

# **Business Impact Estimate**

***This form must be posted on the City of Jacksonville's website by the time notice of the proposed ordinance is published.***

Proposed ordinance's title/reference:

Parks, Recreation and Community Services Special Revenue Fund

1. Summary of the proposed ordinance (must include a statement of the public purpose, such as serving the public health, safety, morals, and welfare):

The special revenue fund account would assist Parks, Recreation and Community Services Department in defraying the costs for departmental and divisional hosted/co-hosted events, activities and functions by using donations, sponsorships, gifts and other fundings. This would potentially save city funds, increase program sponsorships, encourage corporate and private partnerships, donations and other forms of revenue.

2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the City of Jacksonville, if any: (a) An estimate of direct compliance costs that businesses may reasonably incur; (b) Any new charge or fee imposed by the proposed ordinance or for which businesses will be financially responsible; and (c) An estimate of the City of Jacksonville's regulatory costs, including estimated revenues from any new charges or fees to cover such costs.

This would not have a direct economic impact on private, for-profit businesses.

3. Good faith estimate of the number of businesses likely to be impacted by the proposed

none

4. Additional information the governing body deems useful (if any):

An example of past events that this ordinance would directly provided the ability to receive donations, gifts, sponsorships, and other funding: ADA Annual Symposium, Disability and Adaptive Recreation Services Expo, Senior Services Senior Prom, Senior Fish-a-thon, Senior Games, Joseph Lee Day, Family Fun Day, Friendship Fountain Fridays, Kingfisher Tournament and 7 Creeks Fest. Parks, Recreation and Community Services special revenue fund would be for all their divisions: Office of the Director, Disabled Services, Nature and Marine Resources, Recreation and Programming, Senior Services and Social Services.