

1 Introduced by the Land Use and Zoning Committee:
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4 **ORDINANCE 2025-762-E**

5 AN ORDINANCE APPROVING APPLICATION FOR ZONING
6 EXCEPTION E-25-44 FOR PROPERTY LOCATED IN
7 COUNCIL DISTRICT 3 AT 13170 ATLANTIC BOULEVARD,
8 BETWEEN THE WOODS DRIVE AND HODGES BOULEVARD
9 (PART OF R.E. NO(S). 167130-0120), AS DESCRIBED
10 HEREIN, OWNED BY PUBLIX SUPER MARKETS, INC.,
11 REQUESTING AN ESTABLISHMENT OR FACILITY WHICH
12 INCLUDES THE RETAIL SALE AND SERVICE OF ALL
13 ALCOHOLIC BEVERAGES INCLUDING LIQUOR, BEER AND
14 WINE FOR ON-PREMISES CONSUMPTION, FOR JERRYS OF
15 JAX, INC., IN THE PLANNED UNIT DEVELOPMENT (PUD)
16 DISTRICT (1987-456-244), AS DEFINED AND
17 CLASSIFIED UNDER THE ZONING CODE; ADOPTING
18 RECOMMENDED FINDINGS AND CONCLUSIONS OF THE LAND
19 USE AND ZONING COMMITTEE; PROVIDING FOR
20 DISTRIBUTION; PROVIDING AN EFFECTIVE DATE.
21

22 **WHEREAS,** an application for a zoning exception, **On File** with
23 the City Council Legislative Services Division, was filed by Michael
24 Herzberg, on behalf of the owner of property located in Council
25 District 3 at 13170 Atlantic Boulevard, between The Woods Drive and
26 Hodges Boulevard (Part of R.E. no(s). 167130-0120) (the "Subject
27 Property"), requesting an establishment or facility which includes
28 the retail sale and service of all alcoholic beverages including
29 liquor, beer and wine for on-premises consumption, for Jerrys of Jax,
30 Inc., in the Planned Unit Development (PUD) District (1987-456-244);
31 and

1 **WHEREAS,** the Planning and Development Department has
2 considered the application and all attachments thereto and has
3 rendered an advisory recommendation; and

4 **WHEREAS,** the Land Use and Zoning Committee, after due notice,
5 held a public hearing and having duly considered both the testimonial
6 and documentary evidence presented at the public hearing, has made
7 its recommendation to the Council; now therefore

8 **BE IT ORDAINED** by the Council of the City of Jacksonville:

9 **Section 1. Adoption of Findings and Conclusions.** The
10 Council has considered the recommendation of the Land Use and Zoning
11 Committee and reviewed the Staff Report of the Planning and
12 Development Department concerning application for zoning exception
13 E-25-44. Based upon the competent, substantial evidence contained in
14 the record, the Council hereby determines that the requested zoning
15 exception meets each of the following criteria required to grant the
16 request pursuant to Section 656.131(c), *Ordinance Code*, as
17 specifically identified in the Staff Report of the Planning and
18 Development Department:

19 (1) Will be consistent with the Comprehensive Plan, including
20 any subsequent plan adopted by the Council pursuant thereto;

21 (2) Will be compatible with the existing contiguous uses or
22 zoning and compatible with the general character of the area,
23 considering population density, design, scale and orientation of
24 structures to the area, property values, and existing similar uses
25 or zoning;

26 (3) Will not have an environmental impact inconsistent with the
27 health, safety and welfare of the community;

28 (4) Will not have a detrimental effect on vehicular or pedestrian
29 traffic, or parking conditions, and will not result in the generation
30 or creation of traffic inconsistent with the health, safety and
31 welfare of the community;

1 (5) Will not have a detrimental effect on the future development
2 of contiguous properties or the general area, according to the
3 Comprehensive Plan, including any subsequent amendment to the plan
4 adopted by the Council;

5 (6) Will not result in the creation of objectionable or
6 excessive noise, lights, vibrations, fumes, odors, dust or physical
7 activities, taking into account existing uses or zoning in the
8 vicinity;

9 (7) Will not overburden existing public services and facilities;

10 (8) Will be sufficiently accessible to permit entry onto the
11 property by fire, police, rescue and other services; and

12 (9) Will be consistent with the definition of a zoning
13 exception, and will meet the standards and criteria of the zoning
14 classification in which such use is proposed to be located, and all
15 other requirements for such particular use set forth elsewhere in the
16 Zoning Code, or otherwise adopted by the Planning Commission or
17 Council.

18 Therefore, zoning exception application E-25-44 is hereby
19 approved.

20 **Section 2. Owner and Description.** The Subject Property is
21 owned by Publix Super Markets, Inc., and is described in **Exhibit 1**,
22 dated September 2, 2025, and graphically depicted in **Exhibit 2**, both
23 attached hereto. The applicant is Michael Herzberg, 12483 Aladdin
24 Road, Jacksonville, Florida, 32223; (904) 731-8806.

25 **Section 3. Distribution by Legislative Services.**
26 Legislative Services is hereby directed to mail a copy of this
27 legislation, as enacted, to the applicant and any other parties to
28 this matter who testified before the Land Use and Zoning Committee
29 or otherwise filed a qualifying written statement as defined in
30 Section 656.140(c), *Ordinance Code*.

31 **Section 4. Effective Date.** The enactment of this Ordinance

1 shall be deemed to constitute a quasi-judicial action of the City
2 Council and shall become effective upon signature by the Council
3 President and Council Secretary. Failure to exercise the zoning
4 exception, if herein granted, by the commencement of the use or action
5 herein approved within one (1) year of the effective date of this
6 legislation shall render this zoning exception invalid and all rights
7 arising therefrom shall terminate.

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9 Form Approved:

10
11 /s/ Dylan Reingold

12 Office of General Counsel

13 Legislation Prepared By: Mikayla Batteh

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