

# CITY COUNCIL RESEARCH DIVISION

## LEGISLATIVE SUMMARY



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**Bill Type and Number:** Ordinance 2023-869

**Introducer/Sponsor(s):** Council President Salem

**Date of Introduction:** December 12, 2023

**Committee(s) of Reference:** F

**Date of Analysis:** December 12, 2023

**Type of Action:** Appropriation, service contract amendment and designation of oversight agency

**Bill Summary:** This bill is an appropriation of \$1.5 million from Tourist Development Council fund balance to the TDC Operations trust fund authorized expenditures account. The Sports Tourism Agreement between the City and Visit Jacksonville is amended to reflect the additional funding, provided that the TDC approves the terms of the Amendment, including changes to the scopes of services to be provided by Visit Jacksonville and approved budget. The Tourist Development Council will provide oversight.

**Background Information:** Visit Jacksonville is contracted to provide the City's tourism marketing and promotion, convention sales and service, and tourist information bureau services. The City and Visit Jacksonville are currently parties to an existing sports tourism agreement with a maximum City indebtedness of \$182,544.89. The purpose of this legislation is to provide additional funds for Visit Jacksonville under the Sports Tourism Agreement to pursue and attract sporting events of regional and national significance to Jacksonville.

**Policy Impact Area:** Tourist Development Council – Sports Tourism

**Fiscal Impact:** Appropriation of \$1,500,000 from Tourist Development Council fund balance

**Analyst:** Hampsey