

1 Introduced by Council Member Peluso:  
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4 **RESOLUTION 2023-623**

5 A RESOLUTION SUPPORTING THE EASTSIDE COMMUNITY'S  
6 APPLICATION FOR DESIGNATION AS A FLORIDA MAIN  
7 STREET COMMUNITY; REQUESTING EMERGENCY PASSAGE  
8 UPON INTRODUCTION; PROVIDING AN EFFECTIVE DATE.  
9

10 **WHEREAS**, the Florida Main Street program (the "Program")  
11 administered by the Florida Division of Historical Resources seeks  
12 to assist Florida communities in developing public-private  
13 partnerships to revitalize historic business corridors identified as  
14 local "Main Streets"; and

15 **WHEREAS**, the Program is designed to foster an economically  
16 healthy business corridor that builds a positive image for the  
17 community, creates job opportunities, supports small businesses, and  
18 promotes the community's historic resources; and

19 **WHEREAS**, the proposed Eastside Main Street area will include  
20 parts of A Philip Randolph Boulevard and East Union Street; and

21 **WHEREAS**, benefits to the Eastside community in being a  
22 designated Florida Main Street community include: access to technical  
23 support and a national network of community-building strategies and  
24 resources ; statewide training opportunities; dedicated Main Street  
25 program manager; time-tested approach to business corridor  
26 revitalization working with community partners and volunteers; grant  
27 match waivers and grant opportunities; and chances to share Eastside  
28 efforts through the Florida Main Street network; and

29 **WHEREAS**, the Program is complementary to the Eastside  
30 community's recent inclusion in the National Register of Historic  
31 Places and would build on current efforts in the Eastside community

1 such as streetscaping, planting, murals, and facade painting along A  
2 Philip Randolph Boulevard and improvements to Buster Ford  
3 Checkerboard Park; and

4 **WHEREAS**, the Florida Main Street application process is  
5 competitive and depends on a strong showing of community-wide support;  
6 and

7 **WHEREAS**, if selected, the Eastside community would be the first  
8 in Jacksonville to receive designation as a Florida Main Street  
9 community; and

10 **WHEREAS**, the City of Jacksonville supports the Eastside  
11 community's application to the 2023 Florida Main Street application  
12 cycle; now therefore

13 **BE IT RESOLVED** by the Council of the City of Jacksonville:

14 **Section 1.** Jacksonville City Council hereby supports the  
15 Eastside community's application for designation as a Florida Main  
16 Street community.

17 **Section 2. Requesting emergency passage upon introduction**  
18 **pursuant to Council Rule 4.901 Emergency.** Emergency passage upon  
19 introduction of this legislation is requested. The nature of the  
20 emergency is that the Florida Main Street program applications will  
21 be reviewed in October 2023 and City Council desires to express its  
22 support for the Eastside community's application for designation as  
23 a Florida Main Street community prior to the upcoming review period.

24 **Section 3. Effective Date.** This Resolution shall become  
25 effective upon signature by the Mayor or upon becoming effective  
26 without the Mayor's signature.

1 Form Approved:

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3           /s/ Carla A. Lopera          

4 Office of General Counsel

5 Legislation Prepared By: Colleen Hampsey, City Council Research

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