

1 Introduced by Council Members Becton, Bowman, Boylan, Carlucci,
2 Carrico, Clark-Murray, Cumber, DeFoor, Diamond, Ferraro, Freeman,
3 Gaffney, Jr., Howland, Morgan, Newby, Pittman, Salem and White and
4 twice amended on the Floor of Council:
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7 **ORDINANCE 2023-44-E**

8 AN ORDINANCE AMENDING CHAPTER 656 (ZONING CODE),
9 PART 13 (SIGN REGULATIONS), SUBPART A (GENERAL
10 PROVISIONS), SECTION 656.1309 (UNLAWFUL SIGN
11 MESSAGES), *ORDINANCE CODE*, TO PROHIBIT
12 UNAUTHORIZED SIGNS THAT ARE PROJECTED ONTO
13 BUILDINGS, STRUCTURES OR OTHER PLACES; WAIVING
14 THE PROVISIONS OF SECTION 656.129 (ADVISORY
15 RECOMMENDATION ON AMENDMENT TO ZONING CODE OR
16 REZONING OF LAND), SUBPART C (PROCEDURES FOR
17 REZONING AND AMENDMENTS TO THE ZONING CODE),
18 PART 1 (GENERAL PROVISIONS), CHAPTER 656 (ZONING
19 CODE), *ORDINANCE CODE*, REQUIRING THE PLANNING
20 AND DEVELOPMENT DEPARTMENT AND THE PLANNING
21 COMMISSION TO REVIEW AND PROVIDE ADVISORY
22 RECOMMENDATIONS TO THE CITY COUNCIL REGARDING
23 THIS LEGISLATION; PROVIDING CODIFICATION
24 INSTRUCTIONS; REQUESTING EMERGENCY PASSAGE UPON
25 INTRODUCTION; PROVIDING AN EFFECTIVE DATE.
26

27 **BE IT ORDAINED** by the Council of the City of Jacksonville:

28 **Section 1. Amending Chapter 656 (Zoning Code), Part 13**
29 **(Sign Regulations), Subpart A (General Provisions), Section 656.1309**
30 **(Unlawful sign messages), Ordinance Code.** Chapter 656 (Zoning Code),
31 Part 13 (Sign Regulations), Subpart A (General Provisions), Section

1 656.1309 (Unlawful sign messages), *Ordinance Code*, is hereby amended
2 to read as follows:

3 **CHAPTER 656**

4 * * *

5 **PART 13. - SIGN REGULATIONS**

6 **SUBPART A. - GENERAL PROVISIONS**

7 * * *

8 **Sec. 656.1309. Unlawful signs.~~Unlawful sign messages.~~**

9 (a) Projections of light, laser beams or any other medium
10 to form text, graphics, logos, or artwork upon streets,
11 walkways, fences, sign structures, land or water
12 surfaces, or exterior walls or other exterior portions
13 of buildings or any other structure are prohibited,
14 except that an owner may project a sign onto an exterior
15 portion of his or her own property, building or structure
16 if the area occupied by such sign does not otherwise
17 violate applicable sign regulations included in this
18 Part. The person or business who owns or is advertised
19 or identified on the sign shall be presumed to have
20 permitted the placement of the sign in the absence of
21 credible evidence to the contrary and may be cited for
22 violation of this subsection by either the City's
23 Municipal Code Compliance Division or the Jacksonville
24 Sheriff's Office, and the person or business installing
25 or projecting the sign is also in violation of this
26 subsection. Violations of this subsection shall
27 constitute a class D offense; however, projections of
28 text, graphics, logos, or artwork onto a building,
29 structure or any other place (including public spaces)
30 without the consent of the owner or person in control
31 of the building, structure or space shall constitute

1 are approved and directed herein, and the changes to the *Ordinance*
2 *Code* shall be made forthwith and when inconsistencies are discovered.

3 **Section 4. Requesting Emergency Passage Upon Introduction**
4 **Pursuant to Council Rule 4.901 Emergency.** Emergency passage upon
5 introduction of this legislation is requested. The nature of the
6 emergency is that publicly and privately owned lands, buildings and
7 structures are not appropriate venues for installation or display of
8 signage depicting personal or private messages or opinions without
9 the consent of the property owner. Such illegal projections have
10 recently been frequently used to publish the personal messages of the
11 projecting individual and contrary to the objections of the owners
12 of the spaces used to display such personal messages. To ensure the
13 types of displays prohibited by this new Code provision can be
14 immediately enforced by the City's Municipal Code Compliance Division
15 and the Jacksonville Sheriff's Office, emergency passage upon
16 introduction of this legislation is necessary.

17 **Section 5. Effective Date.** This Ordinance shall become
18 effective upon signature by the Mayor or upon becoming effective
19 without the Mayor's signature.

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21 Form Approved:

22
23 /s/ Mary E. Staffopoulos

24 Office of General Counsel

25 Legislation prepared by: Mary E. Staffopoulos

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