

1 Introduced by Council Member Gaffney and amended by the Neighborhoods,
2 Community Services, Public Health and Safety Committee:

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4
5 **ORDINANCE 2022-839-E**

6 AN ORDINANCE REGARDING CHAPTER 745 (ADDRESSING
7 AND STREET NAMING REGULATIONS) *ORDINANCE CODE*;
8 TO RE-NAME "GATOR BOWL BOULEVARD" BEGINNING AT
9 A. PHILIP RANDOLPH BOULEVARD AND EXTENDING TO
10 COMMODORE POINT EXPRESSWAY AT THE BASE OF THE
11 HART BRIDGE AS "EAST BAY STREET"; DIRECTING THE
12 LEGISLATIVE SERVICES DIVISION TO FORWARD THIS
13 ORDINANCE TO THE PLANNING AND DEVELOPMENT
14 DEPARTMENT AND THE PUBLIC WORKS DEPARTMENT;
15 PROVIDING AN EFFECTIVE DATE.
16

17 **WHEREAS**, the Planning and Development Department's Addressing
18 Unit received an application to re-name a portion of Gator Bowl Blvd.
19 as "East Bay Street"; and

20 **WHEREAS**, the applicant seeks to provide consistent downtown
21 naming in anticipation for planned Bay Street corridor improvements
22 including the development of waterfront parcels on East Bay Street;
23 and

24 **WHEREAS**, the applicant has submitted the required payment for
25 the street name change. The application and payment receipt are
26 attached as **Exhibit 1**; and

27 **WHEREAS**, the Council seeks to re-name "Gator Bowl Boulevard" to
28 "East Bay Street"; and

29 **WHEREAS**, on August 19, 2022 and September 19, 2022, and pursuant
30 to Section 745.105 (c), Ord. Code, the Planning and Development
31 Department mailed notification letters to affected property owners

1 requesting their consent or objection to the proposed street re-
2 naming. Copies of the notification letters are attached as **Exhibit**
3 **2** and **Exhibit 3**; and

4 **WHEREAS**, because the affected property owners failed to respond
5 to the City's written notifications, such non-response is deemed as
6 acceptance of the proposed street name change; and

7 **WHEREAS**, on October 5, 2022, the 911 Emergency Addressing
8 Advisory Committee voted to accept the Staff Recommendation to re-
9 name "Gator Bowl Boulevard" to "East Bay Street". A copy of the
10 minutes of the October 5, 2022, public meeting of the 911 Emergency
11 Addressing Advisory Committee is attached as **Exhibit 4**; and

12 **WHEREAS**, on October 26, 2022, the Jacksonville Historic
13 Preservation Commission ("JHPC") voted to adopt the Staff Report with
14 a recommendation for approval to re-name "Gator Bowl Boulevard" to
15 "East Bay Street." A copy of the JHPC agenda, Staff Report, and the
16 excerpt minutes of the October 26, 2022 public meeting of the
17 Jacksonville Historic Preservation Commission are attached hereto as
18 **Exhibit 5**; and

19 **BE IT ORDAINED** by the Council of the City of Jacksonville:

20 **Section 1. Gator Bowl Boulevard re-named as "East Bay**
21 **Street."** Gator Bowl Boulevard extending from A. Philip Randolph
22 Blvd. to Commodore Point Expressway at the base of the Hart Bridge
23 is hereby re-named to "East Bay Street" by which name such street and
24 physical location shall be hereafter known and designated. A copy of
25 the map of "East Bay Street" is attached hereto as **Exhibit 6**.

26 **Section 2. Legislative Services Division directed to**
27 **forward a copy to the Planning and Development Department and the**
28 **Public Works Department.** The Chief of Legislative Services is
29 directed to send a copy of this legislation once enacted to the
30 Planning and Development Department, Addressing Unit, and the Public
31 Works Department for processing, implementation, and coordination

1 with 911 Emergency, Fire and Rescue Department, the U.S. Postal
2 Service, Google and other affected agencies and organizations.

3 **Section 3. Effective Date.** This ordinance shall become
4 effective upon signature by the Mayor or upon becoming effective
5 without the Mayor's signature.

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7 Form Approved:

8
9 /s/ Mary E. Staffopoulos

10 Office of General Counsel

11 Legislation Prepared By: Cherry S. Pollock

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