

Introduced by Council Member Peluso:

ORDINANCE 2025-691

AN ORDINANCE APPROPRIATING \$5,000 FROM THE SPECIAL COUNCIL CONTINGENCY ACCOUNT TO THE FLORIDA AVE. MAIN STREET, INC. - SUBSIDIES AND CONTRIBUTIONS TO PRIVATE ORG ACCOUNT TO PROVIDE FUNDING TO FLORIDA AVENUE MAIN STREET, INC. ("FAMS"), FOR THE OUTEAST ENGAGEMENT INITIATIVE (THE "PROGRAM") AS DESCRIBED HEREIN; PROVIDING FOR CARRYOVER TO FISCAL YEAR 2025-2026; WAIVING SECTION 118.107 (NONPROFITS TO RECEIVE FUNDING THROUGH A COMPETITIVE EVALUATED AWARD PROCESS; WAIVER AND DISCLOSURES), PART 1 (GENERAL PROVISIONS), CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO ALLOW FOR A DIRECT CONTRACT WITH FAMS; WAIVING SUBSECTION 118.301(A) (3) (IV) (EXPENDITURE OF APPROPRIATED FUNDS), PART 3 (ADMINISTRATION OF CITY GRANTS), CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO ALLOW A PORTION OF THE CITY FUNDS TO BE EXPENDED FOR COSTS OF AMUSEMENTS, SOCIAL ACTIVITIES AND INCIDENTAL COSTS RELATING THERETO; APPROVING, AND AUTHORIZING THE MAYOR, OR HER DESIGNEE, AND THE CORPORATION SECRETARY TO EXECUTE AND DELIVER ON BEHALF OF THE CITY AN AGREEMENT BETWEEN THE CITY OF JACKSONVILLE AND FLORIDA AVENUE MAIN STREET, INC. FOR THE PROGRAM; PROVIDING FOR OVERSIGHT BY THE GRANTS AND CONTRACTS COMPLIANCE DIVISION OF THE FINANCE DEPARTMENT; REQUESTING

ONE CYCLE EMERGENCY PASSAGE; PROVIDING AN
EFFECTIVE DATE.

BE IT ORDAINED by the Council of the City of Jacksonville:

Section 1. Appropriation. For the 2024-2025 fiscal year, within the City's budget, there is hereby appropriated the indicated sum(s) from the account(s) listed in subsection (a) to the account(s) listed in subsection (b):

(The account information is attached hereto as **Exhibit 1** and incorporated herein by this reference)

(a) Appropriated from:

See **Exhibit 1** \$5,000

(b) Appropriated to:

See **Exhibit 1** \$5,000

(c) Explanation of Appropriation:

The funding above is an appropriation of \$5,000 from the Special Council Contingency account to the Florida Ave. Main Street, Inc. - Subsidies and Contributions to Private Org account to provide a grant to Florida Avenue Main Street, Inc. ("FAMS") for the OutEast Engagement Initiative (the "Program") as described herein.

Section 2. Purpose. The purpose of the appropriation in Section 1 is to provide funding from the City of Jacksonville to FAMS for the Program as described in **Exhibit 2**, attached hereto and incorporated herein by this reference. The Program is designed to create inclusive opportunities for residents, business owners, and visitors in the OutEast community to connect, collaborate and celebrate the Eastside. The Program entails hosting several annual and recurring events including the Eastside Family Cookout, Sips and Circles in Buster Ford Checkerboard Park, the Business Owner Mixer and Happy Hour on the Ave. Each of these events is intended to create

1 a safe and welcoming space to provide attendees an opportunity to
2 network, support local businesses, and celebrate and highlight the
3 cultural identity of Eastside. The City funds will be used to pay
4 various costs to host these events including security services and
5 advertising, venue rentals, event supplies, refreshments, and
6 promotional materials.

7 **Section 3. Carryover.** The funds appropriated herein shall
8 not lapse but shall carryover to Fiscal Year 2025-2026.

9 **Section 4. Waiver of Section 118.107, Ordinance Code.** The
10 provisions of Section 118.107 (Nonprofits to receive funding through
11 a competitive evaluated award process; waiver and disclosures), Part
12 1 (General Provisions), Chapter 118 (City Grants), *Ordinance Code*,
13 are hereby waived to allow for a direct contract with Florida Avenue
14 Main Street, Inc. This waiver is justified because FAMS has long-
15 standing connections with the businesses and residents of Eastside
16 and has previously hosted these events to bring the community
17 together. FAMS has provided the Affidavit of Disclosure required by
18 subsection 118.107(b)(2), *Ordinance Code*, attached hereto as **Exhibit**
19 **3**, to accompany this waiver.

20 **Section 5. Waiver of Subsection 118.301(a)(3)(iv),**
21 **Ordinance Code.** Subsection 118.301(a)(3)(iv) (Expenditure of
22 appropriated funds), Part 3 (Administration of City Grants), Chapter
23 118 (City Grants), *Ordinance Code*, is hereby waived to authorize
24 expenditure of a portion of the City funds appropriated herein for
25 the costs of amusements, social activities and incidental costs
26 relating thereto. Specifically, a portion of the City funds will be
27 used to host several social events, including the purchase of food
28 and beverages for said events, with the exception that no City funds
29 shall be expended on the purchase of alcohol of any type.

30 **Section 6. Approval and Authorization to Execute.** There is
31 hereby approved, and the Mayor, or her designee, and the Corporation

Secretary are hereby authorized to execute and deliver on behalf of the City an agreement with Florida Avenue Main Street, Inc. in an amount not-to-exceed \$5,000, subject to the Term Sheet and Budget more particularly described in **Exhibit 2**, for a term commencing on September 1, 2025 through September 30, 2026, and all other contracts and documents, including extensions, renewals and amendments to the agreement, and to otherwise take all action necessary to effectuate the intent of this Ordinance, subject to appropriate legal review and approval by the General Counsel, or his or her designee, and the City's Risk Management Division for appropriate insurance and indemnification requirements in accordance with Section 128.601, *Ordinance Code*.

Section 7. Oversight Department. The Grants and Contract Compliance Division of the Finance Department shall oversee the project described herein.

Section 8. Requesting One Cycle Emergency Passage Pursuant to Council Rule 4.901 Emergency. One cycle emergency passage of this legislation is requested. The nature of the emergency is that the funds appropriated herein were set aside for Council Member strategic initiatives in Fiscal Year 2024-2025 and will lapse on September 30, 2025, if not appropriated within the current fiscal year.

Section 9. Effective Date. This Ordinance shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

Form Approved:

/s/Mary E. Staffopoulos

Office of General Counsel

Legislation Prepared By: Mary E. Staffopoulos

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