

**City of Jacksonville, Florida**  
**911 EMERGENCY ADDRESSING ADVISORY COMMITTEE MEETING**  
**March 5, 2025**  
**Ed Ball Building, 1<sup>st</sup> Hearing Room**  
**11:00am**

**Summary of Meeting Minutes**

**Members Present**

Clay Whitfield – Chair  
William Green – JFRD  
Marcia Jackson - JFRD  
Chuck Gibson – BID  
James Van Gorder – JSO  
Matthew Lane – JSO/911  
Joyce Smith – PAO  
Lisa Hurley – USPS  
Ernest Murphy - MCCD

**Staff Present**

Cherry Pollock – OGC  
Evan Brown – GIS Address Specialist  
Sophie Fogg – City Planner I

**Call to Order**

The chairman, Clay Whitfield, called the meeting to order at 10:04 AM. (Recording 00:43)

**Verification of Quorum – Quorum Met**

- Cherry Pollock verifies we have a physical quorum present of 6 members. (Recording 01:19)
- Cherry Pollock has the virtual attending members explain why they are attending virtually (Recording 01:45):
  - Ernest Muphy: Health issues
  - Joyce Smith: No response
  - Lisa Hurley: First meeting for USPS representation
- William Green motions to approve the digital attendance for members Ernest Murphy and Lisa Hurley. Matt Lane seconds. The vote passes unanimously, the digital attendance for these members is approved. (Recording 07:04)

**Approval of Meeting Minutes**

- Committee member William Green makes a motion to approve the January 8th meeting minutes. Charles Gibson seconds. The vote passes unanimously, and the minutes are approved. (Recording 07:34)

**Administrative Announcement:**

- Evan Brown asks that the committee members confirm the date for the next committee meeting. (Recording 08:21)

**Street Name Changes:**

- Evan Brown begins a presentation on the proposed public street renaming from Lenox Square to "Tiphne D Hollis Lane", showing the location of the street in Duval County. (Recording 09:04)
- Evan Brown requests permission from the committee for a member of the audience to provide background on the street renaming as there was not substantial background provided with the application. Cherry Pollock states that public comments will be allowed before the committee votes on the street renaming. (Recording 10:39)
- Evan Brown states that it is one property owner who will be affected by the street renaming, however there are several addresses on this property that would be changed. (Recording 13:15)
- Evan Brown explains it was determined that because the street suffix "Square" is no longer accepted in our Addressing Policy, we provided the applicant with approved street suffix option of "Lane". (Recording 14:17)
- Committee member James Van Gorder asks if this name will be abbreviated on the street sign, and Evan Brown confirmed that the street name will be abbreviated as there is a 31-character limit for street names. (Recording 14:50)
- Cherry Pollock asks if the addresses will change for the other business addresses as well, Evan Brown confirms, and Cherry Pollock suggests sending consent/object letters to each address point on Lenox Square. (Recording 15:35)
- William Green asks who pays for the street sign, and Cherry Pollock states that the fee for the application covers the cost. Evan Brown states that Addressing will coordinate with Traffic regarding the street name change. (Recording 16:48)
- Matt Lane asks if the address range for the street will change, and Evan Brown states that the address range and numbers will stay the same, it is only the street name that is changing. (Recording 17:35)

#### **Public Comment**

- Meltonia Wright, who submitted the application, states that the five addresses on the property are on the street are all for the school and are the individual building addresses. Cherry Pollock responds that because of this, only one consent/object form is needed. Meltonia Wright also confirms that the school is Tiphne D Hollis Christian Academy. (Recording 19:37)
- Chairman Clay Whitefield asks Meltonia Wright if there is currently a building addressed 460 Lenox Square as it is located in the right-of-way. Meltonia Wright confirms that it is being used for a daycare facility. (Recording 20:20)
- Shonda Whitaker Ward, mother of Tiphne D Hollis and owner of Tiphne D Hollis Christian Academy, provides a biography of Tiphne D Hollis. Shonda states that Tiphne was murdered in the area of Lenox Square in March of 2010 when she was a senior in high school. She wanted to continue her legacy by opening a private school for children in the community, which has now been established for about 13 years. She states that she wants her name to always be remembered, and the street name would mean everything to her, the students, the pastor and people in the community. (Recording 22:28)
- James Van Gorder asks if there are any plans to expand the school in terms of new buildings that would require a new address assignment, Shonda Whitaker Ward confirms that there are plans to expand. (Recording 24:47)
- Cherry Pollocks asks that Shonda Whitaker Ward sends a biography of Tiphne D Hollis so that when she sends the legislation to City Council, they are able to have a background of the purpose for the street renaming. (Recording 26:12)

- A speaker representing the Tiphne D Hollis Foundation states that this family is very well known in this area, as well as the school. She explains that the passion that Shonda Whitaker Ward has is needed so that justice is found for Tiphne D Hollis. Along with this, her drive in running the school is needed to provide the children in this community with education and hope for a brighter future. (Recording 27:28)
- Terry Suitt, one of the property owners, states that he does not have a problem in changing the street name, as Mrs. Ward provides more than just education for the children attending the school. He explains that this property used to be divided into different parcels and has now been combined for tax purposes, however there are no other businesses on that property other than the school. He also explains that this property is also used for festivals and events run by the school that other schools and children may attend. Therefore, it is not just a business or school, but also a safety net for the area. They are looking to make some additions and expansions to the property but must work around the school calendar and will ensure the permitting process is concise in accordance with the address changes. (Recording 30:12)
- Terry Suit then asks the committee if the road will continue to be public, and chairman Clay Whitfield confirms. Cherry Pollock confirms that he is the property owner as part of Lenox LLC and asks if he has received a consent/object form. Evan Brown states that Addressing was waiting for approval from the committee before mailing the letter. (Recording 35:38)
- A student from Tiphne D Hollis Christian Academy states that this is a good school and for that they deserve to have the street name changed. (Recording 39:27)
- A student from Tiphne D Hollis Christian Academy states that the street name change should go forth because everyone who passes the street sign will remember the name and memory of Tiphne D Hollis. (Recording 40:14)
- A student from Tiphne D Hollis Christian Academy states that this is a good school, they do everything together, and the name should be changed in Tiphne's honor. (Recording 41:07)

#### **Street Name Changes (Cont'd):**

- Marcia Jackson states that Joyce Smith did provide her reasoning for virtual attendance in the chat. Cherry Pollock states that due to this, the committee will now need to vote to approve her virtual attendance as well. Marcia Jackson reconsiders the motion originally proposed by William Green to approve the virtual attendance of the committee members Ernest Murphy, Lisa Hurley, and Joyce Smith. Matt Lane seconds, and the reconsideration is passed unanimously. (Recording 42:35).
- William Green moves the motion to approve the digital attendance of the committee members Ernest Murphy, Lisa Hurley, and Joyce Smith. James Van Gorder seconds, and the motion passes unanimously. (Recording 45:58)
- Chairman Clay Whitfield asks the committee if there is any further discussion, and Matt Lane thanks the public for appearing today, stating that it is wonderful to see the community come together. (Recording 47:41)
- Matt Lane motions to approve the public street name renaming from Lenox Square to "Tiphne D Hollis Lane". James Van Gorder seconds, and the motion passes unanimously. (Recording 49:17)
- Cherry Pollock explains that this will now go to the Historic Preservation Committee, which is on March 26<sup>th</sup>. (Recording 50:56)

### **Next Meeting**

- The next meeting will be held on May 7<sup>th</sup>, 2025 at 10:00 am on the 1<sup>st</sup> floor of the Ed Ball Building. (Recording 53:58)
- William Green asks if a representative can appear for the meeting in their place, and Cherry Pollock confirms that they can and will need to include who they are designating in an email. (Recording 53:44)

### **Meeting Adjourned**

- Chairman Clay Whitfield adjourns the meeting at 10:59. (Recording 55:05)