



A NEW DAY.

City of Jacksonville, Florida

Donna Deegan, Mayor

Office of Economic Development

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Baker Sports Summary August 22, 2025

Company:

Baker's Sports

Background:

Baker's Sports has been operating in Jacksonville since 1997. They manufacture and distribute sports apparel and athletic equipment. Currently they operate in 3 separate locations and employ 175 people.

The Company plans to consolidate operations by renovating a vacant building at 5245 Commonwealth Ave in Northwest Jacksonville. The estimated private capital investment is approximately \$900,000. Furthermore, the Company plans to retain 165 existing full-time and 10 part-time jobs, while adding 30 new full-time jobs with competitive wages and benefits. The improvements to the facility will support growth in Northwest Jacksonville along with the City's mission to increase jobs in Economically Distressed Areas.

# of Jobs To Be Created	Capital Investment	Intangibles
A minimum of 30 new FTE jobs no later than December 31, 2026. The annual payroll of the new jobs is expected to be over \$1,123,200 excluding benefits.	It is estimated to be \$900,000 to renovate and out-fit an existing building into a manufacturing facility no later than December 31, 2026.	Supports the creation of Jobs in Northwest Jacksonville. Also, supports investment in a Level 1 Economically Distressed Area

Project Rationale & Benefits:

Baker's Sports will allow for increased investment in Northwest Jacksonville. Furthermore, it expands an existing company's job opportunities, further establishing its presence in Jacksonville and increasing the tax base.

Project Incentives:

The City of Jacksonville proposes to provide:

- A Business Infrastructure Grant (BIG) up to \$175,000 to offset a portion of the costs associated with infrastructure improvements needed to complete the project. This includes but is not limited to a completely new welding area for manufacturing, electrical, lighting, and accessibility.

The total amount of City incentives would be up to \$175,000.