

## LEGISLATIVE FACT SHEET

DATE: 09/08/20

BT or RC No: N/A  
(Administration & City Council Bills)

SPONSOR: DOWNTOWN INVESTMENT AUTHORITY  
(Department/Division/Agency/Council Member)

Contact for all inquiries and presentation: DOWNTOWN INVESTMENT AUTHORITY

Provide Name: Lori Boyer

Contact Number: 255-5301

Email Address: boyerl@coj.net

PURPOSE: White Paper (Explain Why this legislation is necessary? Provide; Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation.

(Minimum of 350 words - Maximum of 1 page.)

In 2014, through the adoption of Ordinance 2014-0438, the City implemented a Parking Discount Program for Employees of the City. The discount equates to one-half of the established monthly parking rate by facility through October of 2016. This term was extended twice by Ordinances 2016-0215 and 2018-0525, expiring now on October 1, 2020. There are approximately 675 city employees within the Water Street Garage, Duval Street Garage (a/k/a library garage), City Hall Garage, the Ed Ball Garage and the Yates Garage. The program is subsidized by the off-street parking Enterprise Fund.

The Office of Public Parking falls within the umbrella of the Downtown Investment Authority. DIA contracted with Tim Haas and Associates to undertake a parking study and implementation plan. In it, Tim Haas recommends increases in the City's parking garage rates. The current monthly parking rates within the garages were established in 2013. In order to bring the City's parking garage rates competitive with similar parking garage rates within Downtown, the DIA will be considering proposed rate increases to be effective October 1, 2020, which will be provided to City Council next week. However, due to the effects of COVID-19, for a one-year period DIA seeks to extend the fifty-percent discount to City employees on those increased rates through October 1, 2021.

APPROPRIATION: Total Amount Appropriated \_\_\_\_\_ as follows:  
 List the source name and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in title of legislation)

Name of Federal Funding Source(s)	From: _____	Amount: _____
	To: _____	Amount: _____
Name of State Funding Source(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name of City of Jacksonville Funding Source(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name of In-Kind Contribution(s):	From: _____	Amount: _____
	To: _____	Amount: _____
Name & Number of Bond Account(s):	From: _____	Amount: _____
	To: _____	Amount: _____

**PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:**

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

(Minimum of 350 words - Maximum of 1 page.)

The fifty-percent discount rate was established in 2014. The proposed rates at that time were established in 2013. The DIA be considering proposed rate increases to price our parking facilities in a competitively with private garages, and any such actions will be provided to City Council. The extension of this parking discount will apply to the new, increased monthly rate. This legislation does not increase expenses over the current year, require increased staffing, and does not increase appropriate funds.

**ACTION ITEMS: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.**

**ACTION ITEMS:**

Emergency?  Yes  No

Justification of Emergency: If yes, explanation must include detailed nature of emergency.

The employee parking discount rate program expires on October 1, 2020.

Federal or State Mandate?  Yes  No

Explanation: If yes, explanation must include detailed nature of mandate including Statute or Provision.

Fiscal Year Carryover?

Note: If yes, note must include explanation of all-year subfund carryover language.

CIP Amendment?

Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.

Contract / Agreement Approval?

Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted?

Related RC/BT?

Attachment: If yes, attach appropriate RC/BT form(s).

Waiver of Code?

Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper.

Code Exception?

Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper.

Related Enacted Ordinances?

Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper.

**ACTION ITEMS CONTINUED: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.**

**ACTION ITEMS:**      **Yes**      **No**  
Continuation of Grant?

Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant? Are there long-term implications for the General Fund?

Surplus Property  
Certification?

Attachment: If yes, attach appropriate form(s).

Reporting  
Requirements?

Explanation: List agencies (including City Council / Auditor) to receive reports and frequency of reports, including when reports are due. Provide Department (include contact name and telephone number) responsible for generating

Division Chief: Lou Bayer  
(signature)

Date: 9/8/20

Prepared By: [Signature]  
(signature)

Date: 9/8/20

**ADMINISTRATIVE TRANSMITTAL**

To: MBRC, c/o Roselyn Chall, Budget Office, St. James Suite 325

Thru: Brian Hughes, Chairman, Mayor's Budget Review Committee

(Name, Job Title, Department)

Phone: 255-5012

E-mail: [HughesB@coj.net](mailto:HughesB@coj.net)

From: Lori Boyer, Chief Executive Officer

Initiating Department Representative (Name, Job Title, Department)

Phone: 255-5301

E-mail: [boyerl@coj.net](mailto:boyerl@coj.net)

Primary Contact: Lori Boyer, Chief Executive Officer

(Name, Job Title, Department)

Phone: 255-5301

E-mail: [boyerl@coj.net](mailto:boyerl@coj.net)

CC: Jordan Elsbury, Director of Intergovernmental Affairs, Office of the Mayor  
904-630-1825 E-mail: [jelsbury@coj.net](mailto:jelsbury@coj.net)

**COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL**

To: Peggy Sidman, Office of General Counsel, St. James Suite 480

Phone: 904-255-5015

E-mail: [psidman@coj.net](mailto:psidman@coj.net)

From: \_\_\_\_\_

Initiating Council Member / Independent Agency / Constitutional Officer

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

(Name, Job Title, Department)

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

CC: Leeann Krieg, Director of Intergovernmental Affairs, Office of the Mayor  
904-630-1825 E-mail: [jelsbury@coj.net](mailto:jelsbury@coj.net)

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

Independent Agency Action Item:      Yes      No

Boards Action / Resolution?

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

**FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED**