

2. Wall signage for the grocery store shall be limited to a maximum of size of 100 square feet each.
3. All directional signage shall be limited to a maximum of four (4) square feet.
4. Parcel C will be limited to one (1) wall sign along Atlantic Blvd maximum of 10% of the building façade.
5. Parcel D & E shall be limited to directional signage with a maximum size of 1 foot by 2 feet each and shall be located within the parking areas of each parcel.
6. The project shall be developed in accordance with the following conditions from Transportation Planning Division:
 - a. A traffic study must be provided to determine the need for left turn lanes on Atlantic Boulevard at Mango Place, Minerva Avenue, and Arcadia Place. Any necessary work at the intersections will be the responsibility of the developer. This traffic study shall also include a traffic impact analysis for the Atlantic Boulevard/Hendricks Avenue intersection, and shall determine the viability of removing one of the eastbound lanes on Atlantic Boulevard and the eastbound transition through the intersection.
 - b. A crosswalk crossing Atlantic Boulevard shall be provided between Mango Place and Arcadia Place. The exact location will be determined by the Traffic Engineer and Development Services Division. The crosswalk shall be supplemented by RRFB signage meeting FDOT requirements.
 - c. Any vehicular control sign in the city right of way, decorative post, or finial shall be maintained by the developer/property manager. A Revocable Permit and Indemnification Agreement will be submitted and recorded for such signs.

Recommended Planning Commission Conditions that can be incorporated into the Written Description: None

Planning Commission Commentary: There were no speakers in opposition.

The Commissioners felt the proposed sign sizes were appropriate and recommended deleting conditions 1 – 5. The Commissioners felt the traffic conditions should be part of development approvals and not part of the legislation. Conditions 6b and 6c may be required, but the City Traffic Engineer should decide.

Planning Commission Vote:	7-0
Joshua Garrison, Chair	Aye
Dawn Motes, Vice Chair	Aye
David Hacker, Secretary	Aye
Marshall Adkison	Absent
Ian Brown	Aye
Daniel Blanchard	Aye
Alex Moldovan	Aye
Nicole Padgett	Aye

If you have any questions or concerns, please do not hesitate to contact me at your convenience.

Sincerely,



Bruce E. Lewis
City Planner Supervisor – Current Planning Division
City of Jacksonville - Planning and Development Department
214 North Hogan Street, Suite 300

Planning Commission Report
5 December 2019
Page 3

Jacksonville, FL 32202
(904) 255-7820
blewis@coj.net