

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



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Bill Type and Number: Resolution 2024-444

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: May 28, 2024

Committee(s) of Reference: R

Date of Analysis: May 29, 2024

Type of Action: Appointment confirmation

Bill Summary: This bill confirms the Mayor's appointment of Alex Alston as Sports and Entertainment Officer of the Office of Sports and Entertainment.

Background Information: The Mayor's Executive Branch reorganization bill, Ordinance 2024-175-E created a new Chapter 27, *Ordinance Code* reestablishing the Office of Sports and Entertainment within the Executive Branch and removing the office from the purview of the Parks, Recreation and Community Services Department.

The new Section 27.102, Ordinance Code specifies that the Sports and Entertainment Officer is the head of the Office, appointed by the Mayor, subject to confirmation by the Council, and shall serve at the pleasure of the Mayor. The Sports and Entertainment Officer shall have a bachelor's degree or higher from an accredited college or university and at least five years of progressively responsible executive-level experience in the areas of sports and/or entertainment or other commensurate training and experience.

Mr. Alston currently serves as the Chief of Sports and Entertainment, as appointed through 2023-625-A. He worked previously as the Managing Director, Sports & Entertainment for FIS and as the Director of Sales and Marketing for ASM Global. Mr. Alston holds a bachelor's degree and a master's degree in sports management from the University of Florida.

Policy Impact Area: Executive Branch - Office of Sports and Entertainment

Fiscal Impact: The salary range for the new Sports and Entertainment Officer position is \$125,309 - \$204,586

Analyst: Hampsey