

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



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Bill Type and Number: Ordinance 2024-468

Introducer/Sponsor(s): Council Member Johnson

Date of Introduction: June 11, 2024

Committee(s) of Reference: NCSPHS, R, F

Date of Analysis: June 11, 2024

Type of Action: Appropriation, agreement authorization, *Ordinance Code* exemption and waivers, designation of oversight agency and one-cycle emergency passage

Bill Summary: This bill is an appropriation of \$100,000 from the Safety & Crime Reduction Contingency Account to fund a grant to Writejustness, LLC. The grant agreement between the City and Writejustness, LLC. is authorized. The exception to Section 126.107(g), *Ordinance Code* is invoked to directly procure professional services. Section 118.201(f)(7), *Ordinance Code* is waived to allow for advance payments in excess of 10%. Section 118.301(a)(3)(iv), *Ordinance Code* is waived to allow for grant funds up to a maximum of \$5,000 to be expensed for costs of activities and incidental costs, such as meals and beverages. The Office of Grants and Contract Compliance of the Finance and Administration Department will oversee the project. One cycle emergency passage of this legislation is requested so as the launch of the mental health initiative may coincide with the Safety & Crime Reduction Commission's sponsored mini-grant programs occurring this summer.

Background Information: The purpose of this legislation is to provide funds for a mental health awareness initiative recommended by the Safety & Crime Reduction Commission at its meeting of May 31, 2024. The goals of the initiative are: to engage community members by, among other things, connecting them with mental health resources and services, bringing awareness to the effects of violence and anxiety, ending the stigma against seeking mental health care, and equip community members with tools and skills to help break the cycle of generational trauma. The City will make an advance payment of \$50,000 for advertising, printing, and other "hard" start-up costs. The appropriation will be allocated as follows:

- \$50,000 Writejustness professional services
- \$15,000 Advertising (Radio, Online, Mobile and Billboard)
- \$10,000 printing and materials
- \$5,000 event refreshments
- \$10,000 venue
- \$10,000 grassroots campaign

Policy Impact Area: Mental health awareness campaign

Fiscal Impact: Appropriation of \$100,000

Analyst: Hampsey