

# City of Jacksonville, Florida

*Lenny Curry, Mayor*

City Hall at St. James  
117 W. Duval St.  
Jacksonville, FL 32202  
(904) 630-CITY  
www.coj.net

May 25, 2022

Peggy Sidman, Director, Council Secretary  
The Honorable Aaron Bowman, NCSPHS Chair  
The Honorable Joyce Morgan, TEU Chair  
And Members of the City Council  
117 West Duval Street  
Jacksonville, Florida 32202

**RE: Historic Preservation Commission Advisory Report / Ordinance No. 2022-374 / Proposed Naming of Seiden Park**

Dear Director Sidman, Honorable Council Member and NCSPHS Chair Bowman, Honorable Council Member and TEU Chair Morgan, and Honorable Members of the City Council:

Pursuant to Sections 122.105(b) and (c), Ordinance Code, the Historic Preservation Section forwards the Report and Historic Preservation Commission's Advisory Recommendation regarding Ordinance 2022-374, the proposed naming of "Seiden Park."

JHPC Recommendation:	5-0 APPROVE
Jack C. Demetree, Chair	Aye
Andres Lopera, Vice-Chair	Aye
Erik Kasper, Secretary	Aye
Julia Epstein	Aye
Michael Montoya	Aye
Maximilian Glober	Absent

Based on the best evidence available, the Jacksonville Historic Preservation Commission recommends approval of the proposed naming of "Seiden Park." Variations on the name were also approved. These include "The Seiden Family Park" and "Seiden Family Park."

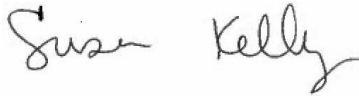
Historic Preservation Commission Report

May 25, 2022

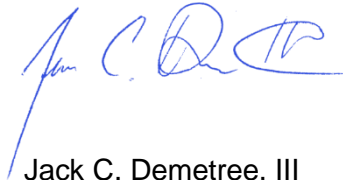
Page 2

If you have any questions or concerns, please do not hesitate to contact me at your convenience.

Sincerely,



Susan Kelly, AICP  
City Planner Supervisor  
Planning and Development Department  
214 North Hogan Street, Suite 300  
Jacksonville, FL 32202  
(904) 255-7827  
[KSusan@coj.net](mailto:KSusan@coj.net)



Jack C. Demetree, III  
Chairman  
Jacksonville Historic Preservation Commission

**Report of the Historic Preservation Section and  
Advisory Recommendation of the Jacksonville Historic Preservation Commission**

**TO:** Council Secretary, Jacksonville City Council

**Through:** Chairman and Members  
Jacksonville Historic Preservation Commission

**FROM:** Susan Kelly, City Planner Supervisor – Planning and Development

**RE:** **Proposed Naming of Seiden Park**

**DATE:** May 25, 2022

On May 10, 2022, Ordinance 2022-0374 was introduced to propose naming a new park on land donated to the City by Relentless HD LLC. The new park, RE# 108874-0200, is approximately 2.68 acres and is located along Heckscher Drive adjacent to Nichols Creek. The proposed name for the park is “Seiden Park.” Consistent with Chapter 122.105 of the Jacksonville Ordinance Code, the naming and renaming of public buildings, public facilities and public parks, requires a Report from the Historic Preservation Section and an advisory recommendation on the naming proposal from the Jacksonville Historic Preservation Commission (JHPC). The Report is required to address the following criteria:

1. The origin of the existing public building, public facility, or public park name, if applicable;
2. Any historical significance of the existing public building, public facility or public park;
3. Whether there are any historical structures or landmarks on the subject property
4. Whether the existing building name, name of public facility, or public park name is part of a common theme of names throughout the community where such building, park or facility is located;
5. The age of the public building, public facility or public park name
6. Whether there are other public buildings, public facilities, or public parks with the same or similar name; and
7. Whether the person (or persons) to whom the public building, public facility or public park is proposed to be named or renamed has contributed to the development of, or is a reminder of the history and/or culture of the City, State, or Nation.

**Parcel(s) Identification:** 108874-0200

**Proposed Name:** Seiden Park

**Reason for Name:** The proposed naming is at the request of the current owners of the parcel and as a condition of their donating the land to the City. The name “Seiden Park” is in reference to the family name of the property owner who is donating land to the City. The owner’s intent is to honor the family’s name. No historical significance appears to be tied to the Seiden family name, and this land donation to the City would be the first for the family.

**Criteria:**

1. The origin of the existing public building, public facility, or public park name, if applicable:

Not applicable. The subject site is not currently named.

2. Any historical significance of the existing public building, public facility or public park:

There does not appear to be any historical significance of the park.

3. Whether there are any historical structures or landmarks on the subject property:

The subject site is vacant and undeveloped. No historic structures or landmarks are located on the site.

4. Whether the existing building name, name of public facility, or public park name is part of a common theme of names throughout the community where such building, park or facility is located:

Not applicable. The subject site is not currently named.

5. The age of the public building, public facility or public park name:

Not applicable. The subject site is not currently named.

6. Whether there are other public buildings, public facilities, or public parks with the same or similar name:

Staff is not aware of any other public facility named for any member of the Seiden family.

7. Whether the person (or persons) to whom the public building, public facility or public park is proposed to be named or renamed has contributed to the development of, or is a reminder of the history and/or culture of the City, State, or Nation:

No historical significance appears to be tied to the Seiden family name, and this land donation to the City would be the first for the family.

**JHPC Advisory Recommendation:**

Based on the best evidence available, the Jacksonville Historic Preservation Commission recommends approval of the proposed naming of “Seiden Park.” Variations on the name were also approved. These include “The Seiden Family Park” and “Seiden Family Park.”



Aerial view of park



Park (March 2021)