

CITY COUNCIL RESEARCH DIVISION

LEGISLATIVE SUMMARY



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Bill Type and Number: Resolution 2024-708

Introducer/Sponsor(s): Council President White

Date of Introduction: August 27, 2024

Committee(s) of Reference: R

Date of Analysis: August 27, 2024

Type of Action: Appointment

Bill Summary: This bill appoints Shawn LeNoble to the Duval County Tourist Development Council, as a representative of the tourist accommodation industry and an operator of a tourist accommodation in the Second Urban Services District, filling a seat previously held by Michael Hitt, for a partial term ending June 30, 2025.

Background Information: The Duval County Tourist Development Council is established pursuant to Chapter 70, *Ordinance Code*, and Section 125.0104, *Florida Statutes*, and charged to recommend a method of coordination of existing tourist development efforts by both public and private agencies, organizations and business and of new or additional tourist development efforts; identify and recommend methods of eliminating unnecessary duplications in existing tourist development efforts; identify and develop new tourist development efforts; create, prepare and submit to the Council a tourist development plan; and review the expenditures of revenues from the Tourist Development Trust Fund and report any unauthorized expenditures to the Council and State Department of Revenue.

Section 70.102(a)(4), *Ordinance Code*, provides that three members shall be owners or operators of motels, hotels, recreational vehicle parks or other tourist accommodations located in the General Services District and subject to the tourist development tax levied by the city. Such members shall be involved in the tourist industry and have demonstrated an interest in tourist development.

Section 70.102(a)(8), *Ordinance Code* provides that at least two of the nine members shall be residents, owners/operators, or individuals whose involvement in the tourist industry of tourist accommodations or attractions located within the Second, Third, Fourth or Fifth Urban Services District.

Mr. LeNoble holds an associate's degree from FSCJ and is a Certified Hotel Administrator. He is the VP of Operations for Shivam Properties, which supports operations of several hotels including the Element in Jacksonville Beach. Mr. LeNoble resides in Duval County in council district 4.

Policy Impact Area: Duval County Tourist Development Council operations

Fiscal Impact: No direct cost to the City

Analyst: Hampsey