

Heidi Jameson

3 Independent Drive, Jacksonville, FL 32202
(904) 366-6629, hjameson@jaxusa.org

JAXUSA Partnership, Jacksonville, FL (January 2018-present)

JAXUSA Partnership, a division of JAX Chamber, is Northeast Florida's regional economic development organization.

Director, Business Development

- Project Manager recruiting new companies to Northeast Florida region and working with existing companies to grow operations and add employees.
- Implementing economic development goals for the Northeast Florida region.
- Liaison between local organizations, businesses and individuals and representative of government, business and industry concerning economic development.
- Developing and maintaining partnerships within the community to promote Northeast Florida in order to expand economic development opportunities.

Association for Accessible Medicines (AAM), Washington, D.C. (September 2013-May 2017)

Formerly, the Generic Pharmaceutical Association (GPhA), AAM is the nation's leading trade association for manufacturers and distributors of generic and biosimilar medications.

Senior Director, Federal Government Affairs

- Developed and maintained relationships with Members of Congress, Congressional staff, administration officials, and other key stakeholders.
- Regularly briefed Members of Congress and Congressional staff, drafted legislation and amendments, drafted letters to Congress, the Administration, and relevant Agencies, and prepared testimony for Congressional hearings.
- Primary liaison between with communications department, responsible for developing media strategy targeting Members of Congress, staff, and administration officials.

Universal American Corporation, Washington, D.C. (October 2011-August 2013)

Universal American Corporation contracts with the federal government to offer Medicare Advantage, Medicaid Managed Care, and Prescription Drug Plans.

Director, Government Relations

- Responsible for designing and implementing strategic outreach efforts to engage policymakers on legislative issues important to Universal American.
- Managed relationships with allied trade associations.
- Board member, Medicaid Health Plans of America.
- Distributed regular communications to corporate executives, specific to Congressional updates.

Congressman Connie Mack (FL-14), Washington, D.C. (January 2009-October 2011)

Legislative Assistant

- Advised Member of Congress on pending votes, developed and analyzed legislation, tracked policy, prepared Member of Congress for Congressional hearings and floor debates.
- Responsible for constituent communications and worked with Communications Director in writing and developing mass mail program.

Education: Florida State University, Bachelor of Science (2008)