

Introduced by Council Member Arias:

ORDINANCE 2025-287

AN ORDINANCE APPROVING, AND AUTHORIZING THE MAYOR, OR HER DESIGNEE, AND THE CORPORATION SECRETARY TO EXECUTE AND DELIVER ON BEHALF OF THE CITY A GRANT AGREEMENT BETWEEN THE CITY OF JACKSONVILLE AND THE FIRST COAST HISPANIC CHAMBER OF COMMERCE COMMUNITY DEVELOPMENT, INC. ("FCHCC") FOR THE SUCCEED NOW (HOLA EMPRENDE) PROGRAM; WAIVING SECTION 118.107 (NONPROFITS TO RECEIVE FUNDING THROUGH A COMPETITIVE EVALUATED AWARD PROCESS), PART 1 (GENERAL PROVISIONS), CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO ALLOW FOR A DIRECT CONTRACT WITH FCHCC; WAIVING SECTION 118.201(F) (7) (RELEASE OF APPROPRIATIONS), PART 2 (DISBURSEMENT OF CITY GRANTS), CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO ALLOW FOR AN ADVANCE PAYMENT OF \$25,000 TO FCHCC AND TO AUTHORIZE QUARTERLY INSTALLMENTS OF \$25,000 THEREAFTER AS DESCRIBED HEREIN; WAIVING SECTION 118.301(A) (3) (IV) (EXPENDITURE OF APPROPRIATED FUNDS), PART 3 (ADMINISTRATION OF CITY GRANTS), CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO AUTHORIZE EXPENDITURE OF A MAXIMUM OF \$10,000 FOR THE COSTS OF AMUSEMENTS, SOCIAL ACTIVITIES AND INCIDENTAL COSTS RELATING THERETO AS MORE SPECIFICALLY DESCRIBED HEREIN; PROVIDING FOR OVERSIGHT BY THE OFFICE OF SPORTS AND ENTERTAINMENT; PROVIDING AN EFFECTIVE DATE.

1
2 **WHEREAS**, pursuant to Ordinance 2024-504-E, the City Council
3 appropriated \$100,000 to the Office of Sports and Entertainment to
4 provide funds to support various events and workshops hosted by The
5 First Coast Hispanic Chamber of Commerce Community Development, Inc.
6 ("FCHCC") in fiscal year 2024-2025; and

7 **WHEREAS**, prior to FCHCC's receipt of City funds it is necessary
8 for the City Council to review and approve a term sheet and budget
9 describing the services and initiatives to be supported by the City
10 funds and to authorize execution of a grant agreement providing terms
11 and conditions pertaining to use and expenditure of the same; now
12 therefore

13 **BE IT ORDAINED** by the Council of the City of Jacksonville:

14 **Section 1. Approval and Authorization to Execute.** There is
15 hereby approved, and the Mayor, or her designee, and the Corporation
16 Secretary are hereby authorized to execute and deliver on behalf of
17 the City a grant agreement with The First Coast Hispanic Chamber of
18 Commerce Community Development, Inc. ("FCHCC") in an amount
19 not-to-exceed \$100,000 for the Succeed Now (Hola Emprende) Program
20 (the "Program"), subject to the Term Sheet and Budget attached hereto
21 as **Exhibit 1** and incorporated herein by this reference, for a term
22 commencing on October 1, 2024 through September 30, 2025, and all
23 other contracts and documents, including extensions, renewals and
24 amendments to the agreement, and to otherwise take all action
25 necessary to effectuate the intent of this Ordinance, subject to
26 appropriate legal review and approval by the General Counsel, or his
27 or her designee, and the City's Risk Management Division for
28 appropriate insurance and indemnification requirements in accordance
29 with Section 128.601, *Ordinance Code*.

30 The Program is designed to empower Hispanic entrepreneurs in
31 Duval County by providing comprehensive business education,

1 mentorship, and access to capital. In addition, the Program addresses
2 critical barriers faced by Hispanic-owned businesses, including
3 limited financial literacy, challenges securing loans, and
4 language/cultural gaps in business networks. The City funds will be
5 used to cover various costs to operate the Program including a portion
6 of the salaries for a Chief of Staff and Engagement Officer, occupancy
7 expenses (e.g. venue rentals, insurance and administrative office
8 space rental costs), printing and advertising, staff training,
9 equipment rentals, and costs to procure professional services (e.g.
10 securing speakers for various Program events). The City funds will
11 be paid in quarterly installments of \$25,000, of which the initial
12 payment will be an advance payment as authorized herein, with the
13 remaining installments being paid subject to the City's receipt of
14 supporting documentation for qualified expense of the previous
15 disbursement, as more particularly described in **Exhibit 1**.

16 **Section 2. Waiver of Section 118.107, Ordinance Code.** The
17 provisions of Section 118.107 (Nonprofits to receive funding through
18 a competitive evaluated award process), Part 1 (General Provisions),
19 Chapter 118 (City Grants), *Ordinance Code*, are hereby waived to allow
20 for a direct contract with FCHCC. This waiver is justified because
21 FCHCC has been in operation since 2003 and understands the specific
22 needs of the Hispanic business community. The Program has been
23 tailored to address the unique needs of that community while also
24 supporting efforts to create a positive impact on the Jacksonville
25 community and economy at large.

26 **Section 3. Waiver of Section 118.201(f) (7) , Ordinance Code.**
27 The provisions of Section 118.201(f) (7) (Release of Appropriations),
28 Part 2 (Disbursement of City Grants), Chapter 118 (City Grants),
29 *Ordinance Code*, are hereby waived to allow for payment of the City
30 funds in quarterly installments of \$25,000 each as more particularly
31 described herein. This waiver is justified as it will make funds

1 available to FCHCC for qualified expenses for the Program in a timely
2 fashion given that some events and workshops offered through the
3 Program have already occurred or are scheduled to occur in the near
4 future.

5 **Section 4. Waiver of Section 118.301(a) (3) (iv), Ordinance**
6 **Code.** The provisions of Section 118.301(a) (3) (iv) (Expenditure of
7 appropriated funds), Part 3 (Administration of City Grants), Chapter
8 118 (City Grants), *Ordinance Code*, are hereby waived to allow for
9 grant funds up to a maximum of \$10,000 to be expensed for the costs
10 of amusements, social activities and incidental costs relating
11 thereto. Specifically, these funds will be used to purchase food to
12 be served/provided to participants attending the various Program
13 events and workshops. This waiver is justified because it allows
14 FCHCC to offer refreshments at various Program events to encourage
15 participation by community entrepreneurs, business owners and members
16 of the public interested in the Program. Program events are open to
17 the public and are offered free of charge to the attendees.

18 **Section 5. Oversight Department.** The Office of Sports and
19 Entertainment shall oversee the Program described herein.

20 **Section 6. Effective Date.** This Ordinance shall become
21 effective upon signature by the Mayor or upon becoming effective
22 without the Mayor's signature.

23
24 Form Approved:

25
26 /s/ Mary E. Staffopoulos

27 Office of General Counsel

28 Legislation Prepared By: Mary E. Staffopoulos

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