

**UNITED WAY OF NORTHEAST FLORIDA, INC. – State of Jax Initiative**

**FY 2025-2026 City Grant Proposal Term Sheet**

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**Grant Recipient:** United Way of Northeast Florida, Inc. (“United Way” or “Recipient”)

**Program Name:** State of Jax Initiative— an initiative of the Jacksonville Transformation Coalition (the “Program”)

**City Funding Request:** \$200,000

**Contract/Grant Term:** October 1, 2025 – September 30, 2026

**Any substantial change to this FY 2025-2026 City Grant Proposal Term Sheet (the “Term Sheet”) or a budget change not within 10% of the attached Program budget line-items will require City Council approval.**

**PROGRAM OVERVIEW:**

“If I had eight hours to chop down a tree, I’d spend the first six of them sharpening my axe.” This quote, often attributed to Abraham Lincoln, captures the essence of preparation. In today’s world, preparation is data analysis. Before crafting a compelling narrative or implementing a policy, we must first equip ourselves with reliable and context-rich data. Just as a dull axe makes the task more complicated and wasteful, decisions made without data or with poorly understood data run the risk of being inefficient or even harmful.

Data-driven decision-making empowers us to see patterns, anticipate outcomes, and tailor strategies that are not just reactive but also proactive. The narrative we craft from data isn’t just a story—it’s a blueprint for action.

Data-driven understanding of our community – our 1 million people, 500 neighborhoods, 259 public and private schools, over 12,000 businesses, 490 arts and cultural organizations, 1,984 religious institutions, and 16 colleges, universities, and technical schools - empowers city leaders, nonprofits, and businesses with the insights necessary to turn aspirations into action.

By revealing the real experiences of our people, from education to employment and housing to health, we uncover gaps needing to be filled, potential deserving to be spotlighted, and successful investment of public and private funding. This clarity allows stakeholders to align efforts, target investments, make course corrections and design policies that truly cause improvement.

Just as significantly, comparing Jacksonville to peer cities adds a valuable layer of perspective, highlighting where we lead, where we lag, and what best practices we can adopt. When both local realities and external benchmarks inform decisions, we create not just programs, but pathways that can transform Jacksonville into a destination city where opportunity thrives because innovation is valued.

State of Jax is an initiative of the Jacksonville Transformation Coalition for which the United Way of Northeast Florida serves as fiscal agent. The vision of State of Jax is to provide objective and practical data-based research to the public and private sectors committed to making Jacksonville a destination city with opportunities for all its people. State of Jax aims to establish Jacksonville as a leader in data-informed governance.

State of Jax is designed as a long-term, public-private partnership. To preserve its **continuity, independence, and cross-sector credibility**, it is essential that State of Jax be hosted as an external website rather than embedded

within the City of Jacksonville's official site. This external presence reinforces its role as a nonpartisan, community-wide data resource, enabling broader collaboration, adaptability, and sustained impact.

The \$200,000 funding request will be used to cover the data licensing fee from mySidewalk (\$200,000).

Adding funds for the **mySidewalk** license fee to the City of Jacksonville's budget is a strategic investment that aligns with the City's commitment to data-driven governance, transparency, and community development. mySidewalk is a **comprehensive community data platform** of 60,000 data sets designed to empower local governments with accessible, actionable insights across various sectors, including public health, housing, economic development, and public safety.

Investing in the **website and branding** development for the State of Jax initiative is essential to advancing the City of Jacksonville's goals of transparency, data-driven decision-making, and civic engagement. The State of Jax platform will tell the story of Jacksonville through accessible, interactive data, highlighting community well-being and progress toward key policy goals.

### **PROGRAM SCOPE OF WORK AND DELIVERABLES:**

State of Jax's mission is to conduct data-driven research to **identify, measure, report, and propel** Jacksonville's progress toward shared *economic, educational, health, and cultural* goals.

The mission will be accomplished via:

1. Working collaboratively with public and private institutions to establish shared community goals. Currently underway via the Data Advisory Committee.
2. Conducting data-driven research to identify economic and social challenges and measure progress.
3. Producing an annual competitiveness report tracking Jacksonville's progress.
4. Making data accessible to everyday citizens and business, community and government decision makers.
5. Assembling roundtables with business, government, and community leaders.
6. Leading community conversations to catalyze action across public-private partnerships.

### **PROGRAM COSTS/PAYMENT TERMS:**

The \$200,000 City of Jacksonville funding request is for data licensing fee from mySidewalk. Private funding for State of Jax totals \$135,000 for research and data analysis, convenings, and administrative support over the next two years.

### **PROGRAM IMPACT & REPORTING:**

1. Creation of the State of Jax website that will provide the following:
  - a. Data dashboard that compares Jacksonville with other peer cities.
  - b. Data dashboard that compares salient health, economic and educational indicators across City Council districts.
  - c. Data dashboard that will show progression over time.
  - d. Public access to data to develop public programs or private entrepreneurship.
2. A public-private coalition has been assembled that includes City of Jacksonville Administration and City Council, non-profit sector, academia and business. Collectively the Data Advisory Committee has worked to develop initial branding and the salient data indicators for analysis.
3. Data analysis and root cause reports on two topics determined by the governing coalition to be of interest.

#### **ADDITIONAL GRANT REQUIREMENTS AND CONDITIONS:**

Recipient's expenditure of City funds for the Program and the provision of services shall be subject to Chapter 118, Parts 1 – 5 of the *Jacksonville Ordinance Code*, and the terms and conditions of any contract entered into between the City and Recipient. Recipient shall use the City funds for the Program in accordance with the City Council approved Term Sheet and Program budget. The City's Grant Administrator may amend this Term Sheet or the approved Program budget consistent with the Program's needs, provided that any substantial change to this Term Sheet or a budget change not within 10% of the attached Program budget line-items will require City Council approval.

FY 2026 City Grant Application  
Proposed Funding Period: FY 2025-2026

FY 2026 City Grant - Complete Program Budget Detail

Lead Agency: United Way of Northeast Florida, Inc.

Program Name: State of Jax Initiative

Agency Fiscal Year: 2025-2026

Categories and Line Items	Prior Year Prg Funding FY 2023-2024	Current Year Prg Budget FY 2024-2025	Total Est. Cost of Program FY 2025-2026	BUDGET				
				Agency Provided Funding	All Other Program Revenues	Funding Partners		
						City of Jacksonville (City Grant)	Federal/ State & Other Funding	Private Foundation Funding
I. Employee Compensation								
Personnel - 01201 (list Job Title or Positions no names)								
1 JYC Facilitator	\$0.00	\$7,968.75	\$11,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,000.00
2	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
3	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
5	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
6	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
7	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
8	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
9	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
11	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
12	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
13	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
14	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
15	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
16	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
17	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
18	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
19	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
20	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
21	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
22	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
24	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
26	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
27	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
28	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
29	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
30	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Subtotal Employee Compensation	\$0.00	\$7,968.75	\$11,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,000.00
Fringe Benefits								
Payroll Taxes - FICA & Med Tax - 02101	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Health Insurance - 02304	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Retirement - 02201	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Dental - 02301	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Life Insurance - 02303	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Workers Compensation - 02401	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Unemployment Taxes - 02501	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other Benefits - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Subtotal Taxes and Benefits	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Employee Compensation	\$0.00	\$7,968.75	\$11,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,000.00
II. Operating Expenses								
Occupancy Expenses								
Rent - Occupancy -04408	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Telephone - 04181	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Utilities - 04301	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Maintenance and Repairs - 04603	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance Property & General Liability - 04502	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Office Expenses								
Office and Other Supplies - 05101	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Postage - 04101	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Printing and Advertising - 04801	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Publications - 05216	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Staff Training - 05401	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Directors & Officers - Insurance - 04501	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Professional Fees & Services (not audit) - 03410	\$0.00	\$0.00	\$242,400.00	\$0.00	\$0.00	\$200,000.00	\$0.00	\$42,400.00
Background Screening - 04938	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - Equipment under \$1,000 - 06403	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel Expenses								
Local Mileage - 04021	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Parking & Tolls - 04028	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Equipment Expenses								
Rental & Leases - Equipment - 04402	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Vehicle Fuel and Maintenance - 04218	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Vehicle Insurance - 04502	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Direct Client Expenses - 08301								
Client Rent	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Utilities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Food	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Medical	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Educational	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Personal	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Other (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Other (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Operating Expenses	\$0.00	\$0.00	\$242,400.00	\$0.00	\$0.00	\$200,000.00	\$0.00	\$42,400.00
III. Operating Capital Outlay (OVER \$1,000)								
Machinery & Equipment - 06402	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Computers & Software - 06427	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Capital Outlay	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Direct Expenses Total	\$0.00	\$7,968.75	\$242,400.00	\$0.00	\$0.00	\$200,000.00	\$0.00	\$42,400.00
Percent of Budget			100.0%	0.0%	0.0%	78.9%	0.0%	21.1%

**Budget Narrative for Selected Items of Cost  
FY 2026 City Grant Application  
Program Budget Narrative (Max. 2 Pages)  
Proposed Funding Period: FY 2025-2026  
COJ Funding Only**

**Agency:** United Way of Northeast Florida, Inc.

**Program Name:** State of Jax Initiative

**EXPENSES:** Please provide narrative description for all categories listed below for which you are seeking City Funding Only. We have included those required elements in the spaces below. See instructions when listing personnel expenses. Please feel free to add additional lines as necessary to provide explanations using the line insert feature.

**I. Employee Compensation** - (not related to costs of the office of the governor of a state or the chief executive of a political subdivision)

**Salary & Wages**

**Payroll Taxes & Benefits**

**II. Operating Expenses**

**Occupancy Expenses**

**Office Expenses**

**Professional Fees:**

\$200,000 - mySidewalk licensing fee. mySidewalk is a comprehensive community data platform of 60,000 data sets designed to empower local go with accessible, actionable insights across various sectors, including public health, housing, economic development, and public safety

**Travel Expenses - not related to entertainment expenses**

**Equipment Expenses**

**Direct Client Expenses**

**III. Operating Capital Outlay:**