

1 Introduced by Council Members Ferraro, Cumber and Boylan:  
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4 **ORDINANCE 2023-207**

5 AN ORDINANCE REGARDING CHAPTER 745 (ADDRESSING  
6 AND STREET NAMING REGULATIONS), *ORDINANCE CODE*;  
7 ESTABLISHING AN HONORARY STREET DESIGNATION AND  
8 ASSOCIATED ROADWAY MARKERS FOR WALTER W.  
9 FLOWERS, A FALLEN FIRE AND RESCUE OFFICER WHO  
10 DIED WHILE IN THE LINE OF DUTY; ESTABLISHING AN  
11 HONORARY STREET DESIGNATION ON ATLANTIC BLVD. AT  
12 THE CORNER OF SAN MARCO PLACE AND ATLANTIC BLVD.  
13 AND EXTENDING EAST TO THE CITY-OWNED RIGHT OF  
14 WAY BEFORE THE RAILROAD CROSSING IN COUNCIL  
15 DISTRICT 5 FOR WALTER W. FLOWERS; PROVIDING FOR  
16 THE ROADSIDE MARKERS FOR WALTER W. FLOWERS TO BE  
17 DEPICTED AS CONTEMPLATED IN SECTION 745.105  
18 (J) (9) (B), *ORDINANCE CODE*; PROVIDING FOR THE  
19 INSTALLATION OF TWO HONORARY ROADWAY MARKERS TO  
20 BE LOCATED IN APPROPRIATE LOCATIONS ON THE  
21 DESIGNATED ROADWAY IN COUNCIL DISTRICT 5; WAIVER  
22 OF SECTION 745.102 (I) (3), *ORDINANCE CODE*, WHICH  
23 REQUIRES THE HONOREE TO LIVE WITHIN 5 MILES OF  
24 THE DESIGNATED ROADWAY FOR 10 YEARS; DIRECTING  
25 THE LEGISLATIVE SERVICES DIVISION TO FORWARD  
26 THIS ORDINANCE TO THE PLANNING AND DEVELOPMENT  
27 DEPARTMENT FOR PROCESSING, IMPLEMENTATION, AND  
28 COORDINATION WITH THE PUBLIC WORKS DEPARTMENT,  
29 TRAFFIC ENGINEERING AND OTHER AFFECTED AGENCIES  
30 AND ORGANIZATIONS; PROVIDING AN EFFECTIVE DATE.  
31

1           **WHEREAS**, the Jacksonville Fire and Rescue Department (JFRD)  
2 submitted a request for an Honorary Street Name Designation to honor  
3 Fire and Rescue Walter W. Flowers; (An email from the City of  
4 Jacksonville Fire and Rescue Department is attached hereto as **Exhibit**  
5 **1**); and

6           **WHEREAS**, Section 745.105 (j) (9) (b), *Ordinance Code*, provides for  
7 honorary designations for fallen fire and rescue officers who die  
8 while in the Line of Duty; and

9           **WHEREAS**, on December 25, 1968, Firefighter Flowers died while  
10 in the Line of Duty when he was thrown from Engine 13 after the fire  
11 truck was struck by a Florida East Coast train at an Atlantic  
12 Boulevard railroad crossing; and

13           **WHEREAS**, at the time of the accident, Engine 13 was en route to  
14 a Southside fire, and Mr. Flowers was riding on the tailboard. Three  
15 other firefighters were injured in the accident; and

16           **WHEREAS**, he was a firefighter for a short time before his death;  
17 and

18           **WHEREAS**, the Florida Joint Council of Fire and Emergency  
19 Services honored Walter Flowers's name on the Memorial Wall at the  
20 Florida Fallen Firefighter Memorial in Ocala, Florida and at the  
21 State Capitol (See attached **Exhibit 1**); and

22           **WHEREAS**, the City of Jacksonville Fire and Rescue Department  
23 recognized the memory of Mr. Flowers on its Line of Duty Deaths  
24 webpage; and

25           **WHEREAS**, pursuant to Section 745.105 (j) (10), *Ordinance Code*,  
26 the Planning and Development Department mailed written notifications  
27 on January 13, 2023, and on February 13, 2023, to 14 affected property  
28 owners requesting that the affected property owners indicate their  
29 written consent or objection to the proposed honorary street  
30 designation. Copies of the January 13, 2023, and February 13, 2023,  
31 letters are attached as **Exhibit 2** and **Exhibit 3**; and

1           **WHEREAS**, two affected property owners consented to the proposed  
2 honorary street designation. Copies of the property owners' written  
3 consents are attached as **Exhibit 4**; and

4           **WHEREAS**, the remaining 12 affected property owners failed to  
5 respond to the January 12 and February 13 letters from the Planning  
6 and Development Department; and

7           **WHEREAS**, pursuant to Section 745.105 (j)(10), Ord. Code,  
8 affected property owners who fail to respond within 60 days of the  
9 City's first written notification shall be deemed to have consented  
10 to the proposed honorary street designation; and

11           **WHEREAS**, the Council finds that Walter W. Flowers is worthy and  
12 deserving of a form of recognition that the City of Jacksonville and  
13 Walter W. Flowers' family, friends and colleagues can share and  
14 celebrate in, to wit: the creation of an honorary street designation  
15 and the installation of two appropriate honorary roadway markers on  
16 Atlantic Blvd. in Council District 5; now therefore,

17           **BE IT ORDAINED** by the Council of the City of Jacksonville:

18           **Section 1. Atlantic Blvd. to receive an honorary street**  
19 **designation for Walter W. Flowers.** Atlantic Blvd in Council District  
20 5 starting from the corner of Atlantic Blvd. and San Marco Place  
21 extending east to the City-owned Right Of Way before the railroad  
22 crossing shall hereby be designated as contemplated by Section  
23 745.105, *Ordinance Code*, for Walter W. Flowers. A map of the road  
24 designation is attached hereto as **Exhibit 5**.

25           **Section 2. Honorary Roadside Markers for Walter W. Flowers**  
26 **to be depicted as authorized in Section 745.105 (j)(9) (a)-(b),**  
27 **Ordinance Code.** Two honorary roadside markers shall depict the  
28 appropriate badge and/or emblem color for Walter W. Flowers as  
29 contemplated in Section 745.105 (j)(9) (a)-(b), *Ordinance Code*, to  
30 read as follows:

31   **Fire and Rescue Officer**

1 **Walter W. Flowers**

2 **End of Watch**

3 **December 25, 1968**

4 **Section 3. Honorary Roadside Markers for Walter W. Flowers**

5 **to be installed.** Two honorary roadside markers, as contemplated by  
6 Section 745.105, *Ordinance Code*, recognizing and honoring Walter W.  
7 Flowers shall be placed in appropriate locations at the corner of San  
8 Marco Place and Atlantic Blvd. and extending east to the City-owned  
9 Right Of Way before the Atlantic Blvd. railroad crossing.

10 **Section 4. Waiver of Section 745.105(i) (3), Ordinance Code.**

11 Section 745.105(i) (3), *Ordinance Code*, which requires that the  
12 honoree live within 5 miles of the designated road for 10 years is  
13 hereby waived because the honoree was assigned to work at Station 13  
14 which is located on the designated roadway.

15 **Section 5. Directing Legislative Services to forward a copy**

16 **to the Planning and Development Department.** The Chief of Legislative  
17 Services is requested to send a copy of this legislation, once  
18 enacted, to the Planning and Development Department, Addressing Unit,  
19 for processing, implementation, and coordination with the Public  
20 Works Department, Traffic Engineering Division and other affected  
21 agencies and organizations.

22 **Section 6. Effective Date.** This ordinance shall become

23 effective upon signature by the Mayor or upon becoming effective  
24 without the Mayor's signature.

25  
26 Form Approved:

27  
28 /s/Cherry Shaw Pollock

29 Office of General Counsel

30 Legislation Prepared By: Cherry S. Pollock