

1 Introduced by the Council President at the request of the Mayor &
2 Co-Sponsored by Council Members Dennis, Salem and Pittman and
3 amended by the Neighborhoods, Community Services, Public Health &
4 Safety Committee:

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7 **ORDINANCE 2019-768-E**

8 AN ORDINANCE APPROPRIATING \$300,000.00 FROM
9 THE NORTHWEST JACKSONVILLE ECONOMIC
10 DEVELOPMENT FUND - SUPERMARKET INCENTIVE
11 PROGRAM TO THE MOBILE MARKETS PROGRAM (IN THE
12 AMOUNT OF \$200,000) AND THE TRANSPORTATION
13 PROGRAM (IN THE AMOUNT OF \$100,000), TO FUND
14 TWO PILOT PROGRAMS TO ADDRESS FOOD DESERTS
15 WITHIN NORTHWEST JACKSONVILLE, AS INITIATED BY
16 B.T. 20-019; APPROVING AND ADOPTING THE
17 OBJECTIVES, PROPOSED ALLOCATION OF FUNDS, AND
18 CRITERIA FOR THE FOOD DESERT PILOT PROGRAMS,
19 CONSISTING OF THE DELIVERY INITIATIVES
20 PROGRAM, THE MOBILE MARKET PROGRAM, THE
21 TRANSPORTATION PROGRAM, AND THE EXPANDED
22 INVENTORY OFFERING PROGRAM, AS REQUIRED BY
23 ORDINANCE 2019-245-E; PROVIDING FOR CITY
24 OVERSIGHT BY THE OED; PROVIDING AN EFFECTIVE
25 DATE.

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27 **BE IT ORDAINED** by the Council of the City of Jacksonville:

28 **Section 1. Appropriation.** For the 2019-2020 fiscal year,
29 within the City's budget, there are hereby appropriated the
30 indicated sum(s) from the account(s) listed in subsection (a) to
31 the account(s) listed in subsection (b):

1 (B.T. 20-019, attached hereto as **Exhibit 1** and incorporated herein
2 by this reference)

3 (a) Appropriated from:

4 See B.T. 20-019 \$300,000.00

5 (b) Appropriated to:

6 See B.T. 20-019 \$300,000.00

7 (c) Explanation of Appropriation

8 Ordinance 2018-195-E appropriated \$3,000,000.00 from the
9 Northwest Jacksonville Economic Development Fund and set
10 it aside to specifically address Food Desert related
11 matters within Northwest Jacksonville. Ordinance 2019-
12 245-E required the Office of Economic Development ("OED")
13 to submit legislation outlining the criteria for the
14 Pilot Programs and a proposed allocation of funds related
15 thereto, prior to appropriating funding. The
16 appropriation authorizes funding for two pilot programs.

17 **Section 2. Purpose.** The purpose of the appropriation in
18 Section 1 is to provide funding for the Mobile Market Program in
19 the amount of \$200,000, and the Transportation Program in the
20 amount of \$100,000.

21 **Section 3. Approval and Adoption of Criteria and Proposed**
22 **Allocation of Funds for the Food Desert Pilot Programs.** There is
23 hereby approved and adopted the food desert pilot programs,
24 consisting of the Delivery Initiatives Program, the Mobile Market
25 Program, the Transportation Program, and the Expanded Inventory
26 Offering Program. A description of the objective, proposed
27 allocation of funds, and criteria for each pilot program is
28 attached hereto as **Exhibit 2** and incorporated herein by this
29 reference.

30 **Section 4. Oversight Department.** The Office of Economic
31 Development shall oversee the project described herein.

1 **Section 5. Effective Date.** This ordinance shall become
2 effective upon signature by the Mayor or upon becoming effective
3 without the Mayor's signature.

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5 Form Approved:

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7 /s/ Paige Hobbs Johnston

8 Office of General Counsel
9 Legislation prepared by: John Sawyer

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