

1 Introduced by the Finance Committee (Council Members Bowman, White,
2 Carlucci, Carrico, Morgan, Pittman and Salem):

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5 **ORDINANCE 2023-149**

6 A ORDINANCE ADOPTING THE CITY COUNCIL'S 1, 3,
7 AND 5 YEAR STRATEGIC PLAN; SETTING THE CITY
8 COUNCIL'S TOP BUDGET PRIORITIES FOR THE 2023-
9 2024 FISCAL YEAR; ENCOURAGING THE MAYOR TO
10 INCORPORATE THE COUNCIL PRIORITIES INTO THE
11 2023-2024 BUDGET; WAIVING THE PROVISIONS OF
12 SECTION 106.110 (CITY COUNCIL STRATEGIC PLAN),
13 PART 1 (GENERAL PROVISIONS), CHAPTER 106
14 (BUDGET AND ACCOUNTING CODE), *ORDINANCE CODE*,
15 REQUIRING SUBMITTAL OF THE STRATEGIC PLAN WITH
16 CORRESPONDING FUNDING REQUESTS TO CITY
17 ADMINISTRATION NO LATER THAN FEBRUARY 15TH;
18 REQUESTING ONE CYCLE EMERGENCY PASSAGE;
19 PROVIDING AN EFFECTIVE DATE.

20
21 **WHEREAS**, in accordance with the requirements of Section
22 106.110, *Ordinance Code*, the Council is required to update and
23 adopt its strategic plan annually; and

24 **WHEREAS**, the Council adopted prior 1, 3, and 5 year strategic
25 plans by Resolutions 2018-594-A, 2020-34-A, 2021-364-A, and
26 2021-893-A; and

27 **WHEREAS**, on February 7, 2023, the Finance Committee conducted
28 an initial strategic planning meeting for fiscal year 2023-2024 to
29 continue the process of developing a long-term vision to guide the
30 actions of City Council; and

31 **WHEREAS**, in preparation for the meeting, City Council Members

1 were asked to review the prior year's strategic plan and to submit
2 ideas for priorities covering 1-year, 3-year and 5-year time
3 frames, and a number of topical ideas were submitted for
4 consideration; and

5 **WHEREAS**, on February 22, 2023, the Finance Committee held a
6 final strategic planning meeting where the final list of 1, 3 and
7 5-year goals was developed along with funding requests
8 corresponding to the year-1 goals for submittal to City
9 Administration for inclusion in the fiscal year 2023-2024 budget;
10 and

11 **WHEREAS**, this strategic plan does not bind future City Council
12 bodies but is intended to develop a shared sense of priorities and
13 direction with the goal of supporting and investing in the vision
14 for the future of the city that these priorities embody; and

15 **WHEREAS**, it is also the intention of City Council to
16 communicate its budgetary priorities to the Administration so that
17 these areas may be considered during the budget building process;
18 and

19 **WHEREAS**, it is the Council's desire that these areas be
20 considered for additional investment to the extent that revenues
21 exceed expenses after taking into account mandatory cost increases,
22 inflation, those budgetary targets and requirements set forth in
23 the municipal code and other critical needs as determined during
24 the budget review and preparation process; and

25 **WHEREAS**, to the extent practicable, the Council requests the
26 recurring costs referenced in the below priority areas be
27 considered by the Administration for funding without the use of
28 one-time reserves; now therefore

29 **BE IT ORDAINED** by the Council of the City of Jacksonville:

30 **Section 1. Adoption of the Strategic Plan.** The City
31 Council hereby adopts its strategic plan as follows:

1 **1-year goals (2023-2024) :**

- 2 • Provide funding to support opportunities and initiatives to
3 combat homelessness and promote development of affordable
4 housing:
- 5 ○ Appropriate **\$1,000,000** for a rental assistance program;
 - 6 ○ Appropriate **\$1,000,000** to Jacksonville Area Legal Aid to
7 expand access to legal aid services to reduce evictions
8 and foreclosures;
 - 9 ○ Conduct a study to identify funding sources (including
10 Public Private Partnership opportunities) to address
11 homelessness (up to **\$100,000**);
 - 12 ○ Conduct a comprehensive study on affordable housing
13 opportunities (up to **\$50,000**);
- 14 • Provide funding to support and expand initiatives promoting
15 and providing access to health care:
- 16 ○ Appropriate **\$1,000,000** to support free and low-cost
17 health care providers;
 - 18 ○ Appropriate **\$500,000** to Jax Care Connect;
- 19 • Provide funding to promote and support development initiatives
20 in targeted areas of the Urban Core Districts (e.g.
21 Durkeeville, LaVilla, Springfield, and Out East) to decrease
22 unemployment rates and increase available affordable housing
23 units (**\$450,000**);
- 24 • Establish a program to preserve Jacksonville's historically
25 significant buildings (outside Downtown) (**\$500,000**);
- 26 • Promote neighborhood safe street initiatives and traffic
27 calming:
- 28 ○ Appropriate **\$45,0000** per Council District for
29 installation of traffic calming devices (e.g. speed
30 humps) and other roadway safety improvements (total
31 **\$630,000**);

- 1 • Provide funding to support and promote education and training
2 programs:
 - 3 ○ Appropriate **\$182,000** to the Goodwill Industries of North
4 Florida A-STEP program;
- 5 • Appropriate **\$100,000** to Northeast Florida Healthy Start
6 Coalition for the Safe Sleep initiative to combat infant
7 mortality;
- 8 • Provide funding for mental health initiatives and programs:
 - 9 ○ Fund a Mental Health Awareness campaign (**\$100,000**);
 - 10 ○ Appropriate **\$250,000** to Here Tomorrow to upgrade its
11 computer system to expand the provision of mental health
12 support and continuum of care services;
- 13 • Provide funding to strengthen the Public Works Department's
14 ability for mowing and landscaping throughout the City of
15 Jacksonville (**\$150,000**);
- 16 • Facilitate and promote the growth and sustainability of small
17 businesses:
 - 18 ○ Appropriate **\$250,000** to the Beaver Street Enterprise
19 Center;
 - 20 ○ Appropriate **\$422,000** for a "Generational Small Business
21 Legacy Turnaround" initiative in the historic Northwest
22 Quadrant (Myrtle/Moncrief area);
- 23 • Install Automated External Defibrillators (AEDs) at all Park
24 facilities under the oversight of athletic associations
25 (**\$125,000**);
- 26 • Support additional grant opportunities through the Safety and
27 Crime Reduction Commission (**\$300,000**);
- 28 • Provide funding to support programs aimed at crime prevention
29 and victim services (**\$150,000**);
- 30 • Provide funding to conduct an outfall study in Council
31 District 9 (**\$440,000**).

1 **3-year goals (2023-2026):**

- 2 • Identify and allocate additional funding to support
3 opportunities and initiatives to combat homelessness and
4 promote development of affordable housing;
- 5 • Identify and allocate additional funding to support and expand
6 initiatives promoting and providing access to health care and
7 mental health services;
- 8 • Develop a resiliency plan for the City of Jacksonville to
9 remedy flooding in areas most impacted by extreme weather and
10 flooding events - identify/allocate funding and identify
11 specific CIP projects that further the goals and objectives of
12 the resiliency plan;
- 13 • Provide additional funding for the Goodwill Industries of
14 North Florida A-STEP program;
- 15 • Provide additional funding for expanded mowing/landscaping
16 control services by City Departments and programs;
- 17 • Develop, expand, and monitor vocational training and
18 apprenticeship programs;
- 19 • Develop and implement park safety initiatives:
 - 20 ○ Hiring and retention of up to 10 new police officer
21 positions within the Jacksonville Sheriff's Office to
22 patrol parks in high-crime areas;
 - 23 ○ Installation of security cameras in City parks;
- 24 • Increase funding for Code Enforcement programs and
25 initiatives;
- 26 • Allocate additional funding to the "Generational Small
27 Business Legacy Turnaround" initiative;
- 28 • Allocate funding for renovations and upgrades to the
29 Equestrian Center;
- 30 • Allocate funding to implement repairs and maintenance to
31 outfall sites in Council District 9.

1 **5-year goals (2023-2028):**

- 2 • Continue to identify and allocate additional funding to
3 support opportunities and initiatives to combat homelessness,
4 promote development of affordable housing, and promote/provide
5 access to free and low-cost health care and mental health
6 services;
- 7 • Expand and promote recycling efforts and programs;
- 8 • Identify funding to hire 300-500 additional police officer
9 positions within the Jacksonville Sheriff's Office;
- 10 • Identify funding and accelerate timeline within CIP for
11 various Jacksonville Sheriff's Office projects including:
- 12 ○ Construction of a new 3,000 bed pre-trial detention
13 facility;
 - 14 ○ Construction of a new 500 bed detention/short term
15 holding facility;
 - 16 ○ Renovations to provide additional space to house expanded
17 Jacksonville Sheriff's Office that have outgrown the
18 current space in the Police Memorial Building;
 - 19 ○ Purchase of Load King warehouse for additional space for
20 property and evidence storage;
- 21 • Allocate funding for buildout of additional recreational
22 facilities at Teye Brown Regional Park;
- 23 • Provide additional funding for the Goodwill Industries of
24 North Florida A-STEP program;
- 25 • Continue to allocate funding to implement additional studies,
26 repairs to, and maintenance of outfall sites in Council
27 District 9.

28 **Section 2. Priorities of City Council.** The Council has
29 deliberated and debated the top priorities and hereby submits the
30 priorities of the City Council as outlined in Section 1 above.

31 **Section 3. Encouraging the Mayor to Incorporate Council**

1 **Priorities into the Fiscal Year 2023-2024 Budget.** The Council
2 hereby requests and encourages the Mayor to incorporate the Council
3 priorities into the fiscal year 2023-2024 budget for the
4 consolidated government of the City of Jacksonville.

5 **Section 4. Waiver of Section 106.110 (City Council**
6 **Strategic Plan), Part 1 (General Provisions), Chapter 106 (Budget**
7 **and Accounting Code), Ordinance Code.** The provisions of Section
8 106.110 (City Council Strategic Plan), Part 1 (General Provisions),
9 Chapter 106 (Budget and Accounting Code), *Ordinance Code*, requiring
10 the City Council to forward the funding requests for each component
11 of the strategic plan to City Administration no later than February
12 15th are hereby waived.

13 **Section 5. Requesting One Cycle Emergency Passage**
14 **Pursuant to Council Rule 4.901 Emergency.** One cycle emergency
15 passage of this legislation is requested. The nature of the
16 emergency is that the City Council spent several months focusing on
17 the redistricting process and subsequent litigation, which
18 ultimately pushed back the timeline for Council consideration and
19 development of the strategic plan. One cycle emergency passage of
20 this legislation will allow the Council to submit the funding
21 requests associated with the 1-year goals of the strategic plan to
22 City Administration in a timely fashion for inclusion in the fiscal
23 year 2023-2024 budget, while still providing an opportunity for
24 this legislation to be discussed in Committees before final
25 approval.

26 **Section 6. Effective Date.** This Ordinance shall become
27 effective upon signature by the Mayor or upon becoming effective
28 without the Mayor's signature.

1 Form Approved:

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3 /s/ Mary E. Staffopoulos

4 Office of General Counsel

5 Legislation Prepared By: Mary E. Staffopoulos

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