

1 Introduced by Council Member Johnson and Co-Sponsored by Council
2 Member Pittman and amended on the Floor of Council:

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5 **RESOLUTION 2026-262-A**

6 A RESOLUTION HONORING AND RECOGNIZING JAYDON
7 SINARD DEXTER, PROFESSIONALLY KNOWN AS BIGGA
8 RANKIN, FOR HIS EXTRAORDINARY CONTRIBUTIONS TO
9 MUSIC, CULTURE, AND COMMUNITY, AND ACKNOWLEDGING
10 HIS ROLE AS A PIONEER IN SOUTHERN HIP HOP AND A
11 DEVELOPER OF GENERATIONAL TALENT, AND
12 CELEBRATING THE 36TH ANNIVERSARY OF COOL
13 RUNNINGS DJS, FOUNDED IN JACKSONVILLE, FLORIDA;
14 PROVIDING AN EFFECTIVE DATE.

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16 **WHEREAS**, the City of Jacksonville understands that culture is
17 not accidental, it is built by visionaries who hear possibility before
18 the world catches up, and who transform local sound into global
19 influence; and

20 **WHEREAS**, Jaydon Sinard Dexter, known internationally as Bigga
21 Rankin, embodies that vision, merging his Jamaican roots with Southern
22 hip hop to help shape a sound and movement that would define an era;
23 and

24 **WHEREAS**, since making Jacksonville his home in 1986, Bigga
25 Rankin has served as a cultural architect, rising as a leading
26 promoter, influential radio voice, and trusted connector between
27 emerging talent and national platforms; and

28 **WHEREAS**, in 1990, he founded Cool Runnings DJs in Jacksonville,
29 Florida, a groundbreaking coalition that now celebrates 36 years of
30 continuous impact, standing as one of the most influential DJ
31 organizations in the Southeast and a launching pad for artists whose

1 voices would go on to shape the sound of hip hop; and

2 **WHEREAS**, through his work as a mixtape pioneer, industry
3 tastemaker, and Head of A&R for Think It's A Game Records, Bigga
4 Rankin has played a defining role in identifying, mentoring, and
5 amplifying artists who would go on to achieve national and
6 international success, helping to elevate and support the careers of
7 artists such as T.I., Jeezy, Juvenile, Lil Wayne, Trick Daddy, Lil
8 Jon, The Notorious B.I.G., and Wayne Wonder, while also guiding the
9 rise of artists such as YFN Lucci, demonstrating a rare ability to
10 recognize greatness early and move it forward; and

11 **WHEREAS**, his influence extends beyond music into community
12 leadership, as he has consistently invested in Jacksonville through
13 mentorship, youth engagement, and service, supporting organizations
14 such as Jax Teen Summit and The King Foundation, while leading efforts
15 that provide resources, hope, and stability to families across the
16 city; and

17 **WHEREAS**, four decades of consistency, credibility, and cultural
18 impact have established Bigga Rankin as more than a participant in
19 the music industry, but as one of its architects, whose work has
20 elevated Jacksonville's presence on the national stage while
21 remaining rooted in service to the community; and

22 **WHEREAS**, the City of Jacksonville takes pride in recognizing
23 individuals whose influence transcends industry and reflects a legacy
24 of leadership, vision, and enduring impact; now therefore

25 **BE IT RESOLVED** by the Council of the City of Jacksonville:

26 **Section 1.** The City Council hereby honors and recognizes
27 Jaydon Sinard Dexter, known professionally as Bigga Rankin, for his
28 outstanding contributions to music, culture, and community. The
29 Council acknowledges Bigga Rankin's role as a pioneer, tastemaker,
30 and developer of talent whose work has helped launch and elevate some
31 of the most influential voices in music, and his continued commitment

1 to community service, mentorship, and investment in the next
2 generation. The City Council celebrates the 36th Anniversary of Cool
3 Runnings DJs, founded in Jacksonville, Florida, and recognizes its
4 enduring impact on the development of artists and the evolution of
5 Southern hip hop.

6 **Section 2. Effective Date.** This Resolution shall become
7 effective upon signature by the Mayor or upon becoming effective
8 without the Mayor's signature.

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10 Form Approved:

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12 /s/ Mary E. Staffopoulos

13 Office of General Counsel

14 Legislation Prepared By: Colleen Hampsey, City Council Research

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