

1 Introduced by Council Member Amaro and Co-Sponsored by Council Members
2 Peluso, Freeman and Johnson:
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4

5 **ORDINANCE 2026-389-E**

6 AN ORDINANCE AMENDING SECTION 55.116 (PUBLIC
7 PARKING), CHAPTER 55 (DOWNTOWN INVESTMENT
8 AUTHORITY), *ORDINANCE CODE*, TO EXPAND THE ROLE
9 OF THE OFFICE OF PUBLIC PARKING TO INCLUDE
10 MANAGEMENT OF THE MICROMOBILITY PROGRAM;
11 AMENDING SECTIONS 235.101 (PURPOSE), 235.102
12 (APPLICABILITY), 235.103 (DEFINITIONS), 235.104
13 (DOCKLESS MOBILITY UNIT PROGRAM PERMITTING),
14 235.105 (DOCKLESS MOBILITY PROGRAM
15 REQUIREMENTS), 235.106 (INDEMNIFICATION AND
16 INSURANCE), AND 235.107 (FEES AND PENALTIES),
17 CHAPTER 235 (DOCKLESS MOBILITY PROGRAMS),
18 *ORDINANCE CODE*, TO MODIFY THE DEPARTMENTAL
19 OVERSIGHT, EXPAND THE JURISDICTIONAL OPERATION,
20 PROVIDE FOR CUSTOMER AND OPERATOR REQUIREMENTS,
21 AND MODIFY THE FEES AND PENALTIES; CREATING NEW
22 SECTIONS 235.109 (DOCKLESS MOBILITY PROGRAM
23 ADMINISTRATOR), AND 235.110 (EXPANSION OF
24 PROGRAM OUTSIDE DOCKLESS MOBILITY PROGRAM
25 BOUNDARY), CHAPTER 235 (DOCKLESS MOBILITY
26 PROGRAMS), *ORDINANCE CODE*, TO CREATE A PROGRAM
27 ADMINISTRATOR POSITION AND PROVIDE FOR FUTURE
28 EXPANSION OF PROGRAM OUTSIDE OF CURRENT
29 BOUNDARY; PROVIDING FOR CODIFICATION
30 INSTRUCTIONS; PROVIDING AN EFFECTIVE DATE.
31

1 **BE IT ORDAINED** by the Council of the City of Jacksonville:

2 **Section 1. Amending Section 55.116 (Public Parking), Part**
3 **1 (Downtown Investment Authority), Chapter 55 (Downtown Investment**
4 **Authority), Ordinance Code.** Section 55.116 (Public Parking), Part 1
5 (Downtown Investment Authority), Chapter 55 (Downtown Investment
6 Authority), *Ordinance Code*, are hereby amended to read as follows:

7 **CHAPTER 55 - DOWNTOWN INVESTMENT AUTHORITY**

8 **PART 1. - DOWNTOWN INVESTMENT AUTHORITY**

9 * * *

10 **Sec. 55.116. - Public Parking.**

11 The Office of Public Parking shall be responsible for all City
12 parking lots and parking garages and for the enforcement of parking
13 laws. ~~To the extent the ordinance code refers to the "Public Parking~~
14 ~~Officer," for purposes of this Part, such terms shall be defined and~~
15 ~~shall mean the Downtown CEO or his or her designee.~~ This Office shall
16 further be responsible for the following:

17 (a) Administer and operate the City's parking facilities and
18 enforce the parking laws, rules and regulations of the City
19 of Jacksonville and of the State of Florida;

20 (b) Management of all ~~downtown~~ City parking facilities
21 including garages, surface lots, and on street parking and
22 proposed discount rates, discount parking programs, and
23 the retail/commercial lease space in
24 Downtown parking garages; and

25 (c) Management of all City-approved dockless mobility programs
26 and associated Operators, including the implementation,
27 monitoring, and daily administration of the Dockless
28 Mobility Program.

29 **Section 2. Amending Sections 235.101 (Purpose), 235.102**
30 **(Applicability), 235.103 (Definitions), 235.104 (Dockless mobility**
31 **unit program permitting), 235.105 (Dockless mobility program**

requirements), 235.106 (Indemnification and Insurance), and 235.107 (Fees and penalties), Chapter 235 (Dockless Mobility Programs), *Ordinance Code*. Sections 235.101 (Purpose), 235.102 (Applicability), 235.103 (Definitions), 235.104 (Dockless mobility unit program permitting), 235.105 (Dockless mobility program requirements), 235.106 (Indemnification and Insurance), and 235.107 (Fees and penalties), Chapter 235 (Dockless Mobility Programs), *Ordinance Code*, are hereby amended to read as follows:

CHAPTER 235 - DOCKLESS MOBILITY PROGRAMS

Sec. 235.101. - Purpose.

The purpose of this Chapter is ~~to create a program~~ to permit and regulate Dockless mobility programs in the City of Jacksonville.

Sec. 235.102. - Applicability.

The provisions of this Chapter shall apply throughout the corporate limits of the City and to the use of property owned or operated by the City. The provisions of this Chapter shall apply to Dockless mobility programs. For the purpose of this Chapter, the applicant, managing agent or operator, and owner shall be jointly and severally liable for complying with the provisions of this Chapter, the permit, and the permit and license agreement.

Sec. 235.103. - Definitions.

* * *

Department means the ~~Downtown Investment Authority Department~~ Office of Public Parking.

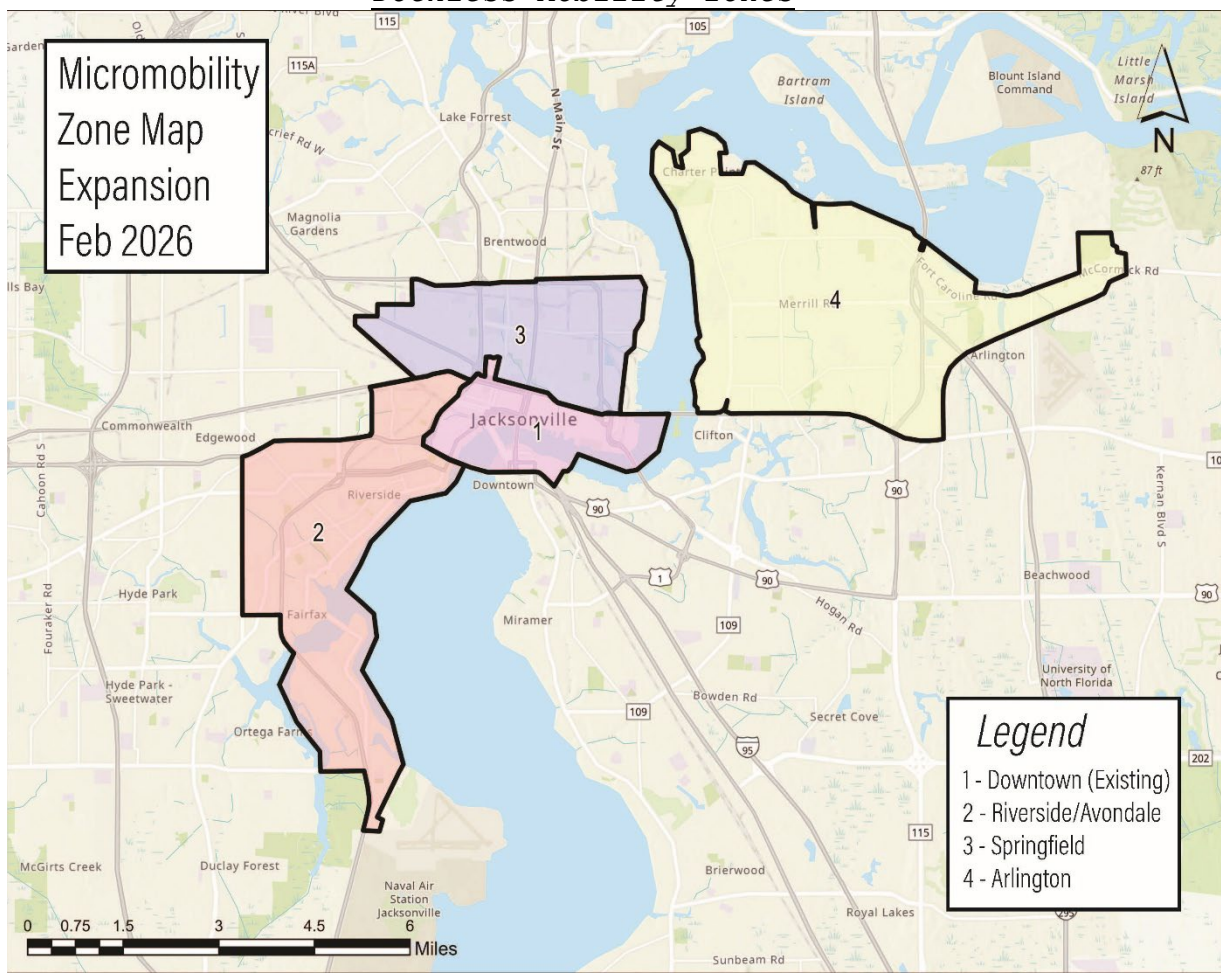
Director means the ~~Department Executive Director~~ Public Parking Officer.

Dockless bicycle program means a program authorized by this Chapter that provides bicycles or electric bicycles for short-term rentals for point to point trips where, by design of the Operator, the bicycles and electric bicycles are intended to remain in the designated areas during use by a Customer.

Dockless mobility program means a Dockless bicycle program, Dockless scooter program or Dockless electric bicycle program.

Dockless Mobility Zone means the geographically defined area within the City of Jacksonville in which permitted dockless mobility units may be operated, parked, or stored as authorized under this Chapter. The boundaries of the Dockless Mobility Zone are depicted below and may be further modified consistent with the provisions of this Chapter.

Dockless Mobility Zones



* * *

Sec. 235.104. - Dockless mobility unit program permitting.

* * *

(b) No more than two Operators will be permitted to operate within the City at any time. The Director, in conjunction with the Planning and Development Department, will develop a request

1 for proposals to select the two approved Operators. In the
2 event any Operator ceases to operate a Dockless Mobility
3 Program or at the conclusion of an Operator's ~~two~~three-year
4 permit or renewal, the Department shall issue a new request
5 for proposals to replace it.

6 * * *

7 (f) Permits issued under this Chapter shall be effective for ~~two~~
8 three years. Operators shall be required to re-apply for a
9 permit upon the conclusion of each ~~two~~three-year period. One
10 two-year renewal is authorized unless the Director has
11 determined that the Operator has significantly failed to comply
12 with the requirements of this Chapter, ~~even if such failure to~~
13 ~~comply does not rise to the level required for permit~~
14 ~~revocation as provided herein.~~

15 * * *

16 **Sec. 235.105. - Dockless mobility program requirements.**

17 (a) *General regulations pertaining to Dockless mobility*
18 *units.*

19 * * *

20 (7) All Dockless mobility units utilized shall be
21 equipped with GPS, ~~cell phone,~~ or a comparable
22 technology for the purpose of tracking.

23 * * *

24 (10) All users must be 18 years of age or older and must
25 validate age via government issued identification
26 through the Operator's software.

27 (b) *Parking and right-of-way.*

28 (1) Dockless mobility units shall only be parked in designated
29 Corrals. In consultation with the Planning and Development
30 Department, the ~~The~~ Director shall create designated
31 Corrals in certain areas where Dockless mobility units

1 shall be parked or stored when not in use. In designating
2 the locations of Corrals, the Director shall obtain a
3 right-of-way permit from the Public Works ~~Planning and~~
4 ~~Development~~ Department for the location of each Corral and
5 shall consider the following: if use of public sidewalks
6 for parking Dockless mobility units is considered, locate
7 the Corrals in areas for which sidewalks are greater than
8 eight feet in width, so long as there remains at least an
9 eight-foot clear area for unimpeded pedestrian travel and
10 which do not:

- 11 i. Adversely affect the streets or sidewalks by creating
- 12 a nuisance;
- 13 ii. Inhibit pedestrian movement;
- 14 iii. Inhibit the ingress and egress of vehicles parked on-
- 15 or off-street or the entranceway of any building,
- 16 structure or space;
- 17 iv. Create conditions which are a threat to public safety
- 18 and security; and
- 19 v. Prevent a minimum four-foot pedestrian clear path.

20 * * *

21 (9) Any Dockless mobility unit parked in violation of this
22 subsection may be removed by the Office of Public Parking,
23 and the Operator will be assessed a fee as set forth in
24 the contract ~~in Section 235.107.~~

25 (10) There shall be no fee for the right-of-way permits for the
26 Corral locations.

27 (c) Geofencing requirement.

28 ~~(1) Dockless mobility units are restricted to the Dockless~~
29 ~~Mobility Zone (DMZ), which is defined as the Jacksonville~~
30 ~~Downtown Area defined in Section 55.105, Ordinance Code.~~

31 ~~(2) An Operator must have the technology available to limit~~

~~operations to within the DMZ.~~

~~(3) If Dockless mobility units operate outside the DMZ, the Operator shall charge the User \$1 for every 5 minutes the Unit is outside the DMZ.~~

All permitted dockless mobility units shall be equipped with geofencing technology, ensuring that operations are limited to the boundaries of the Dockless Mobility Zone and the Service area for each Operator as determined and outlined in the Request for Proposals (RFP) and/or Operator contracts. An expansion area may be approved pursuant to Section 235.110.

(d) *Maintenance, operations, and fleet size.*

* * *

(4) Dockless mobility units that are inoperable/damaged or do not comply with other subsections of this Code must be removed within two hours upon receipt of a complaint between the hours of 7:00 a.m. and 7:00 p.m., seven days per week and within 12 hours upon receipt of a complaint on holidays. An inoperable or damaged Dockless bicycle, Dockless electric bicycle, or Dockless scooter is one that has non-functioning features (i.e., gear selectors, pedals, bell, lights, dead battery) or is missing components (i.e., fenders, grips, chain guards) as applicable to that vehicle. An Operator whose Dockless bicycle, Dockless electric bicycle, or Dockless scooter is inoperable or damaged or that has non-functioning features and which is removed or stored by the Office of Public Parking is subject to penalties as specified in the contract~~the storage fees set forth in Section 235.107.~~

(5) The Office of Public Parking, without notice, reserves the right to remove Dockless mobility units from the right-of-way if an emergency arises. In such instances, the Office

of Public Parking will attempt to notify the Operator as soon as reasonably practicable thereafter.

- (6) Operators must detail a plan to relocate the Dockless mobility units to a safe, indoor facility within 24 hours in the result of a declared tropical weather event (tropical storm or hurricane watch or warning, whichever comes first). The plan must detail the amount of time it will take to remove all Dockless mobility units from circulation once a storm watch or warning has been established. The Office of Public Parking may remove any Dockless mobility unit that is not relocated as required by this subsection, and the Operator shall be assessed a removal fee as provided in the contractSection 235.107.

* * *

~~(11) Operator's fleet is limited to 200 Dockless mobility units. Operators may request an increase to their fleet by a maximum of an additional 100 Units only for City-sponsored events by filing a request with the Director. The Director shall review and act on the request. Each request shall include a rationale and analysis to justify the additional fleet size. All additional Units must be removed by the Operator within 24 hours after the scheduled conclusion of the event.~~

~~(12)~~ (11) Each dockless mobility unit ~~scooter~~ not retrieved from the Department Office of Public Parking within seven days shall constitute an ~~unaddressed~~ violation pursuant ~~to Section 235.107(b)(ii)~~ and after 30 days such dockless mobility unit ~~scooter~~ shall become the property of the City.

~~(13)~~ (12) No ~~scooters~~ authorized and regulated under this program shall be operational and available for use between the

~~hours of 00:00 (midnight) and 5:00 a.m. Operating hours~~
~~for dockless mobility units authorized and regulated under~~
~~this program shall be determined by service area and~~
~~specified in the Request for Proposal and the Operator's~~
~~permit or contract.~~

(e) ~~Equity of a~~Access.

- (1) Operators shall provide the pricing structure prior to start of service.
- (2) Operators must provide details on how users can utilize the service without a smartphone.
- (3) Operators must provide service throughout the Dockless Mobility Zones specified in the contract. This includes Redistributing as needed in order to maintain a reasonable level of convenience in renting a Dockless mobility unit.

(f) *Data sharing.*

- (1) All permitted Operators shall provide the City with the ~~following data requirements specified in the contract, in the format and frequency required. on a monthly basis in PDF format:~~
 - ~~i. Number and type of Dockless mobility units in circulation;~~
 - ~~ii. Number of daily, weekly, and monthly riders;~~
 - ~~iii. Total number of miles traveled by Users (daily, monthly, quarterly, annually) broken down by Dockless bicycle, Dockless electric bicycle, and/or Dockless scooter;~~
 - ~~iv. Average time each Dockless mobility unit spends available (not in use);~~
 - ~~v. Number of rides per User per day;~~
 - ~~vi. Number of rides per Dockless bicycle, Dockless electric bicycle, and/or Dockless scooter per day;~~

- ~~vii. Average duration of rides per User per day as well as average duration of rides per Dockless bicycle, Dockless electric bicycle, and/or Dockless scooter per day;~~
- ~~viii. Average duration of ride per day of the week;~~
- ~~ix. Monthly summary of Dockless mobility unit distribution and GPS-based natural movement in heat map format;~~
- ~~x. Summary of fleet numbers lost to theft/vandalism;~~
- ~~xi. Summary of customer comments/complaints, resolution to, and time it took to resolve each complaint.~~
- ~~xii. Summary of repairs per Dockless bicycle, Dockless electric bicycle, and/or Dockless scooter per month;~~
- ~~(2) All permitted Operators shall provide to the Department the following data within 14 days following the end of each calendar quarter, in ESRI ArcGIS.shp format, or other format specified in the permit:~~

Field Name	Format	Description
Operator Name	{Operator Name}	n/a
Type of vehicle	"Standard Bicycle" or "Electric Bicycle" or "Scooter"	n/a
Trip record number	xxx0001, xxx0002, ...	3-letter Operator acronym + consecutive trip #
Trip duration	MM:SS	n/a
Trip distance	Feet	n/a

Start date	MM, DD, YYYY	n/a
Start time	HH:MM:SS (00:00:00–23:59:59)	n/a
End date	MM, DD, YYYY	n/a
End time	HH:MM:SS (00:00:00–23:59:59)	n/a
Start location	lat, long	n/a
End Location	lat, long	n/a
ID number	xxxx1, xxxx2, ...	Unique identifier for each bicycle, e-bike, or scooter
User Home Zip Code	33301 (example)	Home zip code of user (can be credit card-based)

~~The Department may request such other information from each Operator as it deems necessary to evaluate the program.~~

~~(3) All permitted Operators shall distribute a six-month and one-year customer satisfaction survey, the summary and raw results of which shall be provided to the Department.~~

~~(4)~~ (2) All permitted Operators shall provide real-time or semi-real-time Dockless bicycle, Dockless electric bicycle, and/or Dockless scooter location data via a publicly accessible API in General Bikeshare Feed Specification (GBFS) format per North American Bikeshare Association

(NABSA) guidelines. The City reserves the right to post this information through a publicly available portal.

* * *

Sec. 235.106. - Indemnification and insurance.

* * *

- (b) The Operator shall provide and maintain such public liability and property damage insurance to protect the City of Jacksonville and its representatives, employees, and elected and appointed officials, from all claims and damage to property or bodily injury, including death, which may arise from any aspect of the Program or its operation. Such insurance shall be provided from an insurance company with an A.M. Best rating of not less than "A" and a financial strength rating of not less than "VII," acceptable to the City's Risk Management Division, and shall provide coverage ~~of not less than \$2,000,000~~ in an amount approved by the City's Risk Management Division for bodily injury, and property damage respectively per occurrence. Such insurance shall be without prejudice to coverage otherwise existing and shall name the City of Jacksonville as additional insured. The policy shall further provide that coverage shall not terminate or be canceled prior to the termination of the permit and license agreement without 30 days' written notice prior to the termination to the City's Risk Management Division and the Director at the address shown in the license.
- (c) In addition to the requirements of subsection (a) and (b), the Operator shall provide additional insurance and comply with any revised indemnification provision specified in the permit.
- (d) The Operator shall maintain and provide annual proof of

all required insurance prior to receiving a permit and upon each renewal thereafter.

Sec. 235.107. - Fees and Penalties.

~~(a) The following fees shall apply to Operators:~~

(i) Initial Permit Filing Fee	\$2500
(ii) Permit Renewal Fee	\$2500
(iii) Annual Fee	\$21,900 (0.30/max. authorized Unit/day)
(iv) Performance bond	\$80 per Unit/\$10,000 maximum
(v) Unit Removal Fee	\$75 per Unit
(vi) Unit Storage Fee	\$25 per Unit, per 24-hour period, or part thereof

~~(b) An Operator is subject, at the discretion of the Director, to a fleet size reduction or total permit revocation should the following occur:~~

- ~~(i) If violations of the regulations set forth in this Chapter are not addressed in a timely manner or;~~
- ~~(ii) 15 unaddressed violations of the regulations set forth by this Chapter within a 30-day period or;~~
- ~~(iii) Submission of inaccurate or incomplete data.~~

~~(c) In the event of a permit revocation, the Director shall provide written notice of the revocation via certified mail, informing the Operator of the permit revocation.~~

All applicable program fees, penalties, and associated costs shall be established and administered through the contractual agreements

1 between the City and the permitted dockless mobility operators. Such
2 contractual provisions shall govern in lieu of any specific fees or
3 penalties otherwise referenced in this Chapter, and shall control in
4 the event of any conflict.

5 **Section 3. Creating new Sections 235.109 (Dockless Mobility**
6 **Program Administrator), and 235.110 (Expansion of Program Outside**
7 **Dockless Mobility Program Boundary), Chapter 235 (Dockless Mobility**
8 **Programs), Ordinance Code.** Sections 235.109 (Dockless Mobility
9 Program Administrator), and 235.110 (Expansion of Program Outside
10 Dockless Mobility Program Boundary), Chapter 235 (Dockless Mobility
11 Programs), *Ordinance Code*, are hereby created to read as follows:

12 **CHAPTER 235 - Dockless Mobility Programs**

13 * * *

14 **Sec. 235.109. - Dockless Mobility Program Administrator.**

15 (a) Designation. The Dockless Mobility Program shall be
16 administered by the Director, or his or her designee.

17 (b) Authority and Duties. The Director shall:

18 (1) Oversee the implementation, monitoring, and daily
19 administration of the Dockless Mobility Program;

20 (2) Serve as the primary contact for participating
21 Operators and City departments;

22 (3) Coordinate with Operators and City departments, to
23 collect and reconcile program data necessary for annual
24 reporting required in subsection (c), below;

25 (4) Make recommendations to the City Council regarding
26 policy updates, regulatory adjustments, and program
27 improvements; and

28 (5) Ensure interdepartmental coordination related to
29 planning, enforcement, and public communication.

30 (c) Reporting. The Director shall submit an annual report to
31 the Council committee of reference tasked with reviewing

1 and making recommendations on transportation matters on or
2 before December 31 of each year, which shall include a
3 minimum of the following information:

4 (1) A servicing report summarizing the usage, enforcement
5 and customer complaints for each of the areas identified
6 in the Dockless Mobility Zone;

7 (2) Operator compliance; and

8 (3) Other pertinent information and data regarding the
9 program.

10 **Sec. 235.110. - Expansion of Program Outside Dockless Mobility Program**
11 **Boundary.**

12 (a) Authorization. The Dockless Mobility Zone may be expanded
13 beyond the boundaries set forth in Section 235.103 upon
14 authorization from Council, based on recommendations from
15 the Director, or designee, in consultation with the Bicycle
16 Pedestrian Coordinator.

17 (b) Criteria for Expansion. In evaluating a potential expansion
18 area, the Director shall consider:

19 (1) Demonstrated public demand and ridership patterns;

20 (2) The presence of bicycle or pedestrian infrastructure
21 to support safe operations; and

22 (3) Coordination with relevant Council District(s).

23 (c) Expansion. The Director may authorize pilot expansions for
24 up to 12 months in designated areas outside the Dockless
25 Mobility Zone.

26 **Section 4. Codification Instructions.** The Codifier and the
27 Office of General Counsel are authorized to make all chapter and
28 division "table of contents" consistent with the changes set forth
29 herein. Such editorial changes and any other changes necessary to
30 make the *Ordinance Code* consistent with the intent of this legislation
31 are approved and directed herein, and the changes to the *Ordinance*

Code shall be made forthwith and when inconsistencies are discovered.

Section 5. Effective Date. This Ordinance shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

Form Approved:

/s/ Mary E. Staffopoulos

Office of General Counsel

Legislation Prepared By: Terrence L. Harvey

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