

1 Introduced by Council Member Johnson:  
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4 **RESOLUTION 2026-262**

5 A RESOLUTION HONORING AND RECOGNIZING JAYDON  
6 SINARD DEXTER, PROFESSIONALLY KNOWN AS BIGGA  
7 RANKIN, FOR HIS EXTRAORDINARY CONTRIBUTIONS TO  
8 MUSIC, CULTURE, AND COMMUNITY, AND ACKNOWLEDGING  
9 HIS ROLE AS A PIONEER IN SOUTHERN HIP HOP AND A  
10 DEVELOPER OF GENERATIONAL TALENT, AND  
11 CELEBRATING THE 40TH ANNIVERSARY OF COOL  
12 RUNNINGS DJS, FOUNDED IN JACKSONVILLE, FLORIDA;  
13 PROVIDING AN EFFECTIVE DATE.  
14

15 **WHEREAS**, the City of Jacksonville understands that culture is  
16 not accidental, it is built by visionaries who hear possibility before  
17 the world catches up, and who transform local sound into global  
18 influence; and

19 **WHEREAS**, Jaydon Sinard Dexter, known internationally as Bigga  
20 Rankin, embodies that vision, merging his Jamaican roots with Southern  
21 hip hop to help shape a sound and movement that would define an era;  
22 and

23 **WHEREAS**, since making Jacksonville his home in 1986, Bigga  
24 Rankin has served as a cultural architect, rising as a leading  
25 promoter, influential radio voice, and trusted connector between  
26 emerging talent and national platforms; and

27 **WHEREAS**, in 1986, he founded Cool Runnings DJs in Jacksonville,  
28 Florida, a groundbreaking coalition that now celebrates 40 years of  
29 continuous impact, standing as one of the most influential DJ  
30 organizations in the Southeast and a launching pad for artists whose  
31 voices would go on to shape the sound of hip hop; and

1           **WHEREAS**, through his work as a mixtape pioneer, industry  
2 tastemaker, and Head of A&R for Think It's A Game Records, Bigga  
3 Rankin has played a defining role in identifying, mentoring, and  
4 amplifying artists who would go on to achieve national and  
5 international success, helping to elevate and support the careers of  
6 artists such as T.I., Jeezy, Juvenile, Lil Wayne, Trick Daddy, Lil  
7 Jon, The Notorious B.I.G., and Wayne Wonder, while also guiding the  
8 rise of artists such as YFN Lucci, demonstrating a rare ability to  
9 recognize greatness early and move it forward; and

10           **WHEREAS**, his influence extends beyond music into community  
11 leadership, as he has consistently invested in Jacksonville through  
12 mentorship, youth engagement, and service, supporting organizations  
13 such as Jax Teen Summit and The King Foundation, while leading efforts  
14 that provide resources, hope, and stability to families across the  
15 city; and

16           **WHEREAS**, four decades of consistency, credibility, and cultural  
17 impact have established Bigga Rankin as more than a participant in  
18 the music industry, but as one of its architects, whose work has  
19 elevated Jacksonville's presence on the national stage while  
20 remaining rooted in service to the community; and

21           **WHEREAS**, the City of Jacksonville takes pride in recognizing  
22 individuals whose influence transcends industry and reflects a legacy  
23 of leadership, vision, and enduring impact; now therefore

24           **BE IT RESOLVED** by the Council of the City of Jacksonville:

25           **Section 1.**       The City Council hereby honors and recognizes  
26 Jaydon Sinard Dexter, known professionally as Bigga Rankin, for his  
27 outstanding contributions to music, culture, and community. The  
28 Council acknowledges Bigga Rankin's role as a pioneer, tastemaker,  
29 and developer of talent whose work has helped launch and elevate some  
30 of the most influential voices in music, and his continued commitment  
31 to community service, mentorship, and investment in the next

1 generation. The City Council celebrates the 40th Anniversary of Cool  
2 Runnings DJs, founded in Jacksonville, Florida, and recognizes its  
3 enduring impact on the development of artists and the evolution of  
4 Southern hip hop.

5 **Section 2. Effective Date.** This Resolution shall become  
6 effective upon signature by the Mayor or upon becoming effective  
7 without the Mayor's signature.

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9 Form Approved:

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11 /s/ Shannon MacGillis

12 Office of General Counsel

13 Legislation Prepared By: Colleen Hampsey, City Council Research

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