

LEGISLATIVE FACT SHEET

DATE: 09/26/23

BT or RC No: BT24-010
(Administration & City Council Bills)

SPONSOR: Office of Economic Development
(Department/Division/Agency/Council Member)

Contact for all inquiries and presentation: Office of Economic Development

Provide Name: Paul Crawford/Wendy Khan

Contact Number: 255-5446/255-5448

Email Address: paulc@coj.net/wkhan@coj.net

PURPOSE: White Paper (Explain Why this legislation is necessary? Provide; Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation.

(Minimum of 350 words - Maximum of 1 page.)

The original agreement with JTA was approved per Ordinance 2019-812-E and funded via the Northwest Jacksonville Economic Development Fund, using funds that were set aside specifically to address Food Desert related matters. Subsequently, Ordinance 2021-46-E appropriated an additional \$50,000 to the program and Ordinance 2021-140-E amended the original agreement to expand the service zone and to add the Jacksonville Farmer's Market. Ordinance 2022-135-E further amended the agreement to allow for an extension through September 30, 2023.

The partnership with the JTA was formed out of the Food Desert Program. The goal was to utilize an existing service provided by JTA to areas not frequented by other transportation options. The original program marketed and subsidized the cost of individuals to travel outside of food desert areas and get access to fresh food options. Unfortunately, the commencement of the program occurred at the on-set of the COVID pandemic. The timing caused a lag in demand and has taken time to build the ridership.

This amendment to the Funding Agreement seeks to continue the program and provide funding for three consecutive years, at \$50,000 per year. This will allow riders in the boundary area the opportunity to obtain fresh food from area grocery stores and subsidizes the cost of the transportation to/from the area stores.

APPROPRIATION: Total Amount Appropriated \$150,000 as follows:

List the source name and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in title of legislation)

Name of Federal Funding Source(s)	From: _____	Amount: _____
	To: _____	Amount: _____

Name of State Funding Source(s):	From: _____	Amount: _____
	To: _____	Amount: _____

Name of City of Jacksonville Funding Source(s):	From: Northwest OED Fund / Supermarket Incentive Program / Reserves	Amount: \$150,000
	To: Northwest OED Fund / Transportation Program / Subsidies & Contr to Other Govt	Amount: \$150,000

Name of In-Kind Contribution(s):	From: _____	Amount: _____
	To: _____	Amount: _____

Name & Number of Bond Account(s):	From: _____	Amount: _____
	To: _____	Amount: _____

PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

(Minimum of 350 words - Maximum of 1 page.)

The proposed funding is from reserves within the Food Desert Program accounts. It will be allocated to the JTA in quarterly installments of \$12,500 to offset trip expenses and marketing costs for the Door to Store Program. The City will provide \$20 per one-way trip, for a total of \$40 per round trip, and the service will be provided at no cost to the rider. A maximum of \$50,000 will be paid out each year, for a maximum of \$150,000 over the three year period. Monthly reporting will be required to document trip totals, funds spent to-date, and the use of those funds. A final true up must be provided at the end of the agreement

ACTION ITEMS: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:

	Yes	No
Emergency?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Justification of Emergency: If yes, explanation must include detailed nature of emergency.

Federal or State Mandate?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Explanation: If yes, explanation must include detailed nature of mandate including Statute or Provision.

Fiscal Year Carryover?	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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Note: If yes, note must include explanation of all-year subfund carryover language.

Fund 00117 is an all years fund.

CIP Amendment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.

Contract / Agreement Approval?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted?

The JTA Door-to-Store agreement between the JTA and the City has been drafted by OGC and agreed to by both parties. OED will be the oversight department.

Related RC/BT?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Attachment: If yes, attach appropriate RC/BT form(s).

Waiver of Code?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper.

Code Exception?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper.
Related Enacted Ordinances?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper.
	2019-812-E, 2021-46-E, 2021-140-E and 2022-135-E. These ordinances represent the history and on-going funding of the Program.		


ACTION ITEMS CONTINUED: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

ACTION ITEMS:

	Yes	No	
Continuation of Grant?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant? Are there long-term implications for the General Fund?

Surplus Property Certification?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Attachment: If yes, attach appropriate form(s).
Reporting Requirements?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Explanation: List agencies (including City Council / Auditor) to receive reports and frequency of reports, including when reports are due. Provide Department (include contact name and telephone number) responsible for

Division Chief: 
(signature)

Prepared By: 
(signature)

Date: 9/26/23

Date: 9/26/23

ADMINISTRATIVE TRANSMITTAL

To: MBRC, c/o Jessie Xia , Budget Office, St. James Suite 325

Thru: N/A
(Name, Job Title, Department)
Phone: _____ E-mail: _____

From: Ed Randolph, Executive Director, Office of Economic Development (OED)
Initiating Department Representative (Name, Job Title, Department)
Phone: 255-5455 E-mail: edwardr@coj.net

Primary Contact: Wendy Khan, Director of Operations
(Name, Job Title, Department)
Phone: 255-5448 E-mail: wkhan@coj.net

CC: _____
E-mail: _____

COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL

To: Mary Staffopolous, Office of General Counsel, St. James Bldg., Suite 480
Phone: 904-255-5055 E-mail: mstaff@coj.net

From: _____
Initiating Council Member / Independent Agency / Constitutional Officer
Phone: _____ E-mail: _____

Primary Contact: _____
(Name, Job Title, Department)
Phone: _____ E-mail: _____

CC: Brittany Norris, Intergovernmental Liaison, Office of the Mayor
Phone: 904-255-5024 E-mail: bnorris@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

Independent Agency Action Item: Yes No
Boards Action / Resolution? Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED