

1 Introduced by Council Member Diamond and Co-Sponsored by Council
2 Members Salem, Carlucci, Newby, Morgan, R. Gaffney, Diamond,
3 Priestly Jackson, Bowman, Cumber, DeFoor, Freeman, Hazouri,
4 Pittman, White, Ferraro and Becton:

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6 **ORDINANCE 2020-111**

7 AN ORDINANCE APPROPRIATING \$10,000.00 FROM A
8 CITY COUNCIL OPERATING CONTINGENCY TO THE
9 WOMEN'S CENTER OF JACKSONVILLE, INC. TO BE USED
10 FOR AN ADVERTISING CAMPAIGN TO COMBAT SEXUAL
11 ASSAULT; APPROVING AND AUTHORIZING EXECUTION OF
12 AGREEMENT BY THE MAYOR OR HIS DESIGNEE AND
13 CORPORATION SECRETARY; INVOKING THE EXCEPTION
14 TO SECTION 126.107(G), *ORDINANCE CODE*, IN ORDER
15 TO DIRECT CONTRACT WITH THE WOMEN'S CENTER OF
16 JACKSONVILLE, INC.; PROVIDING FOR CITY
17 OVERSIGHT BY THE OFFICE OF GRANTS AND
18 COMPLIANCE OF THE FINANCE AND ADMINISTRATION
19 DEPARTMENT; REQUESTING ONE CYCLE EMERGENCY
20 PASSAGE; PROVIDING AN EFFECTIVE DATE.

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22 **BE IT ORDAINED** by the Council of the City of Jacksonville:

23 **Section 1. Appropriation.** For the 2019-2020 fiscal year,
24 within the City's budget, there are hereby appropriated the
25 indicated sum(s) from the account(s) listed in subsection (a) to
26 the account(s) listed in subsection (b):

27 (The account information is attached hereto as **Exhibit 1** and
28 incorporated herein by this reference)

29 (a) Appropriated from:

30 See **Exhibit 1** \$10,000.00

31 (b) Appropriated to:

1 See **Exhibit 1** \$10,000.00

2 (c) **Explanation of Appropriation** - The funding above is being
3 appropriated from the designated City Council Operating
4 Contingency to the Women's Center of Jacksonville, Inc.
5 to create and distribute sexual assault prevention
6 posters and other materials; the advertising campaign is
7 meant to correspond with Spring Break for high schools
8 and colleges and materials would be distributed at
9 restaurants, bars and hotels in Jacksonville Beach,
10 Neptune Beach and Atlantic Beach.

11 **Section 2. Purpose.** The purpose of the appropriation in
12 Section 1 is to provide \$10,000.00 in funding to the Women's Center
13 of Jacksonville, Inc. to be used to create and distribute
14 information for a public service announcement/campaign aimed at
15 combatting sexual assault. The advertising campaign is meant to
16 correspond with Spring Break for high schools and colleges and
17 posters, flyers and information packets will be distributed at
18 local restaurants, bars and hotels in Jacksonville Beach, Neptune
19 Beach and Atlantic Beach.

20 **Section 3. Authorizing the Mayor and Corporation**
21 **Secretary to Execute Contract with the Women's Center of**
22 **Jacksonville, Inc.** The Mayor, or his designee, and Corporation
23 Secretary are authorized to execute a contract with the Women's
24 Center of Jacksonville, Inc. for contribution of \$10,000, in
25 substantially the same form as contained in **Exhibit 2** attached
26 hereto and, by this reference made a part hereof.

27 **Section 4. Invoking the exception pursuant to Section**
28 **126.107(g), Ordinance Code.** The City is hereby authorized to enter
29 into a grant agreement with the Women's Center of Jacksonville,
30 Inc. to provide funding to the Women's Center of Jacksonville, Inc.
31 to be used for contribution of \$10,000 to toward a public service a

1 campaign aimed at combatting sexual assault and rape. The posters
2 and other informational materials would correspond with Spring
3 Break for high schools and colleges and posters, flyers and
4 information packets will be distributed at local restaurants, bars
5 and hotels in Jacksonville Beach, Neptune Beach and Atlantic Beach.
6 Pursuant to Section 126.107(g), Ordinance Code, such procurement is
7 exempted from competitive solicitation. With the exception of the
8 foregoing, all other provisions of Chapter 126, *Ordinance Code*,
9 shall remain in full force and effect.

10 **Section 5. Oversight Department.** The Parks, Recreation
11 and Community Services Department, Office of Social Services, shall
12 oversee the project described herein.

13 **Section 6. Requesting One Cycle Emergency Passage**
14 **Pursuant to Council Rule 4.901 Emergency.** One cycle emergency
15 passage of this legislation is requested. The nature of the
16 emergency is that the public service campaign is directed to
17 students and young adults who may be visiting Jacksonville and the
18 area beaches during Spring Break, which occurs in March. In order
19 to get the materials created and distributed prior to various
20 schools' Spring Break schedules, it is necessary to have the funds
21 available by March 2, 2020.

22 **Section 7. Effective Date.** This ordinance shall become
23 effective upon signature by the Mayor or upon becoming effective
24 without the Mayor's signature.

25
26 Form Approved:

27
28 /s/ Paige H. Johnston

29 Office of General Counsel

30 Legislation Prepared By: Paige H. Johnston

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