

LEGISLATIVE FACT SHEET

DATE: 07/26/21

BT or RC No: BT21109
(Administration & City Council Bills)

SPONSOR: Finance & Administration/Office of Grants & Contract Compliance
(Department/Division/Agency/Council Member)

Contact for all inquiries and presentations: Kendra Mervin

Provide Name: Kendra Mervin

Contact Number: 255-5026

Email Address: kmervin@coj.net

PURPOSE: White Paper (Explain Why this legislation is necessary? Provide; Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation.

(Minimum of 350 words - Maximum of 1 page.)

This legislation appropriates grant funding for the FY21 Advancing Health Literacy to Enhance Equitable Responses to COVID-19 Grant (\$3,295,342.00) from Department of Health and Human Services to the City of Jacksonville (COJ) for the purpose of advancing health literacy to enhance equitable responses to COVID-19 in Jacksonville's Health Zone 1. Programs funded by this grant serve Jacksonville's Urban Core population which is a population of some of Jacksonville's most vulnerable citizens. Disproportionately, protective resources, including access to information about COVID-19, are scarce throughout Health Zone 1. Lower access to information about disease rates, testing, treatment, and mitigating behavior, endangers our most vulnerable citizens.

The grant funds (1) the Edward Waters College, Center for the Prevention of Health Disparities. Edward Waters College is recognized in the community as a Minority Serving Institution. Edward Waters College will use the funds to establish and implement an ongoing quality improvement process and project evaluation. (2) the Mayor's Health Literacy Media Campaign. The Mayor's Health Literacy Media Campaign - Mayor Curry's Office has been successful in leading public safety media campaigns across multiple platforms for federally, state, and locally funded efforts. Using that experience, and in accordance with federal and municipal procurement regulations, Mayor Curry's Office will spearhead this project's media campaign. (3) Further, the grant supports The Eighth & Whitner Group, LLC (8W). The Eighth & Whitner Group, LLC (8W) is a professional media government, and community relations company. This group has unique experience in media marketing creating ideas and strategies to improve outcomes for all people. This firm has led various initiatives to support the growth and development of this project's target population. (4) Health Planning Council of Northeast Florida (HPCNEF). HPCNEF will lead in the effort. This agency will be responsible for project direction, coordination, and reporting to the Principle Investigator (COJ - Grant Administrator). HPCNEF will be responsible for contract management. HPCNEF will serve as the statutorily responsible organization charged with improving population health in Northeast Florida. HPCNEF is the most appropriate local health organization to solicit services for implementation. HPCNEF will conduct procurement actions consistent with guidance from this federal opportunity.

(5) Population Health Consortium. Population Health Consortium will lead provider training activities. This agency will bring together public, private, non-profit and academic sector institutions and organizations to identify, mobilize and address priority issues of child-health and well-being. (6) UF Health Jacksonville's efforts by funding Community Health Workers. Community Health Workers are responsible for outreach and education to residents within health zone 1, including outreach in neighborhoods, businesses, special events, and churches. The community health workers will also provide vaccine education at UF Health's social services hub and assist in registration for the pop-up vaccination events.

(7) the Duval Safety Net (DNS) Callaborative. Member of the DNS include: Agape Family Health, Community Health Outreach, Mission House, Muslim American Social Services, Sulzbacher Health Centers, Volunteers in Medicine, and WeCareJax. The member of DNS will callaborate to health education, community outreach, local awareness, marketing, promotional campaigning, health literacy, and community resources.

APPROPRIATION: Total Amount Appropriated: \$3,295,342.00 as follows:
 List the source name and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in title of legislation)

Name of Federal Funding Source(s)	From: US Department of Justice	Amount: \$3,295,342.00
	To: City of Jacksonville	Amount: \$3,295,342.00
Name of State Funding Source(s):	From:	Amount:
	To:	Amount:
Name of City of Jacksonville Funding Source(s):	From:	Amount:
	To:	Amount:
Name of Contribution(s):	From:	Amount:
	To:	Amount:
Name & Number of Bond Account(s):	From:	Amount:
	To:	Amount:

PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

(Minimum of 350 words - Maximum of 1 page.)

The Advancing Health Literacy to Enhance Equitable Responses to COVID-19 in Jacksonville's Health Zone 1 grant (\$3,295,342.00) from the Department of Health and Human Services to the City of Jacksonville (COJ) for the purpose of advancing health literacy to enhance equitable responses to COVID-19 in Jacksonville's Health Zone I. Programs funded by this grant serve Jacksonville's Urban Core population which is a population of some of Jacksonville's most vulnerable citizens. Disproportionately, protective resources, including access to information about COVID-19, are scarce throughout Health Zone 1. Lower access to information about disease rates, testing, treatment, and mitigating behavior, endangers our most vulnerable citizens.

This funding does not require a match and is available through the period of July 1, 2021 through June 30, 2023.

ACTION ITEMS: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:	Yes	No	
Emergency?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Justification of Emergency: If yes, explanation must include detailed nature of emergency. <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">Exigency in advancing COVID-19 health literacy and vaccination among the most vulnerable citizens living in Jacksonville's Health Zone 1. Awarding agency requires acquisition/contracting timeline within first 30 days; detailed workplan and subrecipient monitoring plan within first 60 days.</div>
Federal or State Mandate?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<div style="border: 1px solid black; height: 20px; width: 100%; margin-top: 5px;"></div>
Fiscal Year Carryover?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Note: If yes, note must include explanation of all-year subfund carryover language. <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">Funds will carry over to FY22.</div>
CIP Amendment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.
Contract / Agreement Approval?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted? <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">Contract attached.</div>
Related RC/BT?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Attachment: If yes, attach appropriate RC/BT form(s).
Waiver of Code?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper. <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">BT attached</div>
Code Exception?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper. <div style="border: 1px solid black; height: 30px; width: 100%; margin-top: 5px;"></div>
Related Enacted Ordinances?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper. <div style="border: 1px solid black; height: 30px; width: 100%; margin-top: 5px;"></div>

ACTION ITEMS CONTINUED: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:	Yes	No	
Continuation of Grant?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant? Are there long-term implications for the General Fund? <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">The funding does not require a match and will be used through the grant period of July 1, 2021 through June 30, 2023.</div>
Surplus Property Certification?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Attachment: If yes, attach appropriate form(s).

Reporting Requirements?

Explanation: List agencies (including City Council / Auditor) to receive reports and frequency of reports, including when reports are due. Provide Department (include contact name and telephone number) responsible for generating reports.

Department of Health and Human Services quarterly reports. Office of Grants and Contract Compliance, Sharonda Davis, Grants Compliance Officer. 904-255-8115

Division Chief: Kendra Mervin
(signature)

Date: 7/26/2021

Prepared By: Sharonda Davis
(signature)

Date: 7/26/2021

ADMINISTRATIVE TRANSMITTAL

To: MBRC, c/o Jasmine Jordan, Budget Office, St. James Suite 325

Thru: Patrick "Joey" Greive, Director, Finance and Administration Department
(Name, Job Title, Department)
Phone: 255-5354 E-mail: pgreive@coj.net

From: Kendra Mervin, Grant Administrator, Office of Grant and Contract Compliance
Initiating Department Representative (Name, Job Title, Department)
Phone: 255-5026 E-mail: kmervin@coj.net

Primary Contact: Kendra Mervin, Grant Administrator, Office of Grant and Contract Compliance
(Name, Job Title, Department)
Phone: 255-8742 E-mail: kmervin@coj.net

CC: Leeann Krieg, Director of Intergovernmental Affairs, Office of the Mayor
Phone: 255-5015 E-mail: leeannk@coj.net

COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL

To: Peggy Sidman, Office of General Counsel, St. James Suite 480
Phone: 904-630-4647 E-mail: psidman@coj.net

From: _____
Initiating Council Member / Independent Agency / Constitutional Officer
Phone: _____ E-mail: _____

Primary Contact: _____
(Name, Job Title, Department)
Phone: _____ E-mail: _____

CC: Leeann Krieg, Director of Intergovernmental Affairs, Office of the Mayor

Phone: 904-255-5015

E-mail: LeeannK@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

Independent Agency Action Item:

Yes

No

Boards Action / Resolution?

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED