

1 Introduced by Council Member Peluso and Co-Sponsored by Council
2 Members Howland and Clark-Murray:

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5 **RESOLUTION 2023-623-A**

6 A RESOLUTION SUPPORTING THE EASTSIDE COMMUNITY'S
7 APPLICATION FOR DESIGNATION AS A FLORIDA MAIN
8 STREET COMMUNITY; REQUESTING EMERGENCY PASSAGE
9 UPON INTRODUCTION; PROVIDING AN EFFECTIVE DATE.

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11 **WHEREAS**, the Florida Main Street program (the "Program")
12 administered by the Florida Division of Historical Resources seeks
13 to assist Florida communities in developing public-private
14 partnerships to revitalize historic business corridors identified as
15 local "Main Streets"; and

16 **WHEREAS**, the Program is designed to foster an economically
17 healthy business corridor that builds a positive image for the
18 community, creates job opportunities, supports small businesses, and
19 promotes the community's historic resources; and

20 **WHEREAS**, the proposed Eastside Main Street area will include
21 parts of A Philip Randolph Boulevard and East Union Street; and

22 **WHEREAS**, benefits to the Eastside community in being a
23 designated Florida Main Street community include: access to technical
24 support and a national network of community-building strategies and
25 resources ; statewide training opportunities; dedicated Main Street
26 program manager; time-tested approach to business corridor
27 revitalization working with community partners and volunteers; grant
28 match waivers and grant opportunities; and chances to share Eastside
29 efforts through the Florida Main Street network; and

30 **WHEREAS**, the Program is complementary to the Eastside
31 community's recent inclusion in the National Register of Historic

1 Places and would build on current efforts in the Eastside community
2 such as streetscaping, planting, murals, and facade painting along A
3 Philip Randolph Boulevard and improvements to Buster Ford
4 Checkerboard Park; and

5 **WHEREAS,** the Florida Main Street application process is
6 competitive and depends on a strong showing of community-wide support;
7 and

8 **WHEREAS,** if selected, the Eastside community would be the first
9 in Jacksonville to receive designation as a Florida Main Street
10 community; and

11 **WHEREAS,** the City of Jacksonville supports the Eastside
12 community's application to the 2023 Florida Main Street application
13 cycle; now therefore

14 **BE IT RESOLVED** by the Council of the City of Jacksonville:

15 **Section 1.** Jacksonville City Council hereby supports the
16 Eastside community's application for designation as a Florida Main
17 Street community.

18 **Section 2. Requesting emergency passage upon introduction**
19 **pursuant to Council Rule 4.901 Emergency.** Emergency passage upon
20 introduction of this legislation is requested. The nature of the
21 emergency is that the Florida Main Street program applications will
22 be reviewed in October 2023 and City Council desires to express its
23 support for the Eastside community's application for designation as
24 a Florida Main Street community prior to the upcoming review period.

25 **Section 3. Effective Date.** This Resolution shall become
26 effective upon signature by the Mayor or upon becoming effective
27 without the Mayor's signature.

1 Form Approved:

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3 /s/ Mary E. Staffopoulos

4 Office of General Counsel

5 Legislation Prepared By: Colleen Hampsey, City Council Research

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