

1 Introduced by Council Member Morgan:
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4 **ORDINANCE 2020-52**

5 AN ORDINANCE REGARDING CHAPTER 745 (ADDRESSING
6 AND STREET NAMING REGULATIONS) *ORDINANCE CODE*;
7 TO OFFICIALLY DECLARE THAT UNIVERSITY
8 BOULEVARD IN COUNCIL DISTRICT 1 EXTENDING FROM
9 ATLANTIC BOULEVARD TO THE ST. JOHNS RIVER
10 SHOULD INCLUDE A "NORTH" DESIGNATION IN THE
11 STREET NAME DEPICTED AS "UNIVERSITY BOULEVARD
12 N."; PROVIDING A COMPLIANCE TIME PERIOD TO
13 REQUIRE THAT ALL CITIZENS, PROPERTY OWNERS,
14 BUSINESS OWNERS AND GOVERNMENTAL ENTITIES
15 UTILIZE THE CORRECT DESIGNATION OF "UNIVERSITY
16 BOULEVARD" WITH A "NORTH" DESIGNATION AS
17 "UNIVERSITY BOULEVARD N." ON ANY AND ALL
18 OFFICIAL DOCUMENTS, RESIDENCE ADDRESSES,
19 STREET SIGNS, HIGHWAY MARKERS AND ELECTRONIC
20 COMMUNICATIONS ON OR BEFORE DECEMBER 31, 2022;
21 DIRECTING THE LEGISLATIVE SERVICES DIVISION TO
22 FORWARD THIS ORDINANCE TO THE PLANNING AND
23 DEVELOPMENT DEPARTMENT AND THE PUBLIC WORKS
24 DEPARTMENT; PROVIDING AN EFFECTIVE DATE.

25
26 **WHEREAS**, "University Boulevard" extending from Atlantic
27 Boulevard to the St. Johns River has for many years been officially
28 recognized by the City of Jacksonville for purposes of street
29 naming and addressing data. A map of University Boulevard is
30 attached hereto as **Exhibit 1**; and

31 **WHEREAS**, as time passed, a number of significant governmental

1 agencies, churches, universities, businesses and residents started
2 identifying unofficially "University Boulevard" with a "North"
3 designation as "University Boulevard N"; and

4 **WHEREAS**, specifically, the United States Postal Service
5 ("USPS") now officially recognizes the name of "University
6 Boulevard N," and additional information from the USPS indicates
7 that the "N" designation is required for proper and correct mail
8 delivery in this area; and

9 **WHEREAS**, the Duval County Property Appraiser's parcel data
10 identifies 189 of 250 properties having a University Boulevard
11 address that includes the "N" designation; and

12 **WHEREAS**, the City of Jacksonville Planning and Development
13 Department received numerous Certificate of Use ("COU")
14 applications from 71 of 76 businesses containing an "N" designation
15 on the COU applications; and

16 **WHEREAS**, a number of City of Jacksonville CARE issues are
17 reported using the "N" designation; and

18 **WHEREAS**, mapping applications such as Google Maps and Map
19 Quest recognize the "N" designation for University Boulevard; and

20 **WHEREAS**, a review of several websites for Jacksonville
21 University, Blue Cypress Park, University Park Branch Library,
22 Arlington Elementary School, Pace Center Girls, Inc., Arlington
23 United Methodist Church, and many more churches and apartment
24 complexes include the "N" designation in their official address;
25 and

26 **WHEREAS**, 20% of City of Jacksonville street signs include the
27 "N" designation; and

28 **WHEREAS**, the discrepancy between "University Boulevard" and
29 "University Boulevard N" has created confusion for various
30 departments and agencies, and further causing addressing data
31 systems to perform incorrectly; and

1 **WHEREAS**, the Council seeks to officially recognize and declare
2 that "University Boulevard" extending from Atlantic Boulevard to
3 the St. Johns River should include a "North" designation as
4 "University Boulevard N"; and

5 **WHEREAS**, on December 4, 2019, the 911 Emergency Addressing
6 Advisory Committee voted to adopt the Staff Report with a
7 recommendation for approval to officially recognize and declare
8 that "University Boulevard" extending from Atlantic Boulevard to
9 the St. Johns River should include a "North" designation as
10 "University Boulevard N." A copy of the 911 Committee Staff Report,
11 and the excerpt minutes of the December 4, 2019, public meeting of
12 the 911 Emergency Addressing Advisory Committee are attached hereto
13 as **Exhibit 2**; and

14 **WHEREAS**, on December 11, 2019, the Jacksonville Historic
15 Preservation Commission considered the naming scheme for University
16 Boulevard, and voted to approve the recommendation that University
17 Boulevard be officially recognized as "University Boulevard N." A
18 copy of the Jacksonville Historic Preservation Commission Staff
19 Report is attached hereto as **Exhibit 3**; and

20 **WHEREAS**, the Council finds it appropriate to officially
21 recognize and declare that "University Boulevard" extending from
22 Atlantic Boulevard to the St. Johns River should include a "North"
23 designation as "University Boulevard N"; and

24 **BE IT ORDAINED** by the Council of the City of Jacksonville:

25 **Section 1. Portion of "University Boulevard" officially**
26 **recognized and declared as "University Boulevard N."** The official
27 recognition and declaration of the name of "University Boulevard",
28 extending from Atlantic Boulevard to the St. Johns River, is hereby
29 recognized as "University Boulevard N" which name of such street
30 shall be hereafter known and designated. A copy of the map of
31 "University Boulevard N" is attached hereto as **Exhibit 4**.

1 **Section 2. Compliance Time Period to Occur on or before**
2 **December 31, 2022.** All citizens, property owners, business owners
3 and governmental entities shall utilize "University Boulevard N" on
4 any and all official documents, residence addresses, street signs,
5 highway markers, and electronic communication on or before December
6 31, 2022.

7 **Section 3. Legislative Services Division directed to**
8 **forward a copy to the Planning and Development Department and the**
9 **Public Works Department.** The Chief of Legislative Services is
10 directed to send a copy of this legislation once enacted to the
11 Planning and Development Department, Addressing Unit, and the
12 Public Works Department for processing, implementation, and
13 coordination with 911 Emergency, Fire and Rescue Department, the
14 U.S. Postal Service, and other affected agencies and organizations.

15 **Section 4. Effective Date.** This ordinance shall become
16 effective upon signature by the Mayor or upon becoming effective
17 without the Mayor's signature.

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19 Form Approved:

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21 /s/Cherry Shaw Pollock

22 Office of General Counsel

23 Legislation Prepared By: Cherry Shaw Pollock

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