and provide safe, decent, sanitary and affordable housing opportunities for the citizens. Protect single-family residential neighborhoods by requiring that any other land uses within single-family areas meet all applicable requirements described in the Development Areas and the Plan Category Descriptions of the Operative Provisions of the 2030 Comprehensive Plan and Land Development Regulations.

Policy 3.2.1 The City shall promote development of commercial and light/service industrial uses in the form of nodes, corridor development, centers or parks.

Policy 3.2.7 The City shall implement the locational criteria of this element for commercial and industrial uses consistent with the character of the of the areas served, availability of public facilities, and market demands.

Objective 6.3 The City shall accommodate growth in Jacksonville by encouraging and facilitating new infill development and redevelopment on vacant, bypassed and underutilized land within areas that already have infrastructure, utilities, and public facilities, while addressing the needs of City residents.

According to the Future Land Use Element (FLUE), Community/General Commercial (CGC) is a category intended to provide for a wide variety of retail goods and services which serve large areas of the City and a diverse set of neighborhoods. Uses should generally be developed in nodal and corridor development patterns. Nodes are generally located at major roadway intersections and corridor development should provide continuity between the nodes and serve adjacent neighborhoods in order to reduce the number of Vehicle Miles Traveled. CGC also allows for multi-family residential at densities up to 40 units per acre in the Urban Area, subject to the provision that residential uses shall not be the sole use and shall not exceed 80 percent of a development.

The applicant is proposing a change from CGC to CGC with site specific Future Land Use Element (FLUE) Policy 4.4.20. The site specific policy exempts the subject site from the Community/General Commercial Urban Area Development Characteristic prohibiting ground floor residential uses abutting roadways classified as arterials or higher on the Functional Highway Classification Map and permits single use residential development on 100% of the site.

The existing and proposed CGC designation is consistent and compatible with the existing commercial corridor along Baymeadows Road consistent with FLUE Goal 1 and Policies 1.1.5, 3.2.1 and 3.2.7. Further, the site offers an infill redevelopment opportunity on a site that has existing infrastructure consistent with FLUE Objective 6.3.

While CGC is a commercial category, it also allows for residential development. The companion PUD rezoning application and site specific policy indicate an intent to develop the site as a residential development. The proposed use of the site as a residential development would allow for a wider mix of uses along the Baymeadows Road corridor, consistent with Goal 3 of the FLUE, and ensure adequate land is designated for residential uses, while maintaining compatibility with the surrounding area, consistent with FLUE Objective 3.1. Additionally, the proposed companion PUD rezoning allows for an opportunity to offer innovative site design techniques, consistent with FLUE Policy 1.1.12.

The proposed amendment would encourage reuse of the site within the Urban Development Area, where access to full urban services, including public transit, is available, along with a mix of uses. The proposed reuse of the site as residential will

broaden the mix of uses in the area. As such, the proposed amendment is consistent with FLUE Policies 1.1.22, 1.1.25, and 1.3.8.

The proposed small scale amendment would have no impact on the amount of CGC designated land throughout the City, as the site is already designated as CGC. Thus, the proposed amendment is consistent with FLUE Policies 1.1.5 and 1.1.21.

#### Vision Plan

The subject property is located within the boundaries of the *Southeast Vision Plan*. The Vision Plan identifies this area as a commercial corridor. Policy 2.2 of the Southeast Vision Plan states, "encourage redevelopment along arterials with higher densities and intensities that limit impacts of failing roadways." The proposed amendment to CGC with a site specific policy would allow for the development of a variety of uses including residential and commercial that are considered more dense and intense than the nearby office and warehouse uses along Baymeadows Way. The Baymeadows Road corridor provides options for transportation, including bus stops along Baymeadows Road. The traffic impact analysis conducted by the Transportation Division of the Planning Department shows that the proposed amendment would result in no net increase of daily trips. Therefore, the proposed amendment would provide a higher density development while limiting the impact on nearby roadways, consistent with the Southeast Vision Plan.

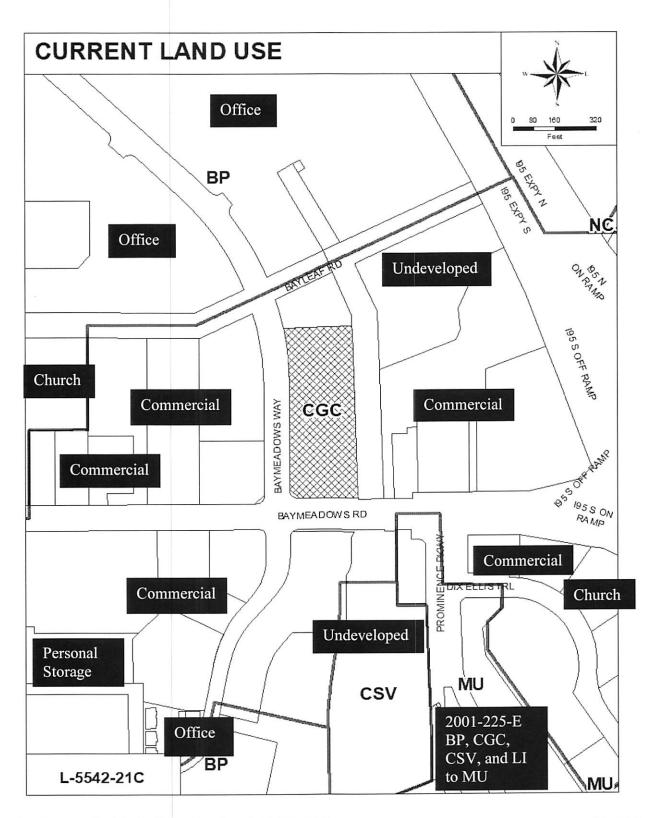
#### Strategic Regional Policy Plan

The proposed amendment is consistent with the following Goal of the Strategic Regional Policy Plan:

Policy 21: The Region supports diverse and sufficient housing stock to provide choices for all households, from single persons to extended families with children.

The proposed land use amendment would increase opportunities for residential development, providing a wider range of housing in the northeast Florida region and creating a location for the development of new housing stock for the area. Therefore, the proposed amendment is consistent with Policy 21 of the Strategic Regional Policy Plan.

# LAND USE AMENDMENT FIELD / LOCATION / CURRENT LAND USE MAP



#### Site Specific Policy with L-5542-21C / Ordinance 2021-306

#### **FUTURE LAND USE ELEMENT**

#### 4.4.20

Pursuant to the authority granted by Sec. 163.3187(1)(b), Florida Statutes, Ordinance 2021-306 for a Small-Scale Amendment is approved subject to the following site specific conditions:

To implement Policy 1.1.25 of the 2030 Comprehensive Plan Future Land Use Element, the following shall apply to this small scale land use map amendment:

- O Development shall be exempt from the Community/General Commercial Urban Area Development Characteristic prohibiting ground floor residential uses abutting the roadways classified as arterials or higher on the Functional Highway Classification Map.
- o Single use residential development shall be permitted on 100% of the site.

The site's location on the Baymeadows Road commercial corridor provides a mix of commercial uses, supportive of a multi-family development. The site is located in close proximity to public transportation and connects to full urban services.