

1 Introduced by Council President Newby, Council Vice President Freeman
2 and Councilmember Bowman:

3
4 **RESOLUTION 2022-174-A**

5 A RESOLUTION CONCERNING THE INTENTION OF THE
6 TOURIST DEVELOPMENT COUNCIL ("TDC") TO INVOKE
7 THE EXCEPTION OF SECTION 126.107(G)
8 (EXEMPTIONS), PART 1 (GENERAL REGULATIONS),
9 CHAPTER 126, (PROCUREMENT CODE), *ORDINANCE CODE*,
10 TO DIRECT CONTRACT WITH JACKSONVILLE & THE
11 BEACHES CONVENTION AND VISITORS BUREAU, INC.,
12 DOING BUSINESS AS "VISIT JACKSONVILLE";
13 PROVIDING AN EFFECTIVE DATE.

14
15 **WHEREAS**, Visit Jacksonville has provided certain tourist bureau
16 information, marketing, and convention services to the City of
17 Jacksonville for over twenty (20) years; and

18 **WHEREAS**, the City of Jacksonville, through the TDC, and Visit
19 Jacksonville are currently parties to three separate contracts
20 regarding the provisions of tourist bureau information services,
21 marketing, and convention services, each of which expires September
22 30, 2022, though each is subject to at least one renewal term at the
23 City's discretion (the
24 "Contracts"); and

25 **WHEREAS**, TDC has identified Visit Jacksonville, by virtue of its
26 employees, leadership and experience, as uniquely and strongly
27 positioned to serve the tourism interests of the City of Jacksonville
28 for the foreseeable future; and

29 **WHEREAS**, TDC desires to cement an extended relationship with
30 Visit Jacksonville to provide stability to the parties as they
31 implement a long-term tourism strategy that benefits the City of

1 Jacksonville and its citizens; and

2 **WHEREAS**, in lieu of preparing an RFP to solicit tourism bureau
3 information, marketing, and convention services in connection with
4 the potential expiration of the Contracts, TDC desires to file
5 legislation invoking the exception of Section 126.107(g) (Procurement
6 Code) and direct contract with Visit Jacksonville for a term of not
7 less than ten (10) years, with at least one ten (10) year renewal
8 term, subject to the City's ability to terminate the contract at any
9 time for convenience; and

10 **WHEREAS**, at its meeting held on February 24, 2022, TDC
11 unanimously approved direct contracting with Visit Jacksonville; now
12 therefore

13 **BE IT RESOLVED** by the Council of the City of Jacksonville:

14 **Section 1.** The Council has deliberated and debated the
15 merits of permitting TDC to direct contract with Visit Jacksonville
16 in the manner discussed above.

17 **Section 2.** The Council encourages TDC to submit formal
18 legislation waiving Section 118.107, Ordinance Code, invoking the
19 exception of Section 126.107 and authorizing TDC to direct contract
20 with Visit Jacksonville on substantially the same terms as set forth
21 herein.

22 **Section 3. Effective Date.** This resolution shall become
23 effective upon signature by the Mayor or upon becoming effective
24 without the Mayor's signature.

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26 Form Approved:

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28 _____
 /s/ Margaret M. Sidman

29 Office of General Counsel

30 Legislation Prepared By: Harry M. Wilson, IV

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