

# ROCHELLE B. STODDARD

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## STRATEGY | LEADERSHIP | STEWARDSHIP

Successful, dedicated, self-taught leader 81-year-old business - Scrap Metal Recycling, Metal Service Center, & Custom Metal Fabrication. Expert in navigating complex regulatory environments, long-range strategic planning, and consensus building. Proven track record of modernizing legacy organizations while maintaining fiscal responsibility and community trust.

## PROFESSIONAL EXPERIENCE

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### BERMAN BROS., INC., JACKSONVILLE, FL 1999- PRESENT

#### PRESIDENT 2016 TO PRESENT

Creating, communicating, and implementing organizational vision, mission and direction  
Reformulation and implementation of new strategic plan for company  
Leading, guiding, directing and acquiring key managerial personnel  
Representation in civic and professional associations

#### VICE PRESIDENT 2015-2016

Development of short and long range operational and training programs  
Established and maintains company policies and procedures

#### SECRETARY & TREASURER 2005-2015

Accounting and Financial Management  
Application of Quality Assurance initiatives throughout companies  
Administration of all Human Resources & Direct supervision of bookkeeping staff  
Internal Risk Management and Safety  
Compliance assurance with all human resources

### BERMAN FAMILY FOUNDATION

#### PRESIDENT 2016-Present

#### VICE PRESIDENT, SECRETARY & TREASURER 2016

#### SECRETARY & TREASURER 2008-2014

Fiduciary Oversight of nonprofit corporation

### BERMBRO LLC

#### PRESIDENT 2011 to Present

Administration of real estate investment holding

### WHITE OAK CONSERVATION CENTER, YULEE, FL

#### CARNIVORE SPECIALIST 1994-1999

Daily husbandry, interaction, monitoring and documentation of Cheetah, Puma, Tigers, & Maned Wolves  
Maintenance of animal habitats and food preparation areas  
Assistance with veterinary care as needed  
Educational & Public Relation tours

## RECOGNITION & PROFESSIONAL AFFILIATION

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2021 SMALL BUSINESS LEADER OF THE YEAR (JACKSONVILLE CHAMBER) – ENTREPRENEURIAL GROWTH DIVISION

2019 HOWARD J KORMAN PRESIDENTS AWARD

REGIONAL ECONOMIC INFORMATION NETWORK (Federal Reserve of Atlanta)

WOMEN IN RECYCLING MENTOR (REMA) 2023- PRESENT

## EDUCATION & TRAINING

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BACHELOR OF SCIENCE, Forest Resources & Conservation – University of Florida, 1994

## COMMUNITY SERVICE

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JACKSONVILLE JEWISH COMMUNITY ALLIANCE,

Foundation CEO – 2025 - Present

Previous Chair 2023 to Present, Board Chair – 2020-2022, Vice President 2018- 2020 Treasurer 2015 to 2018

RIVER GARDEN FOUNDATION, Board Member 2010- 2012