

Date Submitted:	12/29/22
Date Filed:	2/10/23

Application Number:	SW-23-02
Public Hearing:	

Application for Sign Waiver
City of Jacksonville, Florida
Planning and Development Department

Please type or print in ink. Instructions regarding the completion and submittal of this application are located at the end of this form. For additional information, please contact the Planning and Development Department at (904) 255-7865.

For Official Use Only		
Current Zoning District:	1W	Current Land Use Category:
Council District:	2	Planning District:
Previous Zoning Applications Filed (provide application numbers):	none found	
Applicable Section of Ordinance Code:	656.1303 (c) (2) (i) 656.1303 (i) (2)	
Notice of Violation(s):	none found	
Neighborhood Associations:	Heckscher OK Community Club M & M Dairy Inc. The Eden Group Inc.	
Overlay:	none	
LUZ Public Hearing Date:		City Council Public Hearing Date:
Number of Signs to Post:	2	Amount of Fees:
		\$1180.
		Zoning Asst. Initials:
		CJR

PROPERTY INFORMATION	
1. Complete Property Address: 3500 Zoo Parkway, Jacksonville, FL 32226	2. Real Estate Number: RE #108828-0310
3. Land Area (Acres): +- 0.92 Acres	4. Date Lot was Recorded: July 30, 2021
5. Property Located Between Streets: August Dr. New Berlin Rd	6. Utility Services Provider: City Water / City Sewer <input checked="" type="checkbox"/> Well / Septic <input type="checkbox"/>

7. Waiver Sought:

- Increase maximum height of sign from _____ to _____ feet (maximum request 20% or 5 ft. in height, whichever is less). **Note – Per Section 656.1310, no waiver shall be granted which would permit a sign in excess of 40 feet in height in any zoning district.*
- Increase maximum size of sign from _____ sq. ft. to _____ sq. ft. (maximum request 25% or 10 sq. ft., whichever is less)
- Increase number of signs from _____ to _____ (not to exceed maximum square feet allowed)
- Allow for illumination or change from _____ external to _____ internal lighting
- Reduce minimum setback from 10 feet to 0 feet (less than 1 ft. may be granted administratively)

8. In whose name will the Waiver be granted?
Jacksonville Port Authority

9. Is transferability requested? *If approved, the waiver is transferred with the property.*

- Yes
- No

OWNER'S INFORMATION (please attach separate sheet if more than one owner)

10. Name: Jacksonville Port Authority	11. E-mail: kelsey.cox@jaxport.com
12. Address (including city, state, zip): 2831 Talleyrand Ave Jacksonville, FL 32206	13. Preferred Telephone: 904-357-3082 904-524-7442

APPLICANT'S INFORMATION (if different from owner)

14. Name: Kelsey Cox	15. E-mail: kelsey.cox@jaxport.com
16. Address (including city, state, zip): 2831 Talleyrand Ave Jacksonville, FL 32226	17. Preferred Telephone: 904-357-3082

CRITERIA

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1302 of the Ordinance Code defines a sign as *"a painting, structure, projected image or device which is placed, erected, constructed or maintained on or in the ground or water, or on or outside of an enclosed building, boat, ship, vessel or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of display, information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction."*

Section 656.133(c)1 through 10, Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the City Council shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

1. *Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?*
2. *Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?*
3. *Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?*
4. *Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?*
5. *Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?*
6. *Does the subject property exhibit specific physical limitations or characteristics, which would be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?*
7. *Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?*
8. *Is the request the result of a violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicant's acquiring the property, not being a direct result of the actions of the current owner?*
9. *Does the request accomplish a compelling public interest such as, for example, furthering the preservation of natural resources by saving a tree or trees?*
10. *Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?*

18. Given the above definition of a "sign" and the aforementioned criteria by which the request will be reviewed against, please describe the reason that the waiver is being sought. Provide as much information as you can; you may attach a separate sheet if necessary. Please note that failure by the applicant to adequately substantiate the need for the request and to meet the criteria set forth may result in a denial.

The main purpose of the proposed signage is to advertise the Cruise Ship services provided by the Jacksonville Port Authority ("JAXPORT") and its Cruise industry partners. The COJ setback rule will significantly reduce the visibility of the sign, which will also make it less effective with the intended purpose. JAXPORT is proposing to install the new sign inside of JAXPORT's property, right behind the property line, and out of public ROW.

JAXPORT submitted and obtained a permit from the Florida Department of Transportation ("FDOT"), which is the agency that owns and maintain the road/street that the signage will face (FDOT Permit # 2020-L-294-00004). The other adjacent street is August Drive owned by JAXPORT.

The sign will be consistent with the general character of the area, which is commercial and industrial. The sign will not promote any continued existence of nonconforming signs in the vicinity. The sign will not affect any other property, and will not diminish property values nor negatively impact the aesthetic character of the surrounding areas. The sign will not have a detrimental effect in traffic, public health, safety, and will not create any additional public expenses. JAXPORT has an executed agreement with FDOT to maintain the area as part of the permit mentioned previously issued by FDOT.

The sign waiver request is for a new sign and it is not based on an existing violation. No natural resources will be affected by the proposed sign.

ATTACHMENTS

The following attachments must accompany each copy of the application.

- Survey
- Site Plan – two (2) copies on 8 ½ x 11 and two (2) copies on 11 x 17 or larger
- Property Ownership Affidavit (Exhibit A)
- N/A ----- Agent Authorization if application is made by any person other than the property owner (Exhibit B)
- Legal Description – may be written as either lot and block, or metes and bounds (Exhibit 1)
- Proof of property ownership – may be print-out of property appraiser record card if individual owner, http://apps.coj.net/pao_propertySearch/Basic/Search.aspx, or print-out of entry from the Florida Department of State Division of Corporations if a corporate owner, <http://search.sunbiz.org/Inquiry/CorporationSearch/ByName>.
- N/A ----- Photographs of sign structure showing nonconforming nature and physical impediments to compliance. (SIGN PICTURES NOT AVAILABLE AS SIGN HAS NOT BEEN INSTALLED).
- N/A ----- If waiver is based on economic hardship, applicant must submit the following:
 - Two (2) estimates from licensed contractors stating the cost of bringing the sign structure into compliance; and
 - Any other information the applicant wished to have considered in connection to the waiver request.

FILING FEES

*Applications filed to correct existing zoning violations are subject to a double fee.

<u>Base Fee</u>	<u>Public Notices</u>	<u>Advertisement</u>
Residential Districts: \$1,161.00	\$7.00 per Addressee	Billed directly to owner/agent
Non-residential Districts: \$1,173.00		

NOTE: City Council may, as a condition of the waiver, specify a time period within which the sign structure shall be required to conform to the requirements of the City's sign regulations.

AUTHORIZATION

Please review your application. No application will be accepted until all of the requested information has been supplied and the required fee has been paid. The acceptance of an application as being complete does not guarantee its approval by the City Council. The owner and/or authorized agent must be present at the public hearing.

The required public notice signs must be posted on the property within five (5) working days after the filing of this application. Sign(s) must remain posted and maintained until a final determination has been made on the application.

I hereby certify that I have read and understand the information contained in this application, that I am the owner or authorized agent for the owner with authority to make this application, and that all of the information contained in this application, including the attachments, is true and correct to the best of my knowledge.

Owner(s) Print name: <u>Jacksonville Port Authority</u> Signature: _____	Applicant or Agent (if different than owner) Print name: _____ Signature: _____
Owner(s) Print name: <u>Kelsey Cox</u> Signature: <u></u> —	<i>*An agent authorization letter is required if the application is made by any person other than the property owner.</i>

SUBMITTAL

This application must be typed or printed in ink and submitted along with three (3) copies for a total of **four (4) applications**. Each application must include **all required attachments**.

Submit applications to:

Planning and Development Department, Zoning Section
214 North Hogan Street, 2nd Floor
Jacksonville, Florida 32202
(904) 255-8300

Property Ownership Affidavit - Corporation

Date: _____

City of Jacksonville
Planning and Development Department
214 North Hogan Street, Suite 300,
Jacksonville, Florida 32202

Re: Property Owner Affidavit for the following site location in Jacksonville, Florida:

Address: 3005 ZOO PARKWAY, JACKSONVILLE, FL 32226 RE#(s): 108828 - 0310

To Whom it May Concern:

I KELSEY COX, as SENIOR DIRECTOR, ENGINEERING & CONSTRUCTION of
THE JACKSONVILLE PORT AUTHORITY corporation, hereby certify that said
corporation is the Owner of the property described in Exhibit 1 in connection with filing application(s)
for SIGN WAIVE submitted to the Jacksonville Planning and Development Department.

(signature) *Kelsey Cox*
(print name) KELSEY COX

Please provide documentation illustrating that signatory is an authorized representative of the corporation; this may be shown through corporate resolution, power of attorney, printout from sunbiz.org, etc.

**STATE OF FLORIDA
COUNTY OF DUVAL**

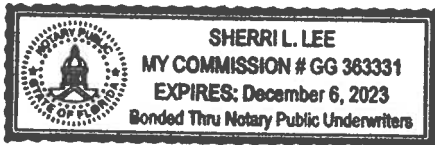
Sworn to and subscribed and acknowledged before me by means of physical presence
or online notarization, this 21st day of December 2022, by
Kelsey Cox, as Senior Director, of
Jacksonville Port Authority, a _____ corporation, who is personally
known to me or who has produced _____ as identification and who
took an oath.

Sherri L. Lee

(Signature of NOTARY PUBLIC)

Sherri L. Lee

(Printed name of NOTARY PUBLIC)



State of Florida at Large.

My commission expires: Dec. 6, 2023

R-108828-0310

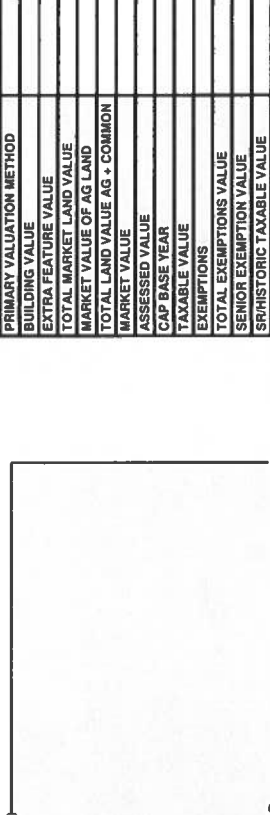
2022

JACKSONVILLE PORT AUTHORITY
 2831 TALLEYRAND AVE
 JACKSONVILLE, FL 32206

23-1S-27E .91
 PT GOVT LOT 4 SEC 23, PT GOVT LOT 3
 SEC 14 RECD O/R 19855-1421

Map Id: 7314 610104.01 1.00 1.00 1.00 CENSUS TRACT 101.04
 VALUE SUBJECT TO CHANGE

8600 County



Devel County Property Appraisers Office

VALUE SUMMARY

PRIMARY VALUATION METHOD	VALUE
BUILDING VALUE	\$1,913
EXTRA FEATURE VALUE	38,517
TOTAL MARKET LAND VALUE	200,000
MARKET VALUE OF AG LAND	0
TOTAL LAND VALUE AG + COMMON	0
MARKET VALUE	320,430
ASSESSED VALUE	320,430
CAP BASE YEAR	0
TAXABLE VALUE	0
EXEMPTIONS	905
TOTAL EXEMPTIONS VALUE	320,430
SENIOR EXEMPTION VALUE	0
SPRINTONIC TAXABLE VALUE	N/A
PERMIT NO.	11801
ALTS	10,000
ISSUE DATE	11/13/2002
BLDG	118,000
ISSUE DATE	06/13/1986

BUILDING DIMENSIONS

BAS: 60.0' = W60 S44 E60 N44 \$ CAN: 0.44' = S7 E60 N7 W 60 \$

BUILDING NOTES

BEST LITTLE SHOREHOUSE IN TOWN

TYPE	STYLE	CLS	QUA	HX%	NRK%	LOC	% COMP
2101	04	3	03	0.00	100.00	1.00	100
REPL COST NEW	AYB	EYB	DT	NORM	% GOOD		
390,064	1986	1986	C4	79.00	21.00%		
SAR AREA	B	H	P of B	EFF. AREA	DPR VALUE		
2,840	X	100	2,840	78,780			
CAN	420		25	105	3,133		

BASE RATE ADJ

Quality Adjustment

Market/Design Factor

TOTAL ADJUSTED POINTS

DEPRECIATION/ADJ

ADJ

BASE RATE ADJ	ADJ
1.0000	
1.0000	
115	

L	N	VOLUME / YEAR	PAGE / CLERK	DATE OF SALE	SALES PRICE	NOTE AMOUNT	MAC AMOUNT	MAC	MAC	GRANTOR	GRANTEE	SALES NOTE
1	19855	01421	07/30/2021	WD U I 18	658500	0 N	0	0	0	JULIAN JACKSON	JACKSONVILLE PORT	20210820
2	09430	00138	10/01/1999	WD U I 30	57700	0 N	0	0	0	JACKSON REALTY		20000418 SA2
3	09430	00130	10/01/1999	WD U I 30	57700	0 N	0	0	0	JACKSON JULIAN E TRUST		20000418 SA2
4	09430	00122	10/01/1999	WD U I 05	5708000	0 N	0	0	0	JACKSON JULIAN E TRUST		20000418 SA2

ORIG COND

ACTUAL YEAR

EFF YEAR

ON ROLL

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ORIG COND

ADJ UNIT PRICE

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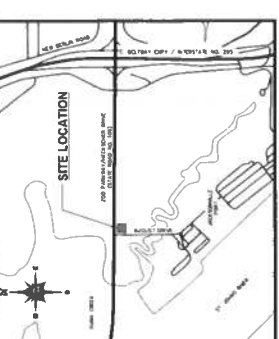
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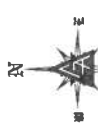
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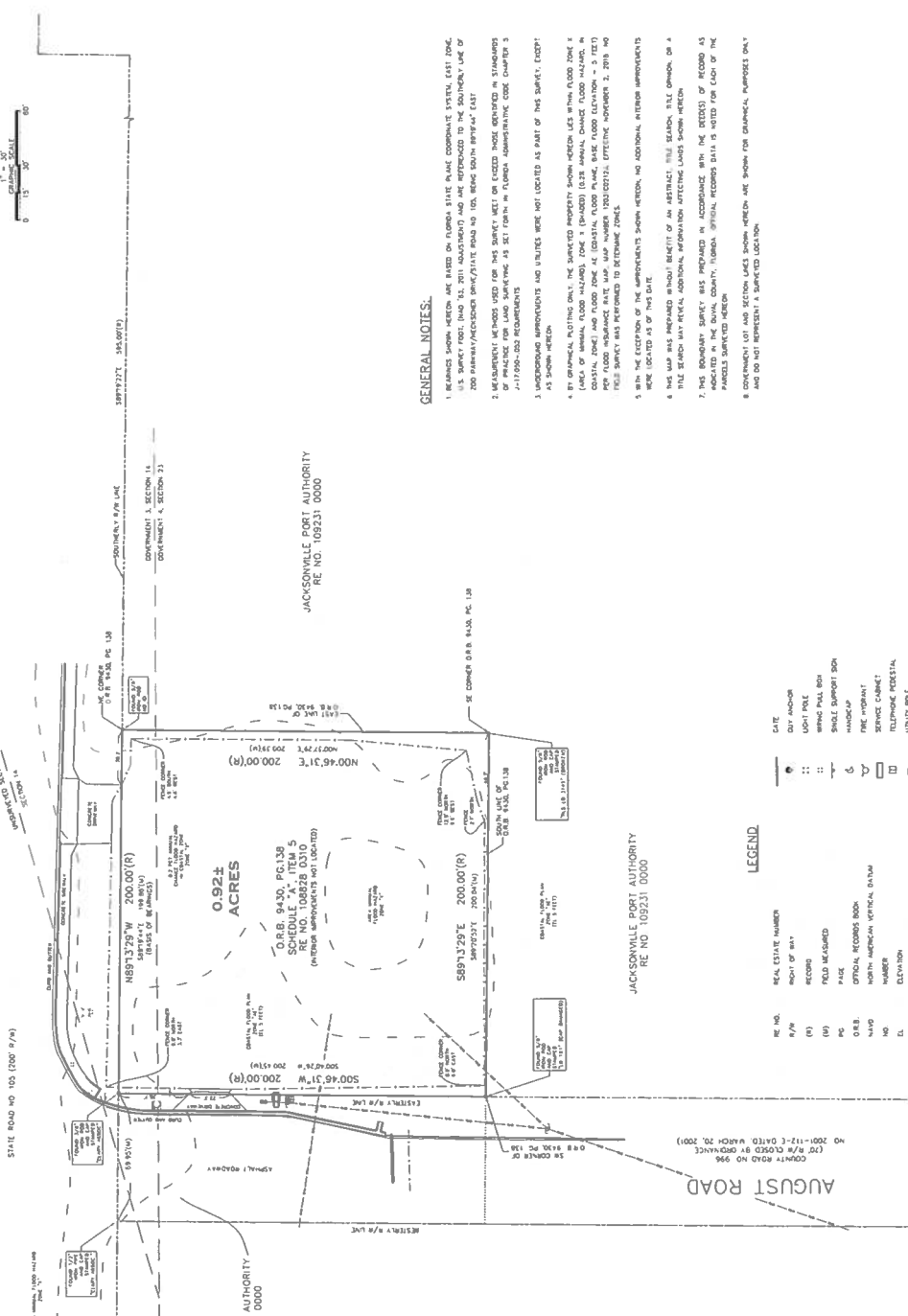
MAP SHOWING A BOUNDARY SURVEY OF:
A PART OF GOVERNMENT LOT 3, SECTION 14, AND GOVERNMENT LOT 4, SECTION 23, ALL LING IN TOWNSHIP 1 SOUTH, RANGE 27 EAST, CITY OF JACKSONVILLE, DUVAL COUNTY, FLORIDA



VICINITY MAP



ZOO PARKWAY / HECKSCHER DRIVE



DESCRIPTION.

OFFICIAL RECORDS BOOK PAGE 139
COMPASSAL PROPERTY CORNER, KNOWN AS ZOO HECKSCHER DRIVE, JACKSONVILLE, FLORIDA (P. E. FRANKS-OLIVIA), MORE PARTICULARLY DESCRIBED AS FOLLOWS:
A TRACT OF LAND BEING A PART OF GOVERNMENT LOT 3, SECTION 14 AND GOVERNMENT LOT 4, SECTION 23, ALL LING IN TOWNSHIP 1 SOUTH, RANGE 27 EAST, CITY OF JACKSONVILLE, DUVAL COUNTY, FLORIDA, AND BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

BEING AT THE INTERSECTION OF THE SOUTHERN RIGHT OF WAY LINE OF HECKSCHER DRIVE (STATE ROAD 105, A 200 FOOT RIGHT OF WAY AS NOW ESTABLISHED) AND THE EASTERLY RIGHT OF WAY LINE OF AUGUST ROAD (COUNTY ROAD NO. 998, A 70 FOOT RIGHT OF WAY AS NOW ESTABLISHED); THENCE SOUTH 09°41' WEST ALONG THE EASTERLY RIGHT OF WAY LINE OF SAID AUGUST ROAD, A DISTANCE OF 200.00 FEET TO A POINT; THENCE SOUTH 81°27'28" EAST, A DISTANCE OF 200.00 FEET TO A POINT; THENCE NORTH 81°27'28" WEST TO THE SOUTHERN RIGHT OF WAY LINE OF SAID HECKSCHER DRIVE, A DISTANCE OF 200.00 FEET TO A POINT; THENCE NORTH 81°27'28" WEST ALONG THE SOUTHERN RIGHT OF WAY LINE OF SAID HECKSCHER DRIVE, A DISTANCE OF 200.00 FEET TO THE POINT OF BEGINNING.

LEGEND.

Table with 2 columns: Symbol and Description. Symbols include circles for utility lines, rectangles for easements, and various geometric shapes for other features.

GENERAL NOTES.

- 1. RECORDS SHOWN HEREON ARE BASED ON FLORIDA STATE PLANE COORDINATE SYSTEM, EAST ZONE, U.S. SURVEY FOOT, AND 2011 ADJUSTMENT AND ARE REFERRED TO THE SURVEY'S USE OF 200 PAPER/MEASURED DISTANCE TO 100, BEING SOUTH BY 1/4 EAST.
2. MEASUREMENTS WERE USED FOR THIS SURVEY MEET OR EXCEED THOSE OBTAINED IN STANDARDS OF PRACTICE FOR LAND SURVEYING AS SET FORTH IN FLORIDA ADMINISTRATIVE CODE CHAPTER 3-11.000-200 REQUIREMENTS.
3. UNDERGROUND IMPROVEMENTS AND UTILITIES WERE NOT LOCATED AS PART OF THIS SURVEY, EXCEPT AS SHOWN HEREON.
4. BY GRAPHICAL PLOTTING ONLY, THE SURVEYED PROPERTY SHOWN HEREON LIES WITHIN FLOOD ZONE 1 (AREA OF MINIMAL FLOOD HAZARD), ZONE 1 (SHADDED) (32% ANNUAL CHANCE FLOOD HAZARD, IN COASTAL ZONE) AND FLOOD ZONE 4 (COASTAL FLOOD PLAIN, 50% FLOOD PROTECTION - 5 FEET) (AREA OF MODERATE FLOOD HAZARD). THE SURVEYED PROPERTY IS NOT LOCATED WITHIN FLOOD ZONE 2, ZONE 2 (AREA OF HIGH FLOOD HAZARD), ZONE 2 (SHADDED) (1% ANNUAL CHANCE FLOOD HAZARD), OR FLOOD ZONE 3 (AREA OF EXTREME FLOOD HAZARD). THE SURVEY WAS PERFORMED TO DETERMINE ZONES.
5. WITH THE EXCEPTS OF THE IMPROVEMENTS SHOWN HEREON, NO ADDITIONAL UTILITIES IMPROVEMENTS WERE LOCATED AS OF THIS DATE.
6. THIS SURVEY WAS PERFORMED IN ACCORDANCE WITH THE DECISION OF RECORD AS FOLLOWS: THE SURVEY WAS PERFORMED BY THE SURVEYOR, THOMAS, OFFICIAL RECORDS DATA IS NOTED FOR EACH OF THE PARCELS SURVEYED HEREON.
7. THIS BOUNDARY SURVEY WAS PREPARED IN ACCORDANCE WITH THE DECISION OF RECORD AS FOLLOWS: THE SURVEY WAS PERFORMED BY THE SURVEYOR, THOMAS, OFFICIAL RECORDS DATA IS NOTED FOR EACH OF THE PARCELS SURVEYED HEREON.
8. THIS SURVEY WAS PERFORMED IN ACCORDANCE WITH THE DECISION OF RECORD AS FOLLOWS: THE SURVEY WAS PERFORMED BY THE SURVEYOR, THOMAS, OFFICIAL RECORDS DATA IS NOTED FOR EACH OF THE PARCELS SURVEYED HEREON.