



Planning and Development Department

Ed Ball Building
214 North Hogan Street, Suite 300
Jacksonville, FL 32202

MEMORANDUM

TO: Chairperson and Members
911 Emergency Addressing Advisory Committee

FROM: Arimus Wells, City Planner Supervisor
Community Planning Division – Historic Preservation Section

RE: 15th Street East to Swisher Street - Road Renaming

DATE: May 22, 2024

Consistent with Chapter 745 of the Jacksonville Ordinance Code on addressing and street naming regulations, requests to rename streets require a review and recommendation from the Jacksonville Historic Preservation Commission. In making a report and recommendation, the Commission shall address the following criteria:

1. The origin of the street name
2. Any historical significance of the existing street name
3. Whether there are any historical structures or landmarks on the subject street
4. Whether the existing name is part of a common theme of street names throughout the community where such street is located
5. The age of the street name
6. Whether the street name is a duplicate street name

Current Street Name: 15th Street East

Proposed Street Name: Swisher Street

Reason for Change:

The name change seeks to honor and commend Swisher (formerly Swisher International Inc) on 100 years of operation in Jacksonville. The change would rename a portion of 15th Street East.

Analysis:

This portion of 15th Street East is located north of the Springfield subdivision. The subject street was originally platted in 1906 as part of the New Springfield Subdivision Plat (Plat Book 2; Page 69).

The request for the name change only applies to the portion of 15th Street, between Liberty Street North and Walnut Street, as depicted in the location map below. The remaining portions of 15th Street East will not be renamed.

No historic structures or landmarks have been identified along this portion of the subject street, and the existing road name is not part of a common theme of street names in the area, nor is it a duplicate street name.

Recommendation:

At the Jacksonville Historic Preservation Commission (JHPC) on May 22, 2024, the Planning and Development Department had no objections to the proposed street name change from 15th Street East to Swisher Street, based on the best evidence available. **JHPC voted 5-0 to approve the name change.**

Location Map

