BUSINESS IMPROVEMENT DISTRICT (DOWNTOWN VISION) JACKSONVILLE, FLORIDA BUDGET - FISCAL YEAR 2023-2024

ESTIMATED REVENUES

Assessed Properties (1) \$ 1,769,510
City of Jacksonville (2) \$ 872,337
Other Sources (3) \$ 353,627

Revised Schedule AD

\$2,995,474

APPROPRIATIONS

Total Estimated Revenues

| | Clean, Safe | Marketing, | Business & | Management | Total |
|-----------------------------|--------------------|------------------|------------------|------------------|--------------------|
| | and Attractive | Promotions, | Stakeholder | & General (7) | |
| | (4) | Special | Support (6) | | |
| | | Projects (5) | | | |
| Personnel Services | \$158,991 | \$498,189 | \$236,923 | \$97,381 | \$991,484 |
| Operating Expenses | \$1,618,918 | \$213,971 | \$93,941 | \$77,160 | \$2,003,990 |
| | | | | | |
| Total Appropriations | <u>\$1,777,909</u> | <u>\$712,160</u> | <u>\$330,864</u> | <u>\$174,541</u> | <u>\$2,995,474</u> |

- (1) Commercial and residential property owners in DVI's Downtown district pay 1.1 mils of their property's assessed value to DVI, subject to residential property exemptions
- (2) This reflects a contribution from the City of Jacksonville equal to 1.1 mils of the value of the City's owned property in the Downtown district and includes additional funding of \$15,000 appropriated as part of the FY 2023/24 annual budget (Ordinance 2023-504) and \$125,000 appropriated pursuant to Ordinance 2024-477
- (3) This represents all other income for Downtown Vision Inc., including fee-for-service contracts, voluntary contributions from exempt organizations, grants, sponsorships and revenues generated from special events.
- (4) These contracted services include a team of Clean & Safe Ambassadors, a supervising operations manager, uniforms, supplies and equipment. This line item includes 50% of the Vice President of District Services salary plus 25% of administrative budget.
- (5) Includes salaries for Vice President of Marketing, Senior Director of Placemaking, Communications Manager, Director of Events and includes 25% of the admin budget.
- (6) Includes salary for Director of Stakeholder Support, 50% of Vice President of District Services, and 25% of admin budget.
- (7) This represents 25% of the admin budget. The admin budget includes the CEO, Business Administrator and Office Manager positions.

Revised Schedule AE