

1 Introduced by Council Members Freeman, Salem, Bowman, and White:

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4 **RESOLUTION 2023-217**

5 A RESOLUTION DECLARING THE WEEK OF MAY 7-13,
6 2023, AS NATIONAL TRAVEL AND TOURISM WEEK IN
7 JACKSONVILLE AND CELEBRATING THE 40TH
8 ANNIVERSARY OF THIS ANNUAL TRADITION WHICH BEGAN
9 IN 1983 AND DEMONSTRATES HOW INTEGRAL TRAVEL IS
10 TO EVERY INDUSTRY; PROVIDING AN EFFECTIVE DATE.

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12 **WHEREAS**, travel is at the heart of America’s economic and
13 national security; and

14 **WHEREAS**, the travel industry generated \$1.9 trillion in
15 economic output, supported 9.5 million American jobs prior to the
16 pandemic, and was the top services export generating a \$53.4 billion
17 trade surplus; and

18 **WHEREAS**, the travel industry also supports the interests of
19 Jacksonville by creating job opportunities, stimulating economic
20 growth, and inspiring international trade and relations, peace,
21 understanding and goodwill; and

22 **WHEREAS**, travel ranks as one of Jacksonville’s largest
23 industries in terms of revenues generated; and

24 **WHEREAS**, 10.5 million overnight travelers and 13.7 million day
25 trippers visited Jacksonville, contributing \$3.9 billion to the local
26 economy in 2021; and

27 **WHEREAS**, travel supported employment for 51,000 people in
28 Jacksonville, further contributing to the economic vitality and
29 quality of life within the community; and

30 **WHEREAS**, as people throughout the world become increasingly
31 aware of the beautiful natural surroundings, outstanding cultural and

1 recreational opportunities, and warm Southern hospitality of the
2 residents of Jacksonville, travel will become an increasingly vital
3 resource in improving America's image around the world and an
4 extension of our public diplomacy; and

5 **WHEREAS,** given these laudable contributions to the economic,
6 social and cultural well-being of the citizens of Jacksonville, it
7 is fitting that the City recognize the importance of the American
8 travel industry; now therefore

9 **BE IT RESOLVED** by the Council of the City of Jacksonville:

10 **Section 1.** That the City of Jacksonville hereby designates
11 May 7-13, 2023, as National Travel and Tourism Week in Jacksonville
12 and celebrates the 40th anniversary of this annual tradition which
13 began in 1983. This long-standing tradition and celebration of
14 National Travel and Tourism Week demonstrates how integral travel is
15 to every industry. The City Council urges the citizens of
16 Jacksonville to join in this special observance with appropriate
17 events, commemorations and festivals.

18 **Section 2. Effective Date.** This Resolution shall become
19 effective upon signature by the Mayor or upon becoming effective
20 without the Mayor's signature.

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22 Form Approved:

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24 /s/ Mary E. Staffopoulos

25 Office of General Counsel

26 Legislation Prepared By: Jeff Clements, City Council Research

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